



Air Conditioning Contractors of America

ACCA 2021 Fall Meetings

www.accafallmeetings.com



**OFFICE &
OPERATIONS**
MANAGERS FORUM

**SERVICE
MANAGERS**



Office and Operations Managers Forum
November 1-2, 2021

Service Managers Forum
November 2-3, 2021

New Orleans Marriott
555 Canal Street
New Orleans, LA 70130

Contact: Tom Murphy at
Tom.Murphy@acca.org or (703) 824-8875

Tabletop Sponsorships

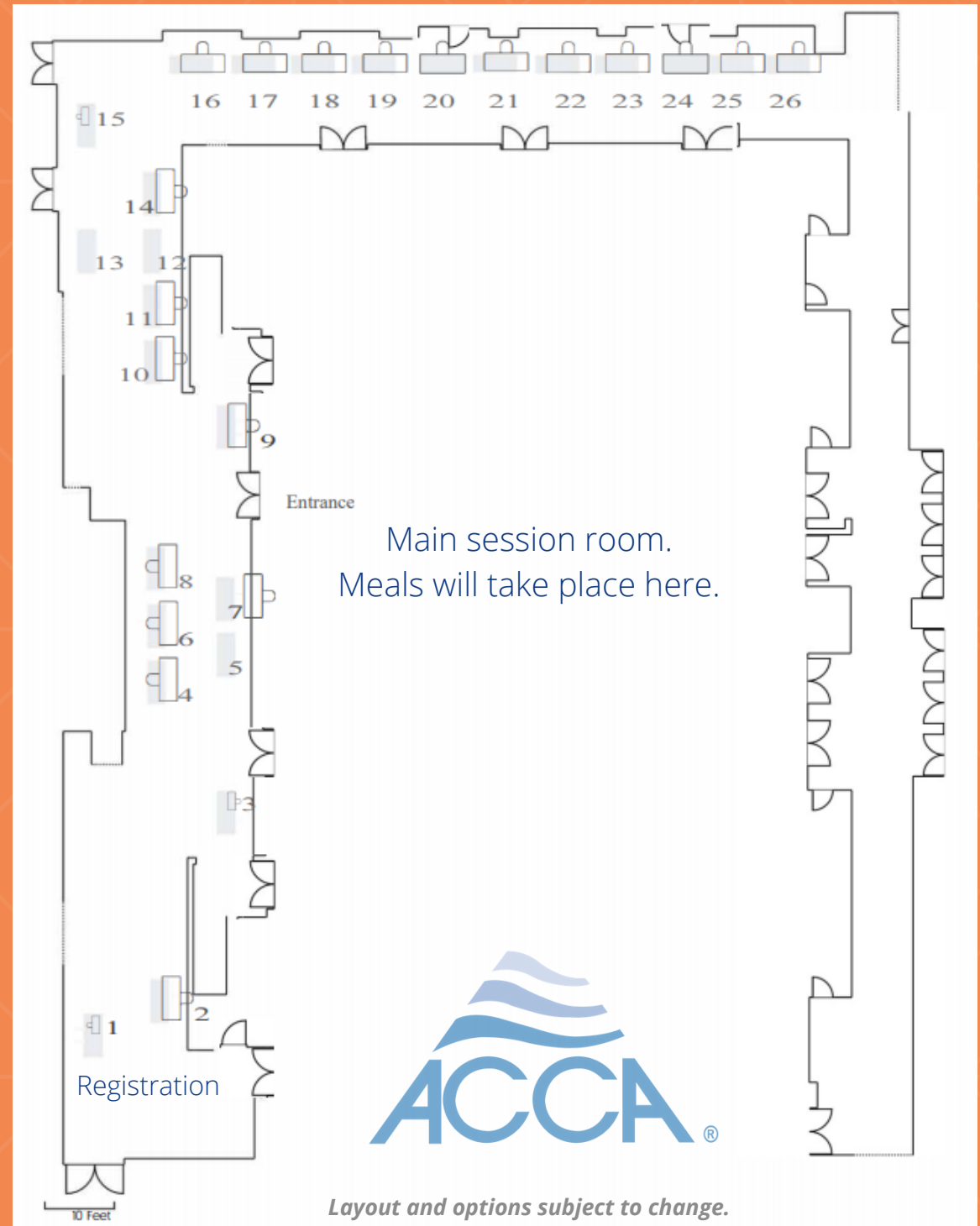
\$5,000/\$5,500*

ACCA Fall Meetings are THE place for you to find customers. Participants are decision-makers who are involved in the day-to-day business activities. They come together over three days for inspiration, interaction, and innovation. These are excellent events that allow you to position yourself as a leader in the HVAC industry, discover new customers, and share your solution and services with the industry.

