June 29, 2020

Dear Community Applicants,

Illinois Action for Children (IAFC) is thrilled to announce the release of the Request for Proposals (RFP) for the Community Parenting Saturation Project. The Project is an exciting opportunity for communities that are interested in implementing parenting interventions and services locally, through a saturated approach, that support the growth and development of young children and prepares them for kindergarten. Two Illinois communities, one from the city of Chicago and one from outside of the city of Chicago, will be selected to be a part of this innovative project.

While IAFC is excited about this multi-year initiative, we would be remiss not to acknowledge the current environment that we are in – one that is much different than we had imagined when this project was initiated by our philanthropic partners and one that includes the global pandemic and the organizing for social justice occurring locally and nationwide. While we cannot predict what the future will hold for us in terms of public health or community resources, we want to acknowledge that the current realities will certainly impact a community’s proposal and response to this RFP. We encourage all interested applicants to apply with this context in mind, and when applicable, to offer suggestions on how they would adapt this project to be responsive to current community needs and dynamics.

Please register and join the upcoming information session on the RFP and project on July 15, 2020 from 10:00 AM – 11:30 AM.

We wish you good luck!

Sincerely,

Choua Vue
Vice President of Community Impact
Illinois Action for Children

Choua Vue
Community Parenting Saturation Program
Request for Proposals (RFP)
June 29, 2020

About the Grant Opportunity
In Spring 2017, a small group of foundations that shared an interest in family engagement strategies came together to discuss opportunities to develop strategies and interventions that effectively strengthen the way families engage with their children to ultimately improve their child’s outcome. Their query was: “Is it possible to significantly and measurably increase the number and percentage of children who successfully arrive at kindergarten fully ready to thrive by more effectively engaging and supporting primary caregivers in their parenting efforts and activities?”

From this, the group established a core set of beliefs and values:
- Parents, families and communities want the best for their young children.
- Parenting is challenging.
- Parents, families and communities have a significant impact on their children’s health, emotional and behavioral well-being, education and long-term success.
- The best thing we can do for children is to support their parents to become the best parents they can be.
- Recent findings from behavioral and brain science provide important insights into child development.
- We, as a funding community, are interested in supporting parents, families and communities to use this new knowledge.
- We believe in the importance of community leadership, innovation, continuous improvement, collaboration and evaluation.

In the fall of 2019, Illinois Action for Children (IAFC) successfully applied and was awarded the grant to be the Lead Agency that provides project oversight and support for the selection of the two communities. IAFC will coordinate the process to select the two communities through this Request for Proposals (RFP) process, and will also provide support to the selected communities in their planning, capacity building, implementation, and sustainability efforts. IAFC will provide a wide range of training and technical assistance to communities including how to use data for project development, engage families locally, conduct a community needs assessment, utilize a racial equity approach, facilitate large groups, or refine a mission and a vision for a collaboration.

1 The Community Systems Statewide Supports project defines racial equity as an outcome and a process. As an outcome, racial equity means everyone has what they need to thrive, regardless of their race. As a process, we apply racial equity when we meaningfully involve those most impacted by structural racial inequity in the process of creating and implementing the institutional policies and practices that impact their lives.
Training supports on the human-centered design process will be provided for communities. Communities selected will also have access to community systems development supports provided by the Community Systems Statewide Supports project – including access to online learning modules, online community spaces, and trainings and technical assistance supports.

The purpose of this grant opportunity is to pilot an initiative in two communities that (1) demonstrates what a saturated approach to family engagement strategies within a community would look like and (2) tests whether this approach truly leads to measurable changes in parenting beliefs and skills as well as prepares children for kindergarten. Saturation is an array of interventions that collectively address multiple levels of parenting needs and is available to all parents of young children (ages birth to 5) in a community. Such interventions might range from high reach/intensive approaches (e.g., home visiting), to low reach/universal strategies (e.g., public awareness campaigns). Communities that are awarded will be part of an important initiative to understand, reflect, and design authentic and meaningful parenting interventions and engagement efforts that support their children’s learning and growth.

