

7247

Member Count

8

AMT

Generation	Count	AMT
00-No Data	381	13
01-Older	75	13
02-Baby Boomer	1066	12
03-Generation X	1883	8
04-Millennial	1897	6
05-Generation Z	1287	6
06-Generation Alpha	658	5
Total	7247	8

Active Years (Parent Account Included)

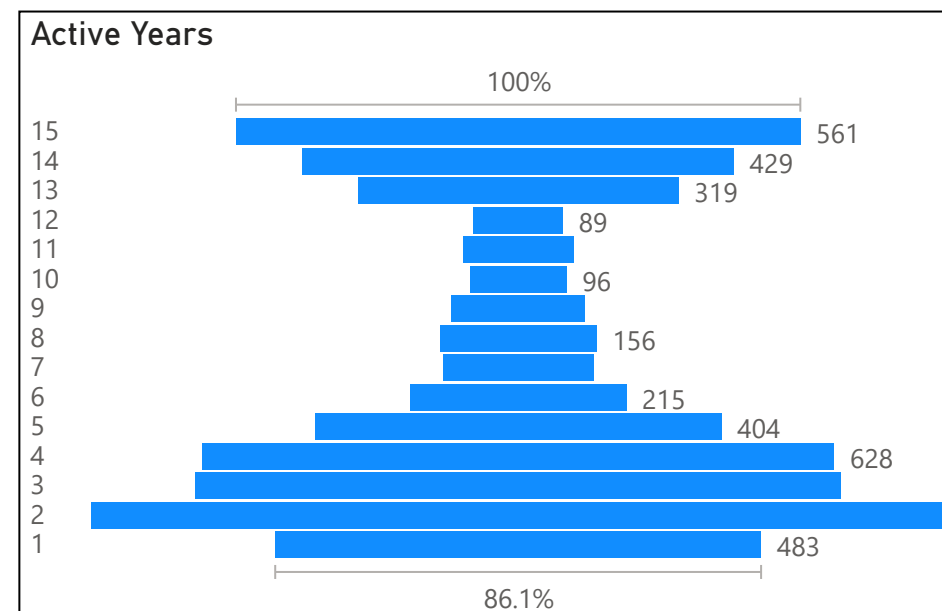
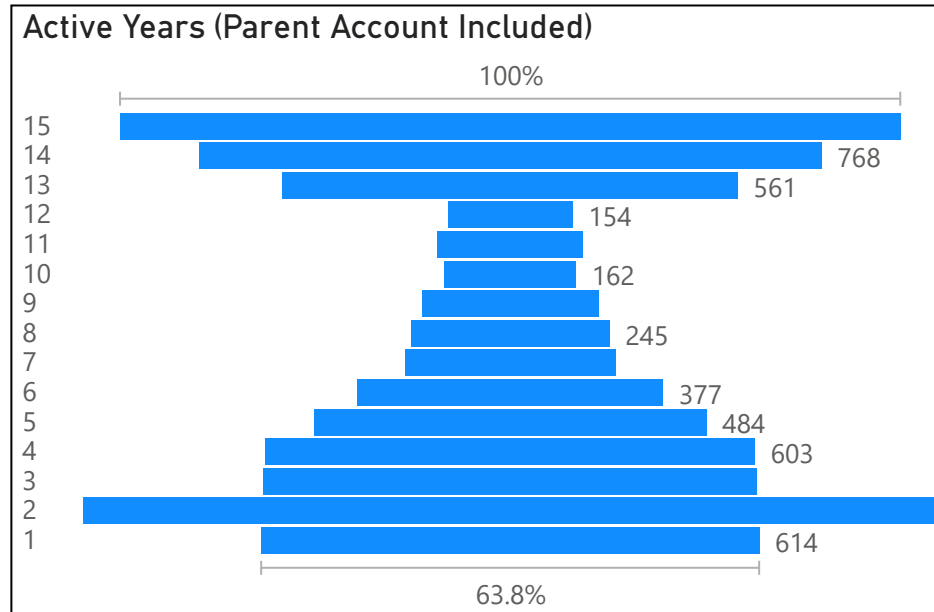
Years	Count
1	614
2	1053
3	608
4	603
5	484
6	377
7	259
8	245
9	218
10	162
11	170
Total	7247

Active Years

Years	Count
0	1983
1	483
2	849
3	642
4	628
5	404
6	215
7	150
8	156
9	133
10	96
11	110
Total	7247

Membership Type	Count
additional corporate member	4
Additional family member	1971
Additional Family Member - 1 year membership	1
Associate	411
Corporate Membership - one year	10
Corporate Membership - three years	7
Corporate Membership - two years	1
Couple One Year Membership	401
Couple Three Year Membership	294
Couple Two Year Membership	160
Family of five membership for one year	38
Family of five membership for three years	22
Family of five membership for two years	15
Family of four membership for one year	182
Family of four membership for three years	96
Family of four membership for two years	40
Family of six membership for one year	9
Family of six membership for three years	2
Family of six or more memberships for one year	21
Family of six or more memberships for three years	15
Family of six or more memberships for two years	5
Family of three membership for one year	225
Family of three membership for three years	74
Family of three membership for two years	45
Honorary Couple or Family additional members	11
Individual One Year Membership	1179
Individual Three Year Membership	797
Individual Two Year Membership	359
Second member - couple membership	837
Total	7247

