Diversifying Clinical Recruitment: The Importance of Community Engagement

Thursday, March 18, 2021
6:00-8:00 pm
Zoom Meeting
Log in from the convenience of your home or office—Zoom link will be provided.

Speakers:
Jonathan Jackson, PhD
Executive Director
Angie V. Sanchez, MD
Research Fellow
Community Access, Recruitment and Engagement (CARE) Research Center
Massachusetts General Hospital/Harvard Medical School

Program Description:
In recent years, it has become clear that clinical research participation is more accessible to some populations relative to others. The proposed talk will provide the audience with an overview of inequities and barriers for clinical trial recruitment in neurology. The presentation will describe current research in recruitment and inclusion science, including a testable framework for future research, as well as what investigators and study teams can do to minimize barriers to research recruitment.

Objectives:
- Reframe the history of recruitment science and connection to diversity
- Discuss early data on quantifying engagement and recruitment to research
- Provide a few suggestions to bolster recruitment

Agenda:
6:00-6:15 Welcome and Chapter Meeting
6:15-8:00 Educational Program and Q & A

Target Audience: All clinical research professionals

Cost: Complimentary for NY Metro Chapter Members/$25 Non-NYM Chapter Members.

Registration: Register at Eventbrite until Wednesday, March 17, 2021, 12 pm. No refunds after Wednesday, March 17, 2021. Log in information will be sent after registration ends. Only one registrant per email.

Dual Registration to the session is required. After purchasing your ticket on EventBrite, you will receive an email with a Zoom registration link 1 day before the event. You MUST register on that Zoom link to confirm your identity in order to be sent the Zoom link for the actual event.

*After registering on Zoom, you will receive a confirmation email containing the link to join the session.

Contact hours: 2.0 Contact hours are pending approval by ACRP. Membership is not required for online registration of contact hours.

Contact Hour Cost: Complimentary for NY Metro Chapter Members/$15 ACRP Members/$30 Non-Members

To receive contact hours: Purchase the contact hours on the ACRP NY Metro Chapter website up to two weeks after the event. Between 1 and 30 days after attending the program, go to https://acrp.digitellinc.com/acrp/login to complete the evaluation. You can also get to it by going to the “My Courses” link and clicking on the button for Chapter Events (the button on the left side). Once you are on the platform, click on Chapter Events on the left, click on the correct event, select the CE Information tab and click on the “Take Evaluation” button. It takes one business day for the information to refresh in your account.