In an age where technology of all kinds is right at our fingertips, it’s no question that businesses in every industry need to capitalize on it. Not only because it’s the timely thing to do or because it’s “what everyone’s doing,” but because of the legitimate value it can provide to businesses as a whole, both internally and externally.

With a growing labor shortage and an increase in demand for field services, manpower and manual work is no longer enough. On the other hand, manpower and manual work is what this industry was built on. XOi’s mobile platform seeks to take the power of photos and videos, shot on the devices technicians already have in their pockets, and turn them into a vessel for higher efficiency, transparency, and ultimately, revenue.

We’d love to speak with your MIX group and demonstrate the transformative power that simple technology can have on your business. We focus on using photo and video to create a heightened new experience both for the technician, as well as the end customer, and raise the bar for efficiency and customer service. From live support for the technicians in the field, to visual documentation of work performed, to intelligent content curation that gets the right resources to the right people in real time, the XOi platform quickly returns on your investment in a multitude of ways.

Contact us at info@xoi.io to speak with an XOi representative to coordinate an in person presentation. We’re also happy to provide personalized webinars if that better suits your needs.