Members with expiration on or after 2026-06-01



7247

Member Count

8

AMT

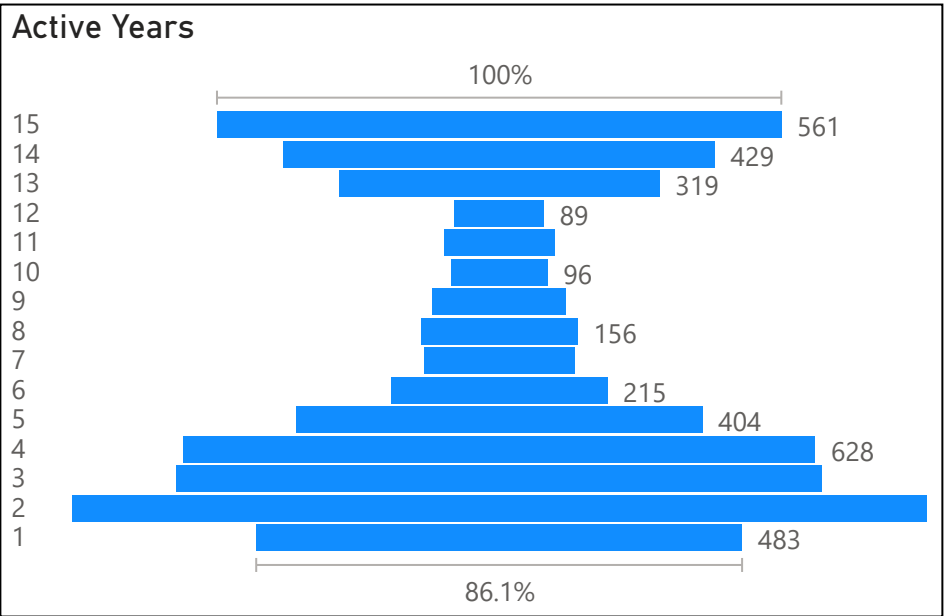
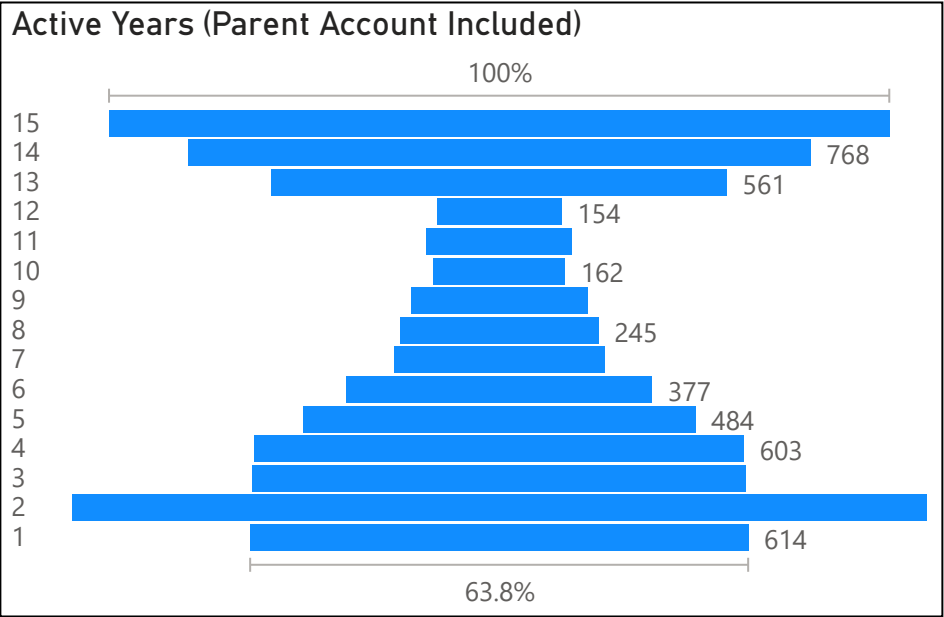
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10	96
11	110
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Count	MemberRegion
967	Eastern Great Lakes
660	South Central
598	Eastern Pennsylvania
531	Mid-Atlantic
455	Southeast
439	New England
420	Western Great Lakes
398	New Jersey
388	Florida
387	Pacific Southwest
384	Western Pennsylvania
362	Midwest
293	New York
219	Heart of America
178	Northern California
127	North Central
127	Rocky Mountain
106	Canada
102	Northwest
93	Europe
5	No Region
5	Other Countries
2	South America
1	New York City

7247



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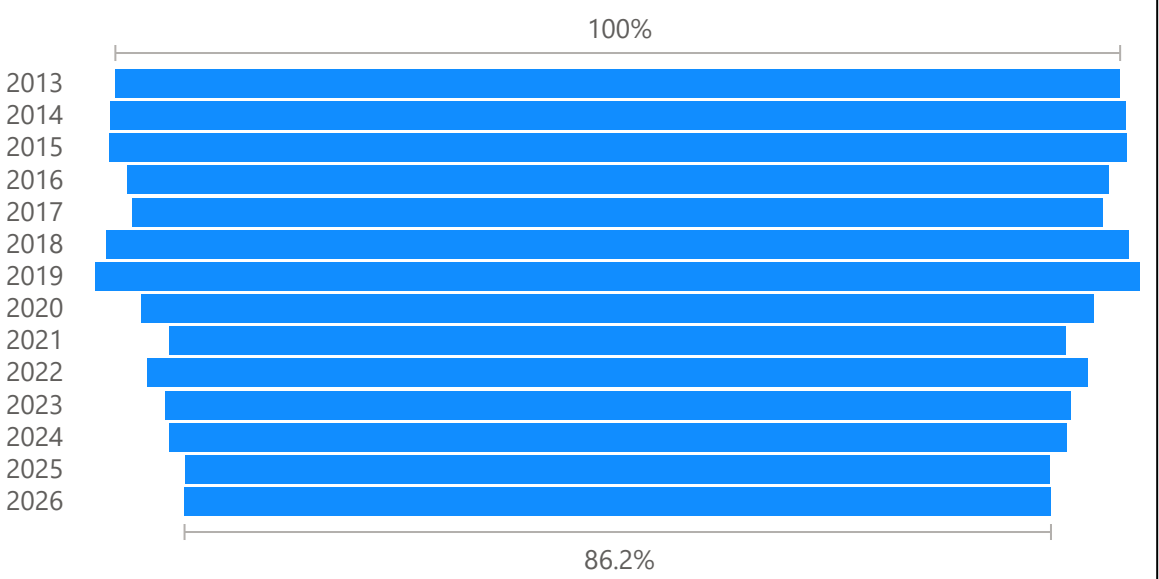
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Additional family member	1971
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Individual Three Year Membership	797
Associate	411
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Family of four membership for one year	182
Couple Two Year Membership	160
Family of four membership for three years	96
Family of three membership for three years	74
Family of three membership for two years	45
Family of four membership for two years	40
Family of five membership for one year	38
Family of five membership for three years	22
Family of six or more memberships for one year	21
	15
Family of five membership for two years	15
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Honorary Couple or Family additional members	11
Corporate Membership - one year	10
Family of six membership for one year	9
Corporate Membership - three years	7
Family of six or more memberships for two years	5
additional corporate member	4
Family of six membership for three years	2
Total	7247

