



ALLIANCE OF  
COMPREHENSIVE  
PLANNERS

# 2026 Sponsorship & Exhibitor Package



The ACP Annual Conference brings together a national audience of comprehensive planning professionals, decision-makers, and partners for education, networking, and industry engagement.

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[www.acplanners.org](http://www.acplanners.org)

# About ACP

## About the Alliance of Comprehensive Planners (ACP)

The Alliance of Comprehensive Planners (ACP) is a national professional association dedicated to advancing the practice of comprehensive planning. ACP supports planners who are committed to high professional standards, ethical practice, and collaborative, community-centered approaches to planning. Through education, networking, and shared resources, ACP fosters a strong professional community that promotes thoughtful, inclusive, and sustainable planning across disciplines and regions.



## About the ACP Annual Conference

The ACP Annual Conference brings together planning professionals, allied partners, and industry leaders for three days of education, connection, and collaboration. The conference features expert-led sessions, timely discussions on emerging planning issues, and opportunities to exchange ideas with peers from across the country. For sponsors, the Annual Conference offers direct access to engaged decision-makers and practitioners, providing valuable visibility and meaningful opportunities to build relationships within the comprehensive planning community.



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# ACP 2026

AN ANNUAL CONFERENCE FOR COMPREHENSIVE PLANNERS

**Tucson, Arizona** | **September 15 - 17**

## Conference Details

**3 Days**

**125+  
Attendees**

**Face to Face  
Access**

**National  
Presence**

**20+  
Sessions**

**Rotating  
Destinations**

The Alliance of Comprehensive Planners Annual Conference sponsorship program is designed to create meaningful value for both sponsors and attendees. Sponsorship opportunities support the conference while advancing shared goals within the planning profession.



**Strengthen  
Connections  
with Planning  
Professionals**



**Support  
Professional  
Education and  
Collaboration**



**Increase  
Visibility  
and Brand  
Recognition**

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# Sponsorship Packages

**\$8,500**

This top-tier sponsorship provides maximum exposure and engagement before, during, and after the conference through high visibility branding, thought leadership opportunities, and direct access to ACP members and attendees.

- Priority booth selection
- Sponsored 50-minute breakout session
- Prominent logo placement on conference signage, slides, website, and mobile app
- Verbal recognition from the podium
- Two full conference registrations
- Dedicated email to conference attendees (subject to approval)
- Opportunity to host one ACP member webinar (subject to approval)

**Platinum**

**\$7,000**

The Gold Sponsorship offers strong visibility and meaningful engagement with conference attendees through prominent branding and an enhanced on-site presence, making it ideal for organizations looking to build connections with planning professionals.

- Second-round booth selection
- Logo placement on conference signage and presentation slides
- Verbal recognition from the podium
- Logo inclusion in conference emails and website sponsor listings
- Company listing in the ACP mobile app

**Gold**

**\$5,500**

The Silver Sponsorship offers enhanced visibility beyond a standard exhibitor booth, providing added brand recognition and on-site acknowledgment for organizations seeking increased exposure and engagement with ACP attendees.

- Third-round booth placement
- Logo placement on conference signage
- Verbal recognition during a general session
- Company logo and description on the conference sponsor webpage
- Company listing in the ACP mobile app
- Two exhibitor registrations only

**Silver**

**\$3,500**

Designed for organizations seeking on-site visibility at the ACP Annual Conference without a full sponsorship commitment. This option offers a strong entry point for first-time partners looking to connect with conference attendees and establish their presence within the ACP community. *This offer is only open to NEW 2026 ACP Vendor Partners.*

- Last-choice booth placement
- One exhibit table on the conference floor
- Two exhibitor registrations only

**Exhibitor**



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# Sponsorship Package Visual Aide



| Benefit                               | Platinum | Gold | Silver | Exhibitor |
|---------------------------------------|----------|------|--------|-----------|
| Exhibit Table w/ 2 chairs             | SOLD OUT | ✓    | ✓      | ✓         |
| Booth Selection Priority              | SOLD OUT | 2nd  | 3rd    | 4th       |
| Sponsored Breakout                    | SOLD OUT |      |        |           |
| Logo on Signage                       | SOLD OUT | ✓    | ✓      |           |
| Logo on Conference Website            | SOLD OUT | ✓    | ✓      |           |
| Logo on Conference App                | SOLD OUT | ✓    | ✓      | ✓         |
| Verbal Podium Recognition             | SOLD OUT | ✓    |        |           |
| Complimentary Conference Registration | SOLD OUT | 1    | 0      | 0         |
| Logo in Conference Emails             | SOLD OUT | ✓    |        |           |
| Dedicated Attendee Email              | SOLD OUT |      |        |           |
| Member Webinar                        | SOLD OUT |      |        |           |
| Vendor Directory Listing              | SOLD OUT |      |        |           |

The logo features the letters 'ACP' in a large, dark blue, sans-serif font. A green swoosh underline is positioned beneath the 'A' and 'C'. Below 'ACP', the words 'Add-Ons' are written in a smaller, dark blue, sans-serif font.

# ACP Add-Ons

## High-Visibility Sponsorships

- ~~Lanyard Sponsor (1)~~ — **SOLD OUT**
- Name Badge Sponsor (1) — \$2,000
- Conference Tote Bag Sponsor (1) — \$3,000
- Conference Raffle Giveaway Sponsor - \$500+

## Engagement & Event Sponsorships

- Breakfast Sponsor (Single Day) (2) — \$1,750
- Welcome Reception Sponsor (1) — \$2,000
- Exhibitor Break Sponsor (3) — \$1,000
- Keynote Sponsor (2) — \$2,500
- Vendor-Sponsored Breakout Session — \$1,500
- Webinar with Members 2026-2027 (6) — \$1,000

## Marketing & Communication Sponsorships

- Sponsor Spotlight in ACP Announcements + Newsletter — \$750
- Mobile App Banner — \$600
- Access to ACP Mailing List\* — \$1,500
  - \*Limited to conference registration marketing; ACP approval required.

## Conference Social & Recreational Events Sponsorships Coming Soon!

### Availability Note:

Some add-on opportunities are exclusive or limited in quantity. Sponsorships are available on a first-come, first-served basis.

# Contact Information



The Alliance of Comprehensive Planners welcomes inquiries from members, prospective members, sponsors, and partners. Whether you have questions about ACP programs, membership, the Annual Conference, sponsorship opportunities, or general association matters, our team is happy to assist and connect you with the appropriate resources.

Phone (910) 769-1569

Email [acp@acplanners.org](mailto:acp@acplanners.org)

Website [www.acplanners.org](http://www.acplanners.org)

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