Priority Communities
Two communities – one within the city of Chicago and one outside the city of Chicago – will be selected for this project. Priority will be given to communities that meet some or all of the following:

- Have historically experienced challenges around kindergarten readiness and limited access to the resources needed to support kindergarten readiness;
- Have an existing early childhood collaboration that is working together formally on improving early childhood services locally;
- Have some elements of parenting support interventions in place or have a plan to develop interventions (Refer to Appendix A and B for a list of parenting support interventions);
- Have a history or compelling vision for:
  - Promoting parenting to enhance early childhood development;
  - Establishing partnerships with community stakeholders related to parenting activities;
  - Meaningfully engaging parents with diverse experiences as a strategy for addressing racial inequities;
  - Supporting parenting outside of typical home visiting and center-based programs; and
  - Investing and partnering in evaluation and continuous quality improvement.

Anticipated Project Goals
In the application, communities should identify strategies and activities that would achieve the following project goals and also advance a ‘saturated approach’ to test if changes to parenting knowledge and skills will improve their child’s readiness for kindergarten. Project goals include: (Refer to Appendix C for the Logic Model)
1. Make available to all parents of young children a comprehensive array of interventions, activities and supports that collectively address multiple levels of parenting needs and concerns.

2. Implement multiple and ongoing opportunities for parents with young children to strengthen their parenting skills to improve outcomes for their children in a saturated approach. The proposal should include a plan to implement and align supports from each of the Tiers 1-3 in the community. Communities must select interventions from the list provided in Appendix A and B for implementation and include rationale for their selection. These interventions are research-based and evidenced-based services.  
   - **Tier 1 Supports** (Light reach to parents and the community): Community outreach and interventions through one-time and/or repeated encounters; may include sophisticated marketing strategies for building community awareness of how parents contribute to their child’s learning.
   - **Tier 2 Supports** (Medium reach with direct impact on parents): Time limited interventions, activities and supports for families and young children.
   - **Tier 3 Supports** (High reach with direct impact on parents): Intensive and ongoing services to parents and young children. Communities should identify pre-existing Tier 3 Supports in their community and how they will align and integrate all three tiers to support families.

3. Identify and advocate for policies that support saturation or address family barriers to services such as systemic inequities that negatively impact access to early childhood services, duplication of services, or coordination and alignment of services, etc.

4. Design and implement strategies using a human-centered design approach. Human-centered design is a process that involves the intended users of the services in a collective process to inform community issues and develop solutions. For success and sustainability, communities benefit from having strategies that are refined by family input with an intentional racial equity lens.

**Anticipated Community Outcomes**

While the project outcomes are subject to change, the awarded communities will commit to achieving the following community-level and parent-level outcomes.

**Communities will commit to the following outcomes:**

1) Increased capacity and connections within a community to advance community strategies through an existing collaboration;

2) Improved knowledge and skills in implementing a human-centered design approach with individuals and organizations;

3) Increased collaboration with early learning, parenting and community-based organizations’ services for families with young children;

4) More champions, including parents of young children as advocates, developed to advocate for early learning programs and services;

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2 The concept for this project and the list of services were developed by the Ounce of Prevention Fund as part of a funded effort to research the project’s feasibility. The Ounce and its partners developed a thought paper that informed the framework for this project and compiled the services identified here.
5) Increased number of community partners, including parents that contribute to saturation activities.

**Parent Outcomes:**
1) Increased confidence in supporting young children’s growth and learning;
2) Increased participation in parenting or community activities;
3) Increased social capital through networking and relationship-building;
4) Increased knowledge of the importance of child development and early childhood programs;
5) Increased participation in advocacy activities.

**Project Timeframe & Grant Timeline**
The Community Parenting Saturation project will be implemented over a two and half year time period. In the first year, Illinois Action for Children will provide communities with capacity-building to scale up their project, including training on human-centered design, to strengthen their ability to implement the saturation approach. The capacity building may span at least six months and may vary based on the community selected. Communities will be given two full-years to implement and test community parenting saturation strategies.