Id	Name	Last Name	Memb Yrs	MY Parent
10058	Scott	Lewis	13	-1
10070	Janice	Good	15	-1
1008	Jeff	Bellamy	4	13
10101	Gabriel	Knowles	13	-1
10128	Billy	Tyson	15	-1
10132	Trevor	Sinker	13	-1
10133	Chris	Shumway	14	-1
10134	Christopher	Schmitt	15	-1
10135	Rebecca	VanDenHeuvel	2	15
10154	Peg	Batchelder	13	-1
10155	May	Coryell	5	13
1017	Terry	Magee	14	-1
10191	Lee	Colletti	15	-1
1023	Peter	Wright	14	-1
10268	Mark	Denning	14	-1
10275	Chris	Meriam	3	15
10286	Karol	Chordas	13	-1
10296	James	Knepper	15	-1
10305	Bruce	Turner	15	-1
10312	Dave	Lucas	4	13
10313	Ryan	Lucas	11	-1
10314	April	Lucas	7	-1
10320	Kari	Lipnicky	4	13
10333	Tina	Quinn	14	-1
10366	Kent	Zirlott	15	-1
10451	Sandra	Wesley	14	-1
1049	Joseph	Petrosino	15	-1
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Active Members (considering parent account)

Year	YB Act Memb	Active Members	New Members	RetentionRate
2012	0	1862	1828	100.00%
2013	1862	3443	1630	97.37%
2014	3443	4573	1186	98.37%
2015	4573	4862	352	98.62%
2016	4862	5010	387	95.08%
2017	5010	5153	441	94.05%
2018	5153	5990	882	99.13%
2019	5990	7285	1224	101.19%
2020	7285	7630	904	92.33%
2021	7630	7841	1215	86.84%
2022	7841	8682	1537	91.12%
2023	8682	9189	1572	87.73%

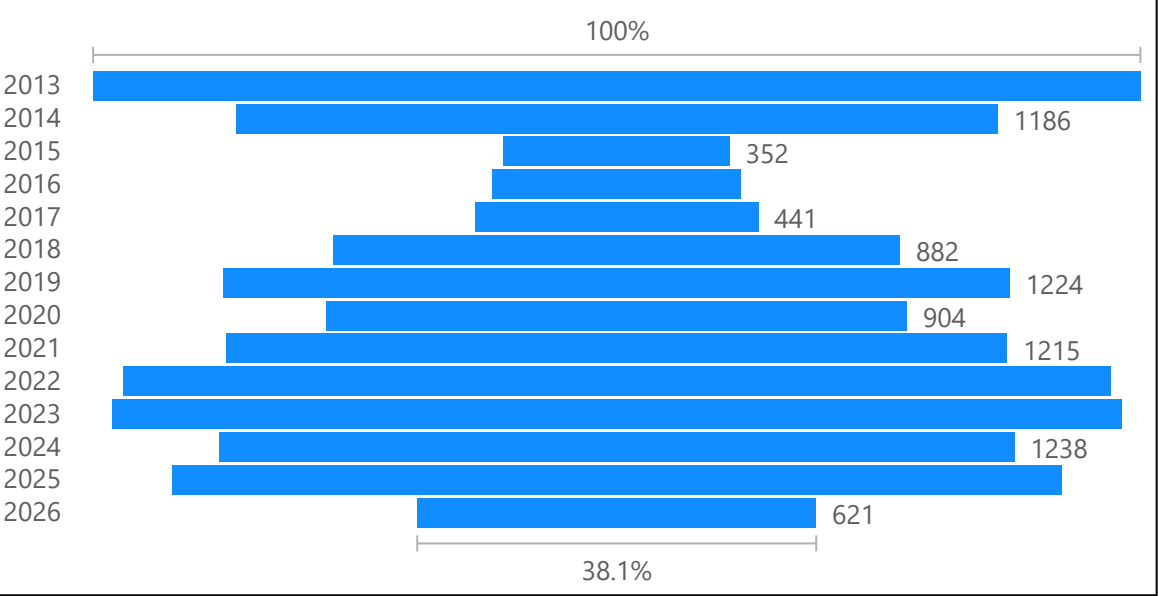
RetentionRate per Year

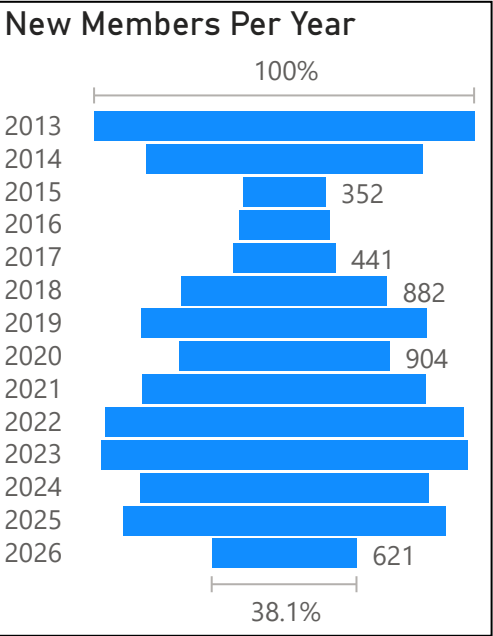
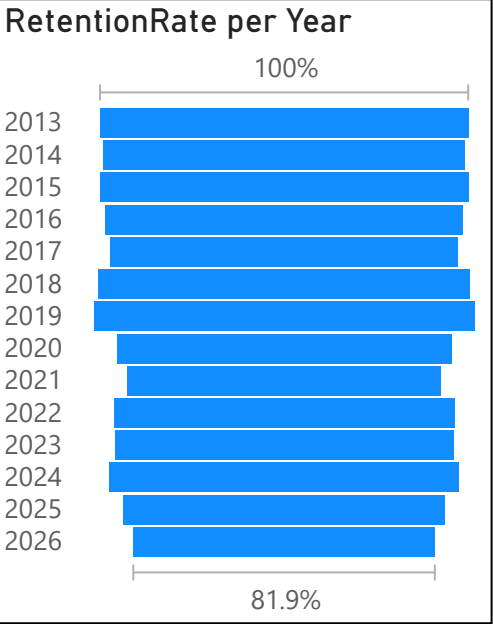


Active Members (self)

