

Workflow Software Comparison

Updated 04/15/2022

	*Wealthbox Premier	Process Street	<u>*Hubly</u>		
General					
Monthly Cost	\$65/mo. per user Includes cost of WB mail	\$30/mo. per member	\$500 onboarding fee + \$99/mo. per user		
Initial Setup Process	Self-Onboarding	Self-Onboarding	Assisted Onboarding		
Multi-Member Access	Yes	Yes	Yes		
Mobile Application	iOS, Android	iOS, Android	No		
User Interface	Moderate	Moderate	Complex		
Security					
Admin Access Controls	Yes	Yes	Yes		
Encryption	256 Bit Encryption	256 Bit Encryption	256 Bit Encryption End-to- End		
2FA	Email, Text	Email, Text	Email, Text		
Workflow					
Layout Type	List	List	Board		
Task Descriptions	Plain Text	Plain Text, Rich Text, Widgets	Plain Text, HTML		
Conditional Logic	Moderate	Robust	Limited		
Dynamic Due Dates	Yes	Yes	No		
Require Approval to Advance to Next Step	No	Yes	No		
Add Custom Tasks to In-Process Workflow	Yes	No	Yes		
Completion Time Estimate	No	No	Yes		
Task Assignment	User Based	User Based, Role Based	User Based		
Comments	Text Only	Text, Attachments	Text, Attachments		
Attachments	Download Only	Upload, Download	Upload, Download		
Guest Access	No	Yes	No		
Reporting & Tracking					
Reporting Capabilities	Robust	Robust	Moderate		
Exporting Capabilities	Yes	Yes	Yes		
Searching & Filtering	Yes	Yes	Yes		
Emailed Daily Digest	Yes	Yes	No		

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Integrations					
Zapier Integration	Yes	Yes	Yes		
Other Integrations	None (workflow-specific)	Salesforce, Google Sheets	Redtail, Wealthbox		
G2 Rating					
Overall	4.5/5	4.6/5	Not Enough Data		
Ease of Setup	8.9/10	8.9/10	Not Enough Data		
Ease of Use	9.4/10	8.7/10	Not Enough Data		
Quality of Support	9.1/10	9/10	Not Enough Data		
Summary					
Best For Firm Size	Small	Any	Medium		
Best Features	Simplicity and ability not to have to add additional software for current Wealthbox users.	Most comprehensive conditional logic settings and workflow template library.	A more robust version of Wealthbox's workflow feature. Ability to drag client cards between workflow stages.		
Worst Drawbacks	Task descriptions are limited to plain text.	Inability to easily add one-off tasks.	Visual complexity and cost.		
Outcome					
Wealthbox Premier	Wealthbox's built-in workflow features are sufficient for most users who prefer an all-in-one system. Both the Pro and Premier Plans include the Outcomes feature and the use of multiple Milestones. With email archiving, Zapier and Hubly integrations, users can implement practical automations to initiate, check off, and complete workflows without lifting a finger.				
Process Street	Users who prefer the most robust workflows possible will find Process Street to be both feature-rich and user-friendly. The application offers Zapier integration that can be used to initiate workflows when actions are performed in Redtail and Wealthbox.				
Hubly	Wealthbox or Redtail users who prefer a board-based system and want 2-way sync between their workflow software and their CRM will benefit from using Hubly. The team helps advisors onboard to the platform and provides thorough training. It's still a fairly new software with many updates and functions being added on a rolling basis.				

^{*} Note – ACP Vendor Partner discount offered.

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