- **Start Up Phase (6 months):** October 1, 2020 – March 31, 2021
- **Year 2:** April 1, 2021 – March 31, 2022
- **Year 3:** April 1, 2022 – March 31, 2023

The timeline for this RFP and Community Selection Process is the following:
- June 29, 2020 – Release the RFP for communities to apply
- July 15, 2020 – Informational webinar on the RFP for applicants
- **August 28, 2020 – Deadline for the RFP**
- September 2020 – Scoring Panel meets & grant award announced
- October 20, 2020 – Mandatory orientation for awarded communities and their stakeholders (time and location will be determined at a later date)

**Grant Award and Funding**
Selected communities will be given capacity building and start-up time for training, designing, and planning their community parenting saturation approach. Communities should plan for at least six months of start-up time and planning for implementation.

- **Start Up Phase (October 1, 2020 – March 31, 2021):** $140,000
- **Year 2 (April 1, 2021 – March 31, 2022):** $225,000
- **Year 3 (April 1, 2022 – March 31, 2023):** $225,000

Even though funding will be provided for the first three years, IAFC will support awarded communities to develop strategies to raise more funding for this initiative. Applicants should also consider how they would identify potential new funders for this project and indicate these committed or potential funders in the grant application. The sustainability of this program will be an important component that awarded communities will be engaged about early and often throughout the project.
**Applicant Criteria and Application Requirements**
Priority will be given to communities that meet the requirements outlined previously (refer to page two). Communities eligible to apply must meet the minimum requirements:

- Have 501c3 nonprofit status, be an organization that can receive funds, or have a fiscal agent;
- Have an existing early childhood community collaboration; if a collaboration does not exist, an applicant may still apply but they must have a compelling explanation for how they would establish a collaboration successfully for implementation in the grant application. Refer to [Partner Plan Act](https://partnerplanact.com) website for list of existing collaborations.

In addition to the above requirements, the application must include the following:
- Three letters of support from community partners that demonstrate your ability to advance this project and/or their commitment to participating in this project;
- Completed application form with narrative responses to questions;
- Completed work plan proposal;
- Completed budget proposal;
- Completed list of community stakeholders actively involved in your collaboration.
  Use the template provided in the grant application.

Program narrative should not exceed **10 pages**. It should be single-spaced, Arial or Times News Roman font type, and 12 font size. The 10-page limit excludes the work plan, budget, and the supporting documents listed above.

**Deadline for Application**
The grant application and required attachments are due on **Friday, August 28, 2020 by 5:00 PM (Central time)**. Submit the application and the required attachments as one PDF document to the attention of Choua Vue at choua.vue@actforchildren.org.

**Information Session**
IAFC will host an information session about the RFP on **Wednesday, July 15, 2020 from 10:00 AM - 11:30 AM**. Register [here](https://example.com) to join the webinar.

**Human-Centered Design Firm**
IAFC is partnering with Greater Good Studios to train communities on human-centered design and how to engage their community stakeholders to use human-centered design locally. This approach will help communities engage families early and often in the project, and it will serve as an opportunity to review and refine the community applicant’s proposed strategies and interventions. The community applicant and its partners must commit to being trained on human-centered design and will be required to use this process locally to ensure successful implementation. IAFC anticipates that the human-centered design training can take up to 12 weeks – depending on the method of delivery (in-person or virtually). Trainings may take up to three hours each and coaching sessions may take up 90 minutes a week – depending on the method of approach.
IAFC will cover the cost of the human-centered design trainings offered by Greater Good Studios.

The applicant should include costs associated with participating in the trainings for the organization and its community members (such as a cost of travel, if training is provided in person), technology (if provided virtually), or parent stipends for participation, etc. The training method will be determined in the fall of 2020.

**Independent Evaluation**

Communities awarded must agree to participate in an independent evaluation process, separately funded by a philanthropic partner. Communities will agree to develop data and tracking systems as needed and document efforts specified by IAFC and the evaluator for this project.