Year	YB Act Memb	Active Members	New Members	Retention Rate
2012	0	1148	1137	100.00%
2013	1148	2755	1639	97.21%
2014	2755	4045	1351	97.79%
2015	4045	4282	327	97.78%
2016	4282	3954	263	86.20%
2017	3954	3409	278	79.19%
2018	3409	3730	598	91.87%
2019	3730	4488	819	98.36%
2020	4488	4652	583	90.66%
2021	4652	4798	793	86.09%
2022	4798	5320	1041	89.18%
2023	5320	5645	1036	86.64%

New Members Per Year



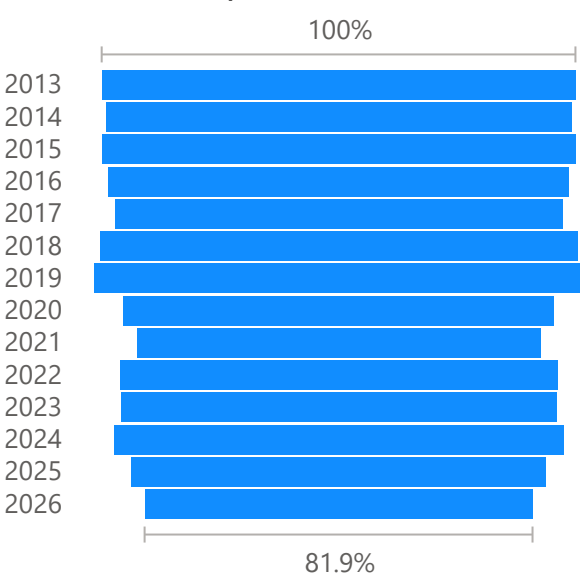


Region	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Canada	100.00%	100.00%	96.88%	100.00%	98.21%	93.85%	98.39%	98.80%	93.69%	82.88%	95.00%	89.66%	88.71%
Eastern Great Lakes	100.00%	102.08%	96.98%	97.63%	95.96%	95.29%	99.71%	99.88%	95.57%	88.40%	90.88%	82.74%	87.04%
Eastern Pennsylvania	100.00%	92.97%	99.62%	100.00%	96.32%	99.18%	95.12%	100.48%	94.17%	91.36%	92.70%	91.94%	91.69%
Europe	100.00%	90.91%	100.00%	100.00%	100.00%	96.15%	103.70%	100.00%	86.27%	73.08%	94.87%	98.68%	89.74%
Florida	100.00%	95.61%	97.67%	98.88%	96.49%	94.16%	100.00%	104.97%	94.79%	89.57%	91.74%	94.15%	84.07%
Heart of America	100.00%	90.36%	96.40%	102.27%	92.62%	98.66%	100.56%	103.32%	91.88%	85.29%	91.09%	85.35%	92.00%
Mid-Atlantic	100.00%	100.00%	97.01%	93.98%	96.75%	92.97%	99.64%	101.64%	90.48%	86.64%	85.26%	88.11%	86.33%
Midwest	100.00%	93.55%	99.26%	98.41%	99.52%	92.24%	103.77%	100.34%	94.80%	85.93%	86.34%	80.55%	82.78%
New England	100.00%	97.35%	98.62%	101.02%	96.60%	93.62%	100.31%	98.04%	88.27%	86.97%	90.09%	91.10%	93.03%
New Jersey	100.00%	91.09%	100.00%	96.24%	92.14%	99.15%	101.12%	97.92%	94.98%	84.19%	90.85%	87.56%	86.15%
New York	100.00%	97.94%	98.84%	98.31%	97.07%	91.43%	97.05%	101.98%	92.39%	95.11%	88.27%	80.75%	85.59%
New York City	100.00%	100.00%	92.31%	100.00%	106.67%	84.21%	100.00%	112.00%	68.57%	35.71%	0.00%	100.00%	100.00%
No Region	100.00%	116.67%	100.00%	84.13%	72.88%	68.18%	85.71%	93.18%	9.30%	50.00%	150.00%	100.00%	166.67%
North Central	100.00%	100.00%	100.00%	94.74%	96.20%	85.71%	97.14%	100.00%	94.38%	85.26%	91.96%	89.04%	91.56%
Northern California	100.00%	97.87%	99.12%	95.27%	95.92%	98.72%	97.62%	102.53%	88.67%	84.27%	91.29%	81.75%	86.70%
Northwest	100.00%	108.70%	97.87%	97.53%	89.02%	98.73%	98.80%	104.49%	97.09%	90.20%	96.33%	88.98%	87.84%
Other Countries	100.00%	100.00%	50.00%	100.00%	100.00%	83.33%	100.00%	109.09%	100.00%	70.00%	80.00%	83.33%	108.33%
Pacific Southwest	100.00%	101.04%	103.24%	98.40%	93.77%	96.02%	99.39%	102.58%	93.59%	85.12%	91.04%	91.46%	86.17%
Region 13	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Rocky Mountain	100.00%	90.00%	98.04%	100.00%	96.88%	90.91%	101.59%	95.59%	95.89%	95.24%	97.00%	96.75%	93.33%
South America	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
South Central	100.00%	96.25%	93.48%	103.69%	97.83%	92.04%	96.78%	101.57%	93.52%	85.01%	93.02%	89.96%	83.87%
Southeast	100.00%	95.15%	97.56%	96.77%	94.79%	89.78%	103.12%	101.46%	88.29%	78.98%	91.55%	86.91%	81.82%
Western Great Lakes	100.00%	99.23%	103.14%	101.25%	93.41%	90.91%	98.77%	100.55%	88.68%	88.63%	93.90%	88.91%	88.40%
Western Pennsylvania	100.00%	100.00%	98.51%	99.29%	89.30%	96.42%	97.24%	105.20%	97.02%	92.02%	96.16%	89.68%	88.07%

