



The Voice of Real Estate in Northeast Ohio

September 25, 2020

Superintendent Charles Smialek
Parma City School District
5311 Longwood Avenue
Parma, OH 44134

Dear Superintendent Smialek,

I am pleased to inform you that the Akron Cleveland Association of REALTORS® (ACAR) has endorsed Issue 73 for the Parma City School District.

The ACAR Board of Directors believes that the quality of public schools influences where people buy a home and establish roots. Regardless of whether they have children, buyers care about the reputation of the schools because they know that schools directly affect a community's vitality as well as its property values.

We believe Issue 73 will give the Parma, Parma Heights, and Seven Hills communities quality schools that provide an up-to-the-date environment which is conducive to learning and bringing out the best in both teachers and students. Issue 73 warrants an endorsement from ACAR because (1) school quality is among the top four community-related factors influencing homebuyers decisions, (2) according to the *National Association of REALTORS® 2019 Profile of Home Buyers and Sellers*, more than half of recent buyers with children under the age of 18 living in their home cited quality of the school district as an influencing factor in their neighborhood choice, (3) quality schools, such as the new facilities proposed in the PCSD, enhance the overall quality of life, strengthen communities, and attract new life to the neighborhoods that surround them.

Quality schools are an asset to any community, and we believe Issue 73 will benefit all of its residents and guests. We wish you the best with the remainder of the campaign. Should you have any questions, or if we can be of additional assistance, please contact ACAR's Vice President of Government Affairs, Jamie McMillen, at jmcmillen@akronclevelandrealtors.com.

Sincerely,
Brant Smith
Brant Smith
President

One Central Location to Serve You

9100 South Hill Boulevard, Suite 150
Broadview Heights, Ohio 44147
Phone: 216.901.0130
Fax: 216.901.0149