**Scoring Rubric**

Applications will be scored by an independent review panel to determine eligibility. The scoring rubric details the points assigned to each part of the application:

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overview of Organization &amp; Collaboration Mission</td>
<td>10</td>
</tr>
<tr>
<td>Description of Community Need</td>
<td>10</td>
</tr>
<tr>
<td>Engaging Diverse Stakeholders</td>
<td>5</td>
</tr>
<tr>
<td>Community Parenting Saturation Strategies and Approach</td>
<td>20</td>
</tr>
<tr>
<td>Human-Centered Design</td>
<td>5</td>
</tr>
<tr>
<td>Integrating Policy and Practice</td>
<td>5</td>
</tr>
<tr>
<td>Staffing Structure</td>
<td>5</td>
</tr>
<tr>
<td>Proposed Budget</td>
<td>20</td>
</tr>
<tr>
<td>Proposed Work plan</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total Points</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
Appendix A: Tiers of Supports for Parenting Saturation

The tiers provided here offer community collaborations with ideas of proven strategies that could be integrated for community saturation locally. The activities are not meant to be rigid or isolated strategies. Instead, the strategies should be developed with a comprehensive approach toward achieving shared vision and goals developed by the community – a community saturated approach. Communities may select more than one type of support and are asked to select interventions in all three Tiers of Supports to ensure a saturated approach.

Figure 1: Tiered Outreach and Intervention Model

**Tier 1 Outreach and Interventions**

Saturating the community—and sustaining saturation—will require a visible project presence throughout the community and widespread, easily accessible ways for parents to connect with the project and the community’s chosen interventions, activities, and supports. Tier 1 outreach will reach all parents of young children and the general public. For parents, Tier 1 outreach will invite parents to deeper engagement through light-touch resources and activities such as tips on early childhood development and ways to get connected to the project’s community events and interventions, activities and supports.

Tier 1 interventions may be one-time or short-term interactions, such as an app that allows parents to self-screen their baby and have the results sent immediately to a

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3. This document was adapted from the original Appendix created by the funders of this project. The strategies were previously identified through a planning process that the Ounce of Prevention Fund and community partners conducted to inform the project.
pediatrician’s office. Or, they may be ongoing, such as weekly text messages about early childhood development.

Promising Tier 1 interventions that are universal, one-time or short-interactions include:

**Beginning with Babble** is a mobile app by LEAP (Language Empowers All People) for parents of children birth to 4 that reminds caregivers to interact with their children in language-rich, back-and-forth interactions. If this intervention is chosen, the lead agency and training consultant will design the necessary training and incorporate it into the four-cornered training.  
**Cost:** Open Source, no fee

**Boston Basics** is a public campaign to reach parents of children birth to 3 with five evidence-based parenting and caregiving principles about what is important for their children’s development and learning experiences based on those principles. Online guidance is available for replication into community settings.  
**Cost:** Open Source, no fee.

**Bright by Text** provides parents of children birth to 5 with research-based content in English or Spanish by text messages that address cognitive and social emotional development.  
**Cost:** Open source, no fee.

**Háblame Bebé** is an app to help reduce the word gap and promote English/Spanish bilingualism among Latino babies by encouraging language-rich interactions through 20 daily routines.  
**Cost:** Open source, no fee.

**Reach Out and Read** incorporates books into pediatric care and encourages families to read out loud together. Reach Out and Read offers online training including 1.25 Continuing Medical Education (CME) credits for Reach Out and Read coordinators and medical staff.  
**Cost:** The average cost of one book is $2.75. The cost of training is to be determined.

**Ready4K** provides parents with evidence-based family engagement curriculum by text message in English, Spanish or Arabic. Ready4K is aligned with Head Start standards.  
**Cost:** To be determined

**Text4baby** is an app that provides pregnant and new mothers with health and safety information in English or Spanish three times a week until the baby’s first birthday. A related app provides more information about pregnancy, infant development, child care tips and more.  
**Cost:** Open source, no fee.

Additional strategies for Tier 1 Outreach include the following:

- **Family Fun Days** – To connect parents and families with young children to the project and to each other. Family Fun Days will combine a one-stop-shop for information and resources for parents with fun, play-based learning activities for young children and games for the whole family. Family Fun Days bring together diverse stakeholder and resources such as public health, businesses, early childhood programs and others together to provide families with information, resources, and opportunities for engagement.

