

## Video Conferencing Comparison

Updated 04/15/2022

	Zoom	Webex	GoTo Meeting
<b>General</b>			
Monthly Cost	\$15 to \$20/mo., per license	\$12 to \$16/mo., per organizer	\$15 to \$25/mo., per license
Browser Extension	Chrome / Firefox	Chrome / Firefox	Chrome / Firefox
Mobile Application	Yes	Yes	Yes
<b>Video Conferencing</b>			
Meeting Participant Capacity	100 to 500 (increase up to 1,000 with large meeting add-on)	1,000 participants (Webex version 39.6 and later)	26 participants (including host)
Breakout Rooms	Up to 50 breakout sessions	Up to 100 breakout sessions	Up to 50 breakout rooms
In-Meeting Chat	Yes	Yes	Yes
Out-of-Meeting Chat	Yes	No	Yes
Audience Polling	Yes	Yes	Yes
Record Meetings	Yes	Yes	Yes
Waiting Room / Lobby	Yes	Yes	Yes
Filters and Backgrounds	Yes	Yes	Third Party Service
Dial-In By Phone	Yes	Yes	Yes
<b>Security</b>			
Admin Access Controls	Yes	Yes	Yes
Encryption	256 Bit Encryption End to End	256 Bit Encryption End to End	256 Bit Encryption End to End
2FA	Email / Text / Authenticator App	Email / Text / Authenticator App	Email / Text / Authenticator App
<b>Reporting &amp; Tracking</b>			
Reporting Capabilities	Robust	Robust	Moderate
<b>Scheduling</b>			
Calendar Syncing	Google / Outlook / iCal	Google and iCal	Google / Outlook / iCal
Multi-Member Events	Joint Meetings	Joint Meetings	Joint Meetings
<b>Integrations</b>			
Zapier Integration	Yes	Yes	Yes

# Video Conferencing Comparison

Other Integrations	JotForm, Calendly	Calendly	Calendly, Redtail
<b><a href="#">G2 Rating</a></b>			
Overall	4.5/5	4.2/5	4.2/5
Ease of Setup	9/10	8.6/10	8.4/10
Ease of Use	9/10	8.7/10	8.6/10
Quality of Support	8.6/10	8.5/10	8.5/10
<b>Summary</b>			
Best For Firm Size	Any	Any	Any
Best Features	<p>Outside-of-meeting chat functionality</p> <p>Add-ons galore, including filters and backgrounds</p>	Noise removal and speech enhancement features	<p>Call to meeting</p> <p>Real-time translation</p> <p>Unlimited cloud storage</p>
Worst Drawbacks	<p>Limited to 1G cloud storage on base plan</p> <p>Lack of comment moderation during webinars</p>	Less intuitive interface compared to Zoom or GoToMeeting	Requires the installation of GoToWebinar software for webinar access or meetings larger than 26 participants.
<b>Outcome</b>			
Zoom	During the outbreak of COVID19, Zoom became a household name for video conferencing needs. Though there were a few instances of security breaches in the early days, those have been fully resolved. The platform allows access to meetings without requiring a download. It also offers additional non-core features, such as the ability to stream to Facebook live and chat outside of meetings.		
Webex	For webinars, Webex is a solid choice. It offers robust features and live support, plus additional add-ons like noise removal and speech enhancement. For one-on-one meetings, some users have reported that the interface is less intuitive compared to Zoom or GoToMeeting.		
GoTo Meeting	GoToMeeting boasts a simple, intuitive and user-friendly interface with consistently high call quality. However, it is quite limited as a standalone meeting platform and requires the addition of GoToWebinars for calls larger than 26 participants.		

*Created in partnership with*

