# The Embracing Change Conference for Clinical Research 2022

**Jill McNair, MBA**
**Senior Director, Health Communication Services**
**Center for Information & Study on Clinical Research Participation (CISCRP)**

**Jill has worked in the non-profit sector for over 25 years. She is the Senior Director, Health Communication Services at the Center for Information and Study on Clinical Research Participation (CISCRP) where she has worked since 2007. In this role, she oversees a team dedicated to helping companies enable health literacy across the life cycle of clinical trials and overall drug development to improve the patient experience in all stages of clinical research.**

**She is passionate about providing education to the public so they can make an informed decision as to whether clinical research is right for them. Providing resources to patients and trial participants in easy-to-understand language contributes to improving public health. Working at CISCRP affords her the opportunity to engage patients in the continuum of the clinical research process; whether it is providing education when they are in a physician's office or receiving a plain language summary after they have given the gift of participation by participating in a study.**

**Jill received her MBA from the Fox School of Business at Temple University, and she resides in Bucks County, PA with her husband, three children and three dogs.**

**Sana Aslam, DO**
**Neurologist**
**Muhammad Ali Parkinson Center at Barrow Neurological Institute**

**Dr. Aslam earned her medical degree from the Lake Erie College of Osteopathic Medicine in Bradenton, Florida. She completed her residency in adult neurology and a fellowship in deep brain stimulation (DBS) and movement disorders at Barrow Neurological Institute. She was also selected as fellow of the Network for Excellence in Neuroscience Clinical Trials (NeuroNEXT).**

**Dr. Aslam's research interests include further exploring the role of deep brain stimulation in the management of patients with movement disorders and has several investigator-initiated trials related to DBS. She is also involved in clinical trials for Parkinson's disease, atypical Parkinsonisms, and Huntingon's disease.**

**Jody Ingebritsen-Howe**
**Manager of Clinical Research Contracts & Compliance**
**WCG Study Start-Up & Administration**

**Jody's background includes both the healthcare and legal industries, and she brings a sense of compassion and knowledge when helping bridge the divides between the research industry's various business interests, operational abilities, and legal limitations. She has collaborated with an extensive variety of research sites, from large academic and non-profit healthcare systems to the smaller dedicated research facilities and community hospitals, providing her with a well-rounded perspective of the contracting needs of each type of research site. Jody strives to make the clinical research industry more efficient, more conscientious, and more supportive.**

**Lauren Chazal, MBA**
**Chief Business Development Officer**
**Headlands Research**

**Lauren Chazal has a strong command of the clinical trials industry from a site operations, business development, corporate development marketing, and financial management perspective. She began her career in clinical trial operations with a privately-held multi-site clinical research organization. For over a decade, she has held a pivotal role in business development and relationship management for clinical research sites globally. In her current role, she was hired as the first employee under the CEO at Headlands Research, a KKR backed site organization, to build a multi-site network via partnership through acquisition. To date, Headlands Research now has over 450 employees and 15 research centers across the US and Canada. Lauren has in-depth knowledge of the complex interactions between clinical research centers, CROs and sponsors combined with a keen understanding of the importance of access to high quality trial sites and patient solutions.**

**Lauren graduated from Lehigh University with a dual degree in Finance and Marketing and from the University of Florida with a Master's in Business Administration (MBA). Lauren is a current member of Healthcare Businesswomen's Association (HBA) and International Women's Forum (IWF) Arizona Chapter as well as being a four time marathon runner.**

**Casey Orvin**
**Chief Commercial Officer**
**CenExel**

**Casey leads the business development and commercial efforts for CenExel, now the U.S. leader of independent wholly-owned clinical research sites, representing 14 Centers of Excellence specializing in inpatient and outpatient services in a wide range of therapeutic areas including Psychiatry, CNS, Analgesics/Pain, Dermatology and Vaccines.**

**Casey has a long and exemplary career history in pharmaceutical research services. Most recently, he served as President of the Society for Clinical Research Sites (SCRS), a global organization representing nearly 10,000 clinical research sites in 47 countries within the pharmaceutical industry.**