- **Pop Up Outreach** – Pop Up outreach activities are designed to engage families at the points of entry in the community and at other places where parents of young children gather with
the goal of getting them to connect to and sign up for the project.

- **Illinois Family Connects** – Illinois Family Connects is an outreach strategy for parents of newborns. Illinois Family Connects was launched in two Illinois communities in 2017 as the state’s adoption of Family Connects®, an evidence-based, universal nurse home-visiting program that bridges the gap between parents of newborns and community resources. Two randomized controlled trials and a field quasi-experiment found “positive impact on increasing families’ connections to community agencies, improving parenting behavior, and reducing emergency health care utilization, costs, and child abuse” (Duke Center for Child and Family Policy, undated). A Family Connects® nurse greets the parents and baby in the hospital and, about 3 weeks later, visits the family at home and uses a screening tool to assess the health of the baby and mother and determine if there is a need to link the family to community resources. For that reason, Family Connects® operates as an effective gateway to more intensive parent and child support services as needed.

Illinois Family Connects will be Tier 1 outreach in the birthing hospitals. For parents who agree to one or more nurse home visits, the program may become a Tier 2 intervention. As a public health initiative, Illinois Family Connects also will help create the community-level change necessary for saturation. By integrating with existing community services, it will reinforce existing connections among providers and help build stronger collaborations among them.

**Sophisticated Marketing**

In addition to creating easy pathways for parents to access project resources, Tier 1 outreach also will serve to raise awareness in the community of the powerful contributions that parents make to their children’s early learning and, over time, helping to create public support for community saturation.

Beyond building awareness, sophisticated marketing efforts will serve to encourage behavior change within the community and among parents. How best to reach and engage parents and raise community awareness will differ from community to community. Communities are encouraged to develop strategies that include public signage, public facing website, and other public communication channels and mediums.

**Tier 2 Outreach and Interventions**

Tier 2 outreach strategies will connect parents to the project through medium-touch, short-time activities that will engage their continued interest in other project interventions, activities and supports. Tier 2 outreach strategies will promote securing access to supportive experiences and services and stimulating early learning at home and in the community.

Among promising Tier 2 interventions are the following:

**Abriendo Puertas/Opening Doors** is an evidence-based program for Latino parents with young children that uses a two-generation approach to build parent leadership skills and knowledge to promote family well-being and positive outcomes for children. The 10-session program requires one to two trained facilitators.

Cost: Training costs are $2,000.00 per person for the 3-day training, plus travel expenses, and materials costs are $400.00 per setting.

**Be Strong Families/Parent Cafes** is a peer-to-peer learning process to keep children safe and
families strong by creating safe spaces to explore their strengths and learn from themselves and each other how to use the Strengthening Families Protective Factors™ with their loved ones. The program requires a trained facilitator to lead the 6-hour modules.

**Cost:** To be determined.

**Circle of Security® Parenting™** is a research-based parent education group to support and strengthen secure parent-child relationships. The intervention requires a trained and certified clinical facilitator to an eight-session series, which can be combined into four sessions.

**Cost:** To be determined by the facilitator, with an average cost of $2,000.00-$3,000.00 per series.

**Cooking Matters** is a program that helps low-income families shop for and cook healthy meals on a budget. The curriculum is designed for six weekly sessions. Web-based training, materials and cooking equipment are available from Share our Strength, the program developers.

**Cost:** Approximately $2,000.00 for training, materials and cooking equipment, with an additional food cost per class and a $10.00 “shopping challenge” for each participant in each class cycle.

**Family Foundations** is a universal prevention program to enhance co-parenting of children from pregnancy through 2 years of age. The program is led by a male–female clinical team and delivered to couples, with a focus on their emotional self-management in order to promote the development and well-being of their children. Four prenatal and four postnatal sessions are led by trained and certified facilitators.

**Cost:** Training costs are $375.00 per trainee, plus travel expenses, with an additional $100.00 fee per trainee for each of two reviews of facilitation video sessions. There is an option for on-site training at $3,000.00 plus trainer expenses.