Tabletop hours:

- Monday - 7:30 AM - 5:30 PM
- Tuesday - 7:30 AM - 5:30 PM
- Wednesday - 7:30 AM - 5:00 PM

*\$5,000/ACCA Associate members
\$5,500/non-members (includes 1 year of ACCA Associate membership).



SPONSORSHIPS

Contact: tom.murphy@acca.org
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REGISTRATION SPONSOR

All attendees stop by the registration desk. This sponsorship ensures that every attendee will see your branding. Your logo is placed in the registration area, in onsite signage and in the registration confirmation materials. Availability to distribute swag (exclusive)

OFF-SITE EVENT RECEPTION PROMOTION

Multiple available. Extend your brand impressions outside the venue with off-site event reception. Signage, dedicated email blast, push notification on mobile app.

OWN THE ROOM WITH A SESSION ROOM SPONSORSHIP

Be the official sponsor of a session room and have the opportunity to provide pop-up signage, distribute literature, greet attendees and have your logo associated with session descriptions in the schedule-at-a-glance.

ON-SITE RECEPTION

This custom sponsorship enables you to create a memorable experience for attendees. Including the option of an invite-only or open-to-all.

BANNERS

Banners of various sizes will be placed in specific locations throughout the event space.

COFFEE/REFRESHMENT BREAK

Our attendees are highly motivated and love their coffee! Sponsoring the coffee break means they will have you to thank for their daily pick-me-up. Sponsors will have signage on the refreshment stand, logo in the schedule/ program, and the option to provide a branded water bottle giveaway.



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WIFI SPONSORSHIP

No event would be successful without WIFI these days. This opportunity includes a splash page when users access the WIFI, a customized WIFI passcode, recognition on all public space event signage, recognition any time the WIFI is advertised.

MOBILE APP PUSH NOTIFICATIONS

Get attendee attention by having a targeted message delivered directly to their device.

LANYARDS

By sponsoring the lanyards you ensure that every attendee is wearing your logo throughout the show. It's just like having hundreds of walking billboards! Also includes sponsor recognition on the website and in promotional materials.

SURFACE CLINGS

Attendees are always on the move. Be where they are and attendees will be reminded of your brand consistently as they move throughout the show.

MOBILE APP BANNERS

Ensure attendees see your brand on the go with simple but effective ads in their hand when they open the app.

MOBILE APP BANNER AD WITH LANDING PAGE

More than just an ad, this sponsorship also includes a landing page with additional promotional information.

HOTEL KEY CARD

Attendees might have a lot on their plate at the conference, but they will always have their hotel key card in hand. Placing your message or logo in this highly visible sponsorship ensures that everyone will have your message in hand the whole time.

BE CREATIVE

Whether its a pop-up store, a basketball jump shot at registration, or even a private cigar lounge...we are ready to help you create a truly memorable experience that will have attendees leaving New Orleans thinking of your brand.

THANK YOU TO OUR CORPORATE PARTNERS

OUR CORPORATE PARTNERS

The Corporate Partner and Business Associate Partners are powerful year-long marketing and promotional campaigns. Developed to provide the HVACR manufacturing/supplier community with opportunities to align with ACCA. From advertising and exhibits, to year round recognition and individual outreach opportunities, the ACCA Corporate Partner Program is the most flexible way to reach and develop sustainable relationships with the professional contracting community.

For more information, contact partners@acca.org.



SAVE THE DATE - COMING SOON!

ACCA2022

March 28-30, 2022

ST. LOUIS, MO

Contact: tom.murphy@acca.org

or (703) 824-8875

www.accaconference.com