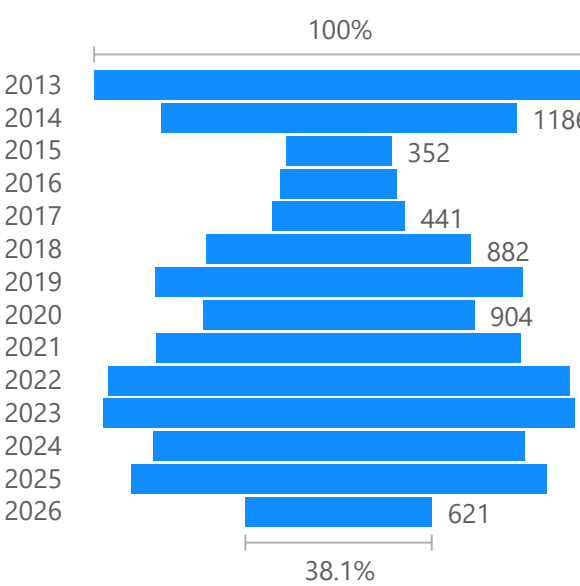
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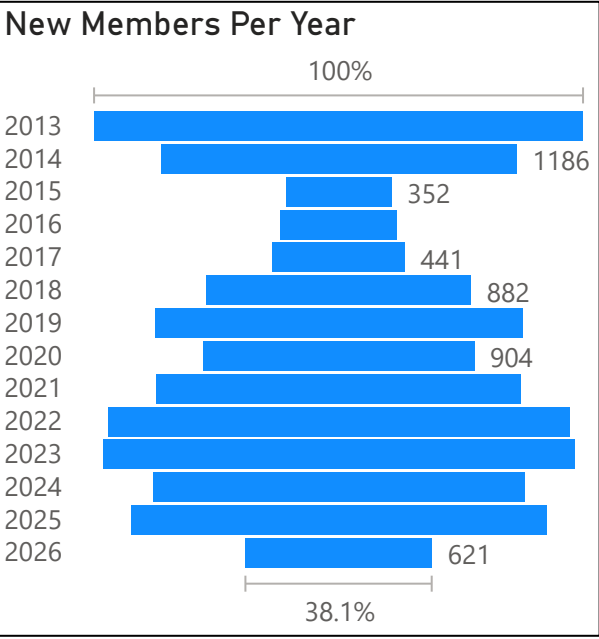
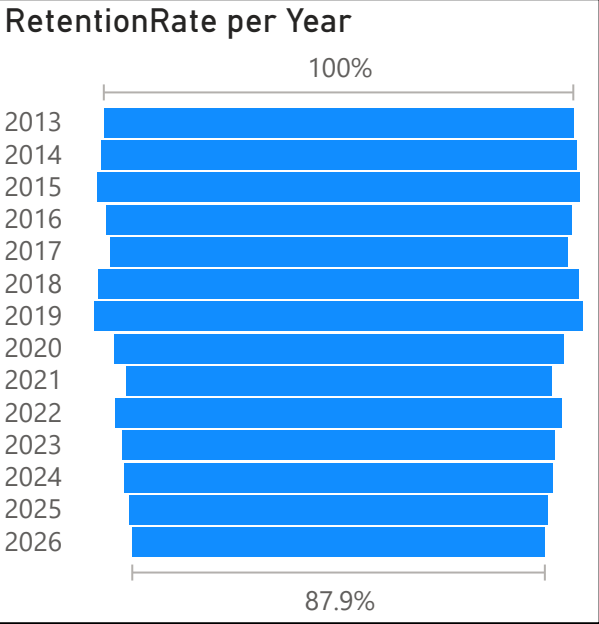
RetentionRate per Year



New Members Per Year



Member Group Info - Group Name	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Canada	18	14	19	6	10	1	22	29	7	8	21	20	25	30	13
Eastern Great Lakes	236	219	140	43	64	64	116	212	167	189	206	204	234	154	76
Eastern Pennsylvania	120	142	70	23	26	26	44	47	85	86	124	153	93	79	37
Europe	10	10	5		1	2	8	15	8	1	39	42	30	14	5
Florida	113	106	59	19	16	16	32	65	59	77	114	75	58	77	17
Heart of America	79	36	25	14	11	31	32	16	23	44	48	67	27	33	33
Mid-Atlantic	113	88	54	12	18	39	89	91	76	74	102	111	118	136	53
Midwest	92	48	55	24	23	25	43	112	79	86	92	130	100	95	41
New England	113	108	78	28	16	10	38	25	22	36	73	68	51	88	35
New Jersey	100	72	49	24	24	36	65	88	52	48	47	82	33	80	39
New York	94	78	66	6	13	13	22	32	40	66	58	45	33	53	31
New York City	7	6	3		3	1	8	7	4						
No Region	6	36	20	6	1	5	14	2							
North Central	32	23	21	7	1	4	13	8	11	31	43	24	20	27	5
Northern California	46	67	36	6	15	14	34	53	21	32	32	27	38	30	11
Northwest	22	22	35	3	6	5	7	10	2	17	22	35	15	19	9
Other Countries	1	5	3			2	4	5	3	1		2	5		1
Pacific Southwest	95	119	89	14	26	15	60	40	21	58	106	85	51	44	34
Region 13													1		
Rocky Mountain	19	33	14		4	3	4	8	14	20	26	46	21	20	20
South America						2									
South Central	159	122	94	49	47	50	58	147	73	155	154	106	88	95	71
Southeast	102	107	79	37	32	31	80	87	64	83	129	118	81	121	47
Western Great Lakes	126	94	90	10	18	25	44	66	38	52	33	72	68	141	33
Western Pennsylvania	125	75	82	21	12	21	45	59	35	51	68	60	48	49	10
Total	1828	1630	1186	352	387	441	882	1224	904	1215	1537	1572	1238	1385	621