**The Incredible Years** is a series of evidence-based programs to prevent and treat young children's behavior problems and promote their social, emotional and academic competence, including a 9-13 session parenting skills program for parents of children birth to 3 and a 18-20 session program for parents of children from 3 to 5. Training and certification are available for facilitators, and training is recommended but not required. See [http://www.incredibleyears.com/](http://www.incredibleyears.com/) for detailed information about the recommended educational background and experience for facilitators.

**Cost:** Combined Baby-Preschool training is available over 5 days at $1,000.00 per trainee, plus travel costs. Material costs are approximately $3,000.00.

**The International Child/Parent Development Program (ICPDP)** is a psychosocial approach to strengthening parent-child relationships by modeling, facilitating and motivating empathy and communication. The curriculum is facilitated by ICPDP-trained facilitators through 12-16 3-hour sessions for parents.

**Cost:** Facilitator training is $350 per trainee, plus travel costs. The cost of group materials for parents is to be determined.

**National Lullaby Project** pairs pregnant and new parents in difficult circumstances—such as homeless shelters, high schools, foster care, and jails and prisons—with professional artists to write and sing personal lullabies for their babies to support maternal health, the parent-child bond and child development. An artist works individually with a parent or parents to write and record an original lullaby for their baby, and the parents receive a recording of their own lullaby to play and sing to their baby. In Chicagoland, local artists trained in this intervention can located through the Old Town School of Folk Music.

**Cost:** Individual contracts with the artists at a price to be determined, plus the cost of producing and giving families their own recording.
Period of Purple Crying Program helps parents of new babies understand the crying curve as a normal developmental stage and the danger of reacting to their baby’s crying with frustration. The program is available in 11 languages as a booklet and DVD or in English, Spanish and French as a booklet and web-based or mobile app. The program, which is hosted by the National Center on Shaken Baby Syndrome, can be used with parents individually or with a small group of parents. Online training is available for facilitators—three to five approximately 1-hour sessions—and facilitators and organizations are asked to sign an implementation fidelity agreement.

Cost: To be determined.

ReadAskChat is a curated, illustrated digital library that provides parents and caregivers of children 6 months to 4 years with the guidance they need to lay a strong foundation for children’s reading and love of learning. ReadAskChat promotes school readiness through joyful reading and conversations between parent and child. Train the trainer materials and training are available through the developer.

Cost: To be determined.

ReadyRosie is a parenting curriculum that incorporates video and mobile technology to deliver “modeled moments” that demonstrates effective parent–child interactions and activities that have a positive effect on co-regulation, strengthening bonds and learning. ReadyRosie also offers six 1.5-hour parent group workshops on parents’ contributions to their children’s learning. Facilitator training is available live or through video.

Cost: To be determined.

World Café is a methodology for parent peer discussion groups, offered as a series, to build parent leadership and protective factors. Training on facilitating and hosting World Café parent discussion groups is available online and—in areas with master facilitators—face to face. An active online community supports hosts and facilitators.

Cost: To be determined.

Tier 3 Outreach and Interventions
Tier 3 interventions are more intensive strategies and may already exist in your community. Community applicants should identify interventions that will be integrated, aligned or coordinated with Tiers 1 and 2 Supports to leverage them for a meaningful saturated approach.

Tier 3 Interventions may include increasing the enrollment of young children in the following programs and services for the community and/or the development of these programs:
• Early Head Start, Head Start program
• Home visiting
• Center-based child care and home-based child care programs
• Early Intervention programs for infants and toddlers with special needs.

Policy Activities
Public policy education, analysis, development and advocacy will be a key element for saturating the pilot communities with enhanced parenting on behalf of early learning. The project’s policy work will focus chiefly on two priorities: (1) identifying and advocating for policies and funding that promote saturation and the removal of policy barriers to saturation, such as policies that discourage collaboration or promote fragmentation and duplication of services; and (2) supporting parents of young children as advocates.
While the anchor organization will support the policy activities, communities are encouraged to identify the ways they will also support the project’s priorities to identify policy opportunities to support parenting interventions and strengthen the early childhood service delivery system.

