



## **Tom Jackson**

CEO of Jackson Systems

[www.jacksonsystems.com](http://www.jacksonsystems.com)

Tom Jackson has been in the HVAC Controls industry for over 25 years. His specialties are zoning, thermostats and smart home products. His wealth of knowledge has been gained by selling HVAC controls as both a national wholesaler and manufacturer. In recent years, Tom has developed a passion for smart home products and helping contractors promote this new revenue stream.

### **Topics available:**

- How to get in the zoning business
- Zoning basics
- Adding smart home products to your service offering
- Getting in the filter business without stocking a single filter
- Commercial controls as a new revenue source

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***Contact me to set up a breakfast or lunch session.***

***We also provide on-site contractor training and personalized webinars.***

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