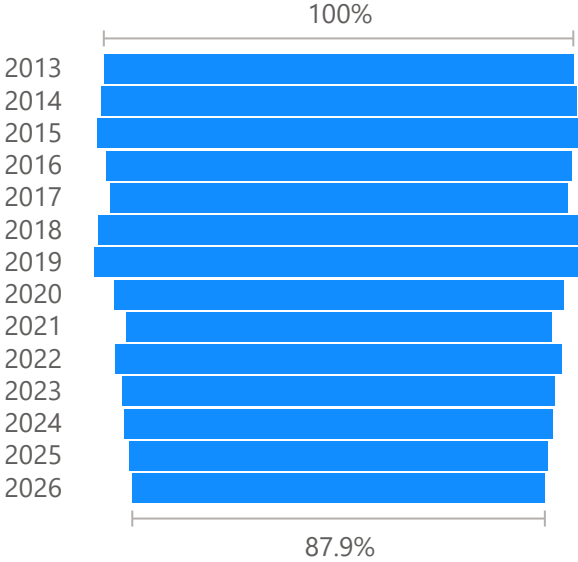


MemberGeneration	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
00-No Data	100.00%	98.47%	97.82%	94.54%	84.54%	82.23%	93.64%	100.00%	84.16%	91.35%	94.11%	91.24%	90.86%	90.86%
01-Older	100.00%	100.00%	100.00%	100.00%	98.69%	92.81%	100.00%	97.93%	94.59%	88.03%	92.00%	90.52%	92.38%	92.38%
02-Baby Boomer	100.00%	97.25%	100.11%	99.75%	99.44%	97.89%	100.31%	100.29%	95.35%	92.93%	94.51%	92.95%	91.55%	91.55%
03-Generation X	100.00%	97.99%	98.12%	100.00%	98.92%	98.44%	100.38%	102.10%	94.49%	87.78%	93.13%	87.75%	88.19%	88.19%
04-Millennial	100.00%	95.59%	96.52%	100.18%	96.52%	96.71%	99.74%	101.49%	91.28%	83.91%	88.99%	87.54%	85.90%	85.90%
05-Generation Z	100.00%	98.03%	98.59%	100.00%	97.02%	93.02%	100.95%	102.32%	90.78%	79.80%	85.20%	80.95%	81.48%	81.48%
06-Generation Alpha	100.00%	89.29%	93.55%	100.85%	96.06%	98.48%	97.28%	100.55%	97.10%	89.93%	95.88%	92.03%	87.42%	87.42%

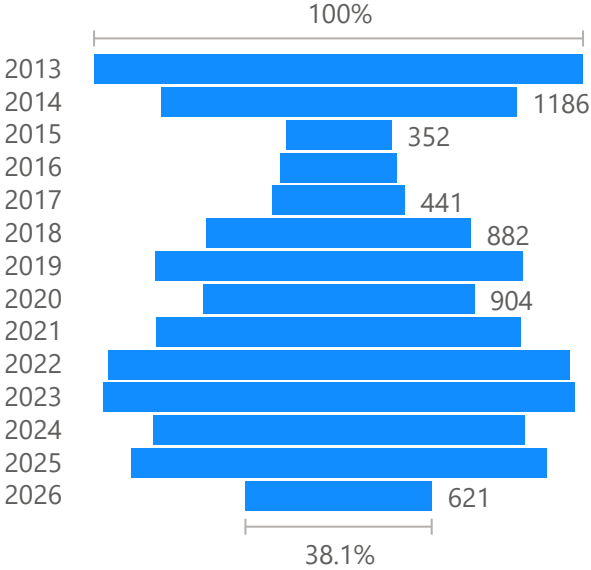
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RetentionRate per Year

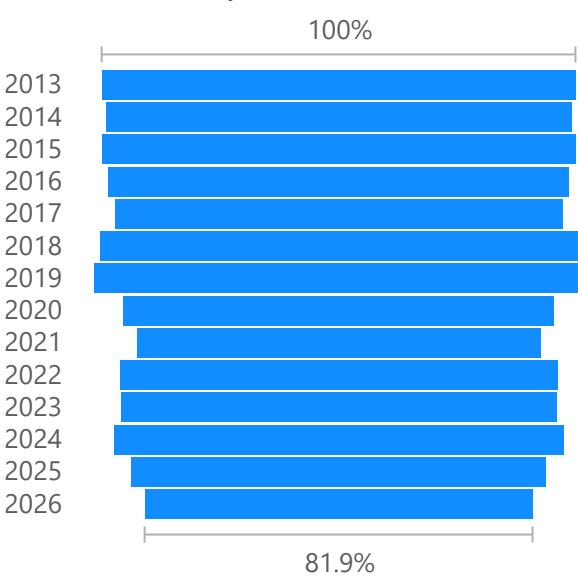


New Members Per Year

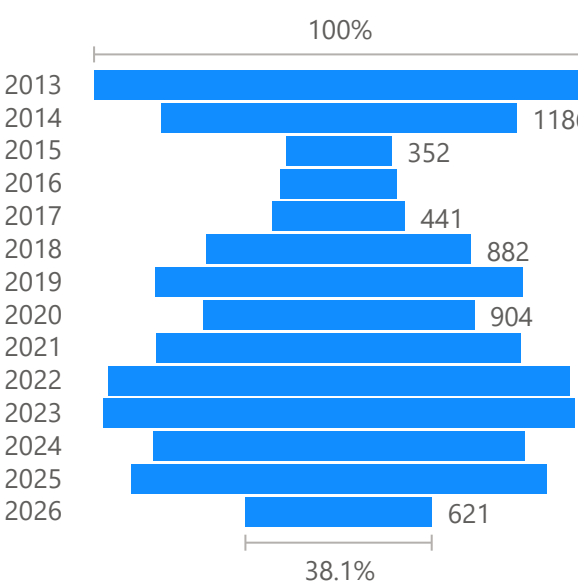


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00-No Data	322	459	371	78	40	16	8	5	2	5	14	6	14	8	1
01-Older	70	54	26	3	2		3	6	2		1		1	1	1
02-Baby Boomer	571	368	280	37	36	37	84	83	62	85	86	65	44	54	24
03-Generation X	444	358	241	91	116	122	244	322	227	299	391	367	310	283	132
04-Millennial	220	214	149	66	90	99	234	365	268	392	503	563	388	477	219
05-Generation Z	148	134	88	69	93	150	271	384	289	353	404	386	287	353	161
06-Generation Alpha	53	43	31	8	10	17	38	59	54	81	138	185	194	209	83