Project policy activities may include the following:
• Analyze state and federal policy issues that can help or hinder community saturation. Summarize the information for project partners.
• Evaluate policy issues presented by any project partner.
• Educate the general public about policies affecting parenting and early childhood.
• Integrate the project in existing state advocacy and policy tables.
• Conduct outreach to targeted grassroots groups and individuals in the pilot communities to encourage them to participate in and support advocacy agendas.
• Provide parents in the community with advocacy training and support their advocacy efforts.
## Appendix B
### Intervention Matrix

<table>
<thead>
<tr>
<th>Tier 1 Interventions</th>
<th>Tier 2 Interventions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Evidence Based</strong></td>
<td><strong>External Review</strong></td>
</tr>
<tr>
<td>BabyNoggin</td>
<td>X</td>
</tr>
<tr>
<td>Beginning with Babble</td>
<td>X</td>
</tr>
<tr>
<td>Boston Basics</td>
<td>X</td>
</tr>
<tr>
<td>Bright by Text</td>
<td>X</td>
</tr>
<tr>
<td>Hablame Bebé</td>
<td>X</td>
</tr>
<tr>
<td>Reach Out and Read</td>
<td>X</td>
</tr>
<tr>
<td>Ready4K</td>
<td>X</td>
</tr>
<tr>
<td>Text4baby</td>
<td>X</td>
</tr>
<tr>
<td><strong>MODALITY</strong></td>
<td><strong>FUNCTION</strong></td>
</tr>
<tr>
<td>Parent</td>
<td>Parent Group</td>
</tr>
<tr>
<td>Play Group</td>
<td>Parent Workshop Group</td>
</tr>
<tr>
<td>Group</td>
<td>Peer Group</td>
</tr>
<tr>
<td><strong>FOCUS</strong></td>
<td><strong>DELIVERY</strong></td>
</tr>
<tr>
<td>Social Emotional Learning</td>
<td>Communication, Language, Reading</td>
</tr>
<tr>
<td>Math</td>
<td>Creativity</td>
</tr>
<tr>
<td>Science</td>
<td>Fatherhood</td>
</tr>
<tr>
<td>People to People</td>
<td>Web-based</td>
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<tr>
<td>Mixed Web and Person</td>
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</tr>
</tbody>
</table>
## Appendix C

### Logic Model for Community Parenting Saturation Project

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Strategies</th>
<th>Activities</th>
<th>Mid-term and Long-term Outcomes</th>
<th>Ultimate Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Partners</td>
<td>Collaborative Approach</td>
<td>1. Project Startup and Capacity Building</td>
<td><strong>Community Outcomes</strong></td>
<td>Parents are embraced and supported as the most important influences in their children's early learning and every child starts kindergarten thriving, ready to learn, and excited about school</td>
</tr>
<tr>
<td>Parents and Families</td>
<td>Relationship-based Design</td>
<td>2. Lead Agency Leadership</td>
<td>1) Increased capacity and connections within a community to advance community strategies through the formation of a local collaboration or through an existing collaboration;</td>
<td></td>
</tr>
<tr>
<td>Research Base</td>
<td>Research-based Intervention</td>
<td>3. Anchor Organization leadership and Structure Governance and Advisory Communities</td>
<td>2) Improved knowledge and skills in implementing a human-centered design approach in individuals and organizations;</td>
<td></td>
</tr>
<tr>
<td>Financial Resources</td>
<td>Reciprocal and Strengths-Based Coalition Culture</td>
<td>4. Human-Centered Design Training and Capacity Building</td>
<td>3) Increased collaboration with early learning, parenting and community-based organizations services for families with young children;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reflective Practice</td>
<td>5. Family Engagement and Community Engagement at Local Levels</td>
<td>4) More champions, including parents of young children, developed to advocate for early learning programs and services.</td>
<td></td>
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<tr>
<td></td>
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<td>6. Training and Professional Development</td>
<td>5) Increased number of community partners, including parents, that contribute to saturation activities</td>
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<td>7. Awareness Building and Communication</td>
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<td>8. Tiered Interventions</td>
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<td>9. Policy Activities</td>
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</tbody>
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4 Logic model adapted from Ounce of Prevention Fund brief.