



*The New York Metropolitan Chapter of ACRP  
presents:*

## Engagement, Outreach and Recruitment to Research: Innovation, Technology and Tools

### Location

**Icahn School of Medicine at Mount Sinai**  
**Mount Sinai Hospital**  
**1470 Madison Ave. (at 102<sup>nd</sup> Street)**  
**2<sup>nd</sup> floor**  
**Davis Auditorium**  
**New York, NY 10029**

**Wednesday, May 15, 2019**

**6:00—8:15 pm**

<b>6:00-6:30 pm</b>	<b>Registration &amp; Networking</b>
<b>6:30-6:45 pm</b>	<b>Business Meeting</b>
<b>6:45-8:15 pm</b>	<b>Educational Presentation and Q &amp; A</b>

### Speakers:

Jamie Roberts—Senior Staff Director, Clinical Research Networks, Duke Clinical Translational Science Institute

Jeff Rosowski—Watson for Oncology Specialist, IBM Watson

**Program Description:** Please join the NY Metropolitan Chapter of ACRP for a presentation on how to leverage technology (electronic health records and artificial intelligence) to increase recruitment in clinical trials.

### **Upon Completion of This Course Attendees Should Be Able To:**

- Understand how AMCs can optimize their EHR (Epic) to support cohort Identification, outreach, clinician awareness and recruitment to research
- Understand how a new REDCap Screening tool may support screening and matching of study participants with research opportunities
- Understand how IBM Watson supports use of the EHR for study feasibility, cohort identification, and study site selection

**Registration:** This event is **FREE** for NY Metropolitan Chapter members and employees of Mt. Sinai Hospital (with valid ID at registration), and **\$25** for non-chapter members. Register at [Eventbrite](#). No re-funds unless the chapter cancels the event.

**Contact Hours:** 1.5 Contact hours have been applied for through ACRP. Contact hours can be purchased on the [NY Metro Chapter website](#). Contact hours are complimentary for Chapter Members, \$15 for ACRP members and \$30 for non members. To receive contact hours: After signing in at the registration desk and attending the program, log on to ACRP website between 1-30 days following the event, click "My Courses", then scroll down to Chapter events to complete the evaluation and receive the online certificate. Membership is not required for online registration/application of contact hours.

Stay tuned to our Chapter website at [Association of Clinical Research Professionals - New York Metropolitan Chapter](#) or send us an email at [nymetroacrp@gmail.com](mailto:nymetroacrp@gmail.com).