RetentionRate per Year

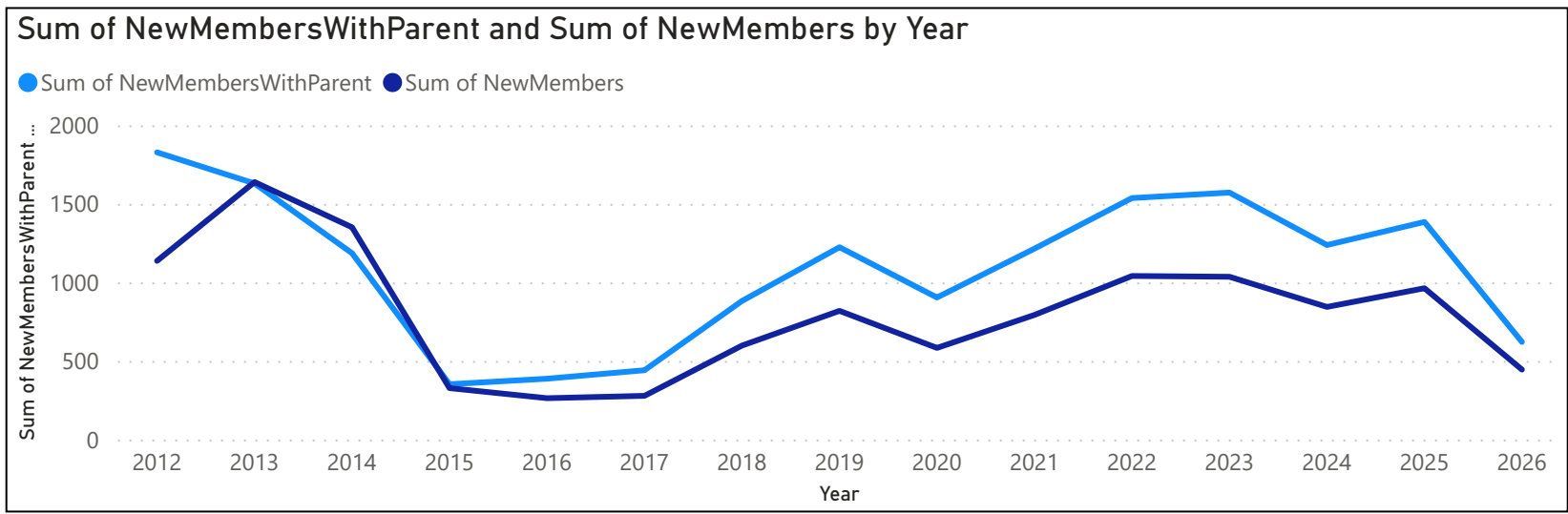
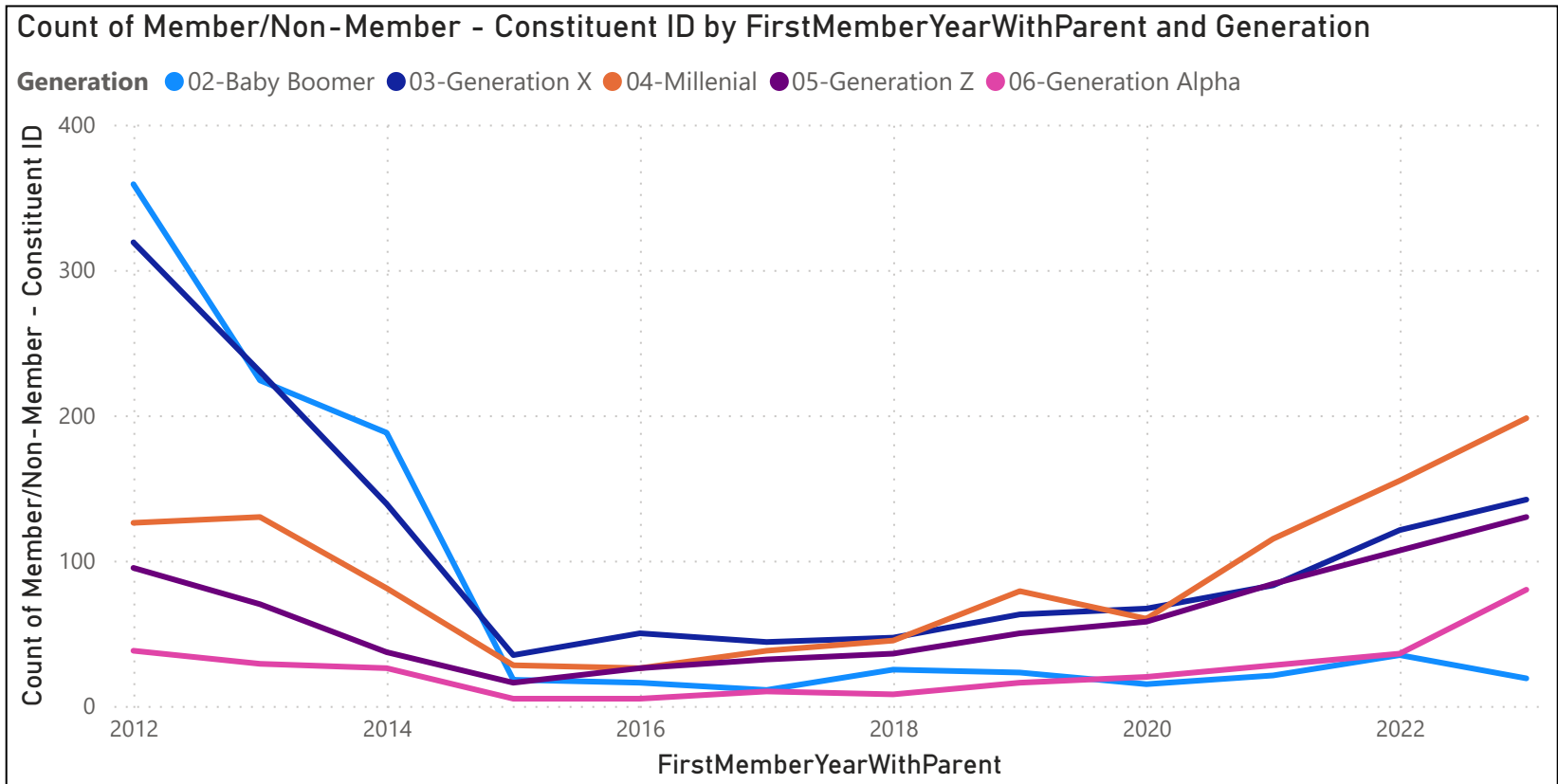


New Members Per Year



Year	Location	New Members	Retention Rate
2013	SF New England	1630	97.21%
2014	California's Great America	1186	97.79%
2015	Six Flags Great Adventure	352	97.78%
2016	Six Flags St Louis	387	86.20%
2017	Six Flags Fiesta Texas	441	79.19%
2018	Six Flags America	882	91.87%
2019	Six Flags Magic Mountain	1224	98.36%
2020	At Home	904	90.66%
2021	HersheyPark	1215	86.09%
2022	Cedar Point	1537	89.18%
2023	Dollywood - Carowinds	1572	86.64%
2024	CGA SFDK SCBB	1238	85.72%
2025	Six Flags Great America, Little Amerricka	1385	82.54%
2026	Six Flags New England , Great Escape	621	82.63%

