

# The VALUE of Your ACAR Membership

The Voice of Real Estate in Northeast Ohio

The trusted voice and leading resource for real estate by focusing on Advocacy, Professionalism, and Connections

# **ADVOCACY**

WE WILL: Advocate for homeownership, real estate opportunities, property rights, and robust communities

### **PROFESSIONALISM**

WE WILL: Provide professional guidance and effective education focused on ethics, knowledge, and industry excellence

#### **CONNECTIONS**

WE WILL: Foster relationships that ensure success through inclusion, engagement, relevance, and vitality

## **Advocacy & Outreach**

- · Public Advocacy Campaign
- · Monthly Stats
- · Homeowner Resource Guide
- · Guidebook for Buyers
- · Consumer Education
- · Point of Sale Information
- · Broker Involvement Programs
- · Voter & Election Information
- Local State and National Government
  Affairs Issues and Legislation
- · REALTORS® Political Action Committee
- · MUCH MORE!

#### Professionalism

- · Continuing Education (including...)
  - · Top-notch Speakers
  - · On-line and In-Person Classes
  - · Discounted Class Fees
  - · Diversity Series Classes
  - · Canons of Ethics
  - · Certifications & Designations (thru NAR)
  - · Walking Tours & Suburban Road Show Courses
  - · Leadership Development & Training
- · Commercial REALTORS® Forum
- · Dispute Resolution Arbitration and Mediation Services
- · Scholarship Fund for REALTOR® Designations

#### **Connections**

- · Networking Opportunities
  - · Committees/Councils/Forums including:
    - · Legislative Committee

HOME OWNERSHIP

- · Diversity, Equity & Inclusion Committee
- · Young Professionals Network (YPN)
- · Events (Social Gatherings, Work Projects, Community Involvement)
  - · Social Gatherings & Meet-ups
  - · Work Projects
  - · Community Involvement

- · Forewarn Safety App (INCLUDED in your Membership)
- · REALTOR® Essentials Store
  - ·Lock boxes, apparel, safety items, signs/flag & more
- · #HomeForAll Podcast
- · Affinity Programs
- Award Opportunities