**Casey began his career leading a large pharmaceutical research site network, Research Solutions. In 2007, he was recruited to join Clinical Research Advantage/Radiant as Executive Vice President of BD and successfully led a network of over 75 research sites conducting clinical trials for pharmaceuticals, vaccines, and medical devices. Under Casey's leadership, several crucial partnerships were formed with major pharmaceutical companies which fueled the company's rapid growth both geographically and within the medical community. He facilitated the acquisition of two competitors securing the company's spot as what was at the time the largest clinical research site network in the US. In 2015, Casey and the executive team at Radiant merged with Synexus, a division of PPD. With Casey's guidance, Synexus continued to expand to 215 global clinical sites in 4 continents and over 15 countries. Casey also served as SVP of Pharmaceutical Relationships at StudyKik, a full-service patient recruitment and retention technology company.**

**Casey is passionate about representing the site voice within the industry while ensuring every research patient's journey is a positive one. As a thought leader in the industry, Casey is regularly invited to be a keynote speaker and panelist and is often quoted by the leading publications covering the clinical research landscape. In 2020, he was recognized in PharmaVoice as one of the 100 Most Inspiring People in the industry.**

**Jacqueline Cedeno**
**Regulatory Affairs Coordinator**
**University of California Irvine**

**Jacqueline Cedeno is a Regulatory Affairs Coordinator at University of California Irvine's Chao Family Comprehensive Cancer Center. She has a bachelor's of science degree in biochemistry and a master's of science degree in regulatory science from Arizona State University. Aside from regulatory, she has a background in quality assurance of clinical trials as well as cosmetic and pharmaceutical manufacturing. In her current position she works to manage the cancer center's breast and hepatobiliary cancer study portfolios.**

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**Laura R. Holtz, MS, PMP, CCRP**
**Clinical Research Associate**
**Yale University Center for Clinical Investigations**

**Laura R. Holtz, MS, PMP, CCRP, is a Clinical Research Associate (Monitor) at Yale University Center for Clinical Investigations (YCCI). Previously, she was the project manager on an eight year, $30.3 million Centers for Medicare and Medicaid Services nursing facility quality improvement project to improve the health of older adults living in nursing facilities. Laura has worked on a National Institute on Aging (NIA) funded randomized control trial to provide care collaboration for patients with dementia and their caregivers residing in the community and coordinated an annual statewide conference focused on palliative and end-of-life communication.**

**She shares her expertise in research project management, regulations, informed consent, patient/caregiver interviewing, and data collection at numerous local and national conferences. Laura established the Indianapolis chapter of SOCRA, Society of Clinical Research Associates and organizes education opportunities which provide pathways for staff to become Certified Clinical Research Professionals. As a SOCRA Board Treasurer, she contributes to the organization's strategic objections to provide research education, networking opportunities and professional credentialing for the research community.**

**Laura has a Masters in Communications from Purdue University.**

**David M Vulcano, LCSW, MBA, CIP, RAC**
**Vice President and Responsible Executive**
**Clinical Research for HCA Healthcare**

**David is a well-known thought leader and change agent in the clinical research industry through numerous associations, boards, initiatives, publications, presentations and contributions. A native of New Orleans, he has a Master's degree in both Social Work and Business Administration and maintains the additional credentials of Certified IRB Professional (CIP), Regulatory Affairs Certification (RAC) and Fellow for the Association of Clinical Research Professionals (FACRP).**

**Among other things he is the a Vice President and Responsible Executive for Clinical Research for HCA Healthcare, providing research-related compliance and strategy consultation to their portfolio of hospitals, physician practices and healthcare technology companies. He also currently serves as the Honorary President for the Society for Clinical Research Sites (SCRS) and President of the Music City Angels. David and his wife are empty-nesters living south of Nashville, Tennessee where they involve themselves in work, family life as well as other charitable and entrepreneurial opportunities.**