Membership Type	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total
Additional family member	128	200	173	183	107	132	91	70	61	48	50	46	158	235	289	1971
Individual One Year Membership	213	303	127	91	65	42	21	30	23	20	13	8	26	78	119	1179
Second member - couple membership	53	130	63	70	69	35	28	23	27	18	22	14	81	97	107	837
Individual Three Year Membership	16	38	45	59	57	48	26	27	30	21	34	23	125	107	141	797
Associate	45	72	36	40	35	20	19	31	16	16	10	15	11	18	27	411
Couple One Year Membership	64	109	29	29	30	14	15	6	6	5	8	4	14	19	49	401
Individual Two Year Membership	10	42	33	26	36	19	14	16	9	3	10	10	23	48	60	359
Couple Three Year Membership	3	8	15	26	21	11	13	12	12	5	11	5	59	51	42	294
Family of three membership for one year	35	54	16	20	18	14	5	3	5	3	4	3	2	21	22	225
Family of four membership for one year	22	42	24	12	5	7	10	7	4	4	5	6	5	8	21	182
Couple Two Year Membership	6	26	15	11	15	11	1	6	7	4	2	6	10	19	21	160
Family of four membership for three years	3	4	5	10	4	7	5	3	6	5	2	2	18	9	13	96
Family of three membership for three years	3	1	6	6	3	3	3	2	4	2	3	1	10	19	8	74
Family of three membership for two years	2	8	5	4	4	1	1	2	2	2	2	2	1	5	4	45
Family of four membership for two years	2	4	7	1	3	1		2	1	2		1	5	6	5	40
Family of five membership for one year	5	3	6	3	2	3	2	1	1	1		1	1	3	6	38
Family of five membership for three years		2	1	2	2			1	1	1			5	5	2	22
Family of six or more memberships for one year	1	1		5	1	5	1	1			1			1	4	21
	2	1				1						1	2	4	4	15
Family of five membership for two years		1	1		1	2				1	1	1	1	1	5	15
Family of six or more memberships for three years			1	2			2		1				1	4	4	15
Honorary Couple or Family additional members												5	1	4	1	11
Corporate Membership - one year		3		1	1		1		1						3	10
Family of six membership for one year		1		2	1	1	1						1	2		9
Corporate Membership - three years					1			1		1	1			2	1	7
Family of six or more memberships for two years								1					1	1	2	5
additional corporate member					3										1	4
Family of six membership for three years	1													1		2
Additional Family Member - 1 year membership									1							1
Corporate Membership - two years															1	1
Total	614	1053	608	603	484	377	259	245	218	162	179	154	561	768	962	7247



Calculated Effective Member Years	2023	2024	2025	2026	Total
2		1	686	229	916
3		433	231	152	816
4	394	187	249	181	1011
5	174	160	200	123	657
6	138	133	123	80	474
7	99	91	81	75	346
8	103	93	112	69	377
9	74	70	84	76	304
10	65	50	48	42	205
11	67	78	51	52	248
12	48	61	49	30	188
13	125	176	127	65	493
14	259	231	240	172	902
Total	1823	2008	2631	1512	7974

Calculated Effective Member Years	2023	2024	2025	2026
2		0.01%	8.60%	2.87%
3		5.43%	2.90%	1.91%
4	4.94%	2.35%	3.12%	2.27%
5	2.18%	2.01%	2.51%	1.54%
6	1.73%	1.67%	1.54%	1.00%
7	1.24%	1.14%	1.02%	0.94%
8	1.29%	1.17%	1.40%	0.87%
9	0.93%	0.88%	1.05%	0.95%
10	0.82%	0.63%	0.60%	0.53%
11	0.84%	0.98%	0.64%	0.65%
12	0.60%	0.76%	0.61%	0.38%
13	1.57%	2.21%	1.59%	0.82%
14	3.25%	2.90%	3.01%	2.16%
Total	22.86%	25.18%	32.99%	18.96%

Calculated Effective Member Years	January	February	March	April	May	June	July	August	September	Total
4	44	28	24	51	47	49	52	52	47	394
5	26	18	15	16	13	27	20	24	15	174
6	20	20	20	21	8	14	13	19	3	138
7	16	16	15	14	15	5	2	9	7	99
8	9	17	9	17	17	7	8	8	11	103
9	11	5	8	11	13	3	6	6	11	74
10	6	7	10	7	11	5	5	7	7	65
11	6	3	3	9	26	6	4	5	5	67
12	2	5	6	15	7		5	4	4	48
13	4	5	12	24	17	12	17	15	19	125
14	27	28	33	49	21	18	48	24	11	259
15	32	42	28	31	34	24	23	35	28	277
Total	203	194	183	265	229	170	203	208	168	1823

Calculated Effective Member Years	January	February	March	April	May	June	July	August	September	Total
2							1			1
3	48	31	55	43	28	38	64	47	79	433
4	27	15	24	25	20	18	17	25	16	187
5	17	21	29	15	13	21	12	20	12	160
6	8	26	20	11	12	16	16	12	12	133
7	15	10	13	10	7	13	14	5	4	91
8	14	13	8	11	8	9	14	8	8	93
9	15	7	8	6	7	5	4	10	8	70
10	6	2	14	3	8	4	5	3	5	50
11	4	12	10	11	7	14	6	8	6	78
12	5	5	14	5	7	5	4	10	6	61
13	24	15	31	24	16	16	16	21	13	176
Total	233	220	283	223	182	201	234	216	216	2008

7247

Member Count

8

AMT

Gender	Count	AMT
	2805	4
Female	1337	10
Male	3092	10
Prefer Not to Specify	13	5
Total	7247	8

Generation	Female	Male	Prefer Not to Specify	Total
00-No Data	217	70	93	1381
01-Older	8	18	49	75
02-Baby Boomer	148	247	671	1066
03-Generation X	556	418	909	1883
04-Millennial	854	300	738	51897
05-Generation Z	613	202	467	51287
06-Generation Alpha	409	82	165	2658
Total	2805	1337	3092	137247

Active Years (Parent Account Included)	
Years	Count
1	614
2	1053
3	608
4	603
5	484
6	377
7	259
8	245
9	218
10	162
11	170
Total	7247

Active Years	
Years	Count
0	1983
1	483
2	849
3	642
4	628
5	404
6	215
7	150
8	156
9	133
10	96
11	110
Total	7247

