



2025

American Association of Service Coordinators
Quality Assurance Registry Prospectus

About the Quality Assurance Webpage and Registry

As the leader in service coordination best practices and training, the American Association of Service Coordinators (AASC) is the go-to resource for affordable housing owners and staff seeking support to build a quality assurance program and hire quality assurance supervisors.

AASC launched a quality assurance webpage and registry to better assist housing providers, quality assurance professionals and service coordinators in these endeavors. The registry lists basic details about all known quality assurance providers while the services of Enhanced and Featured quality assurance providers are prominently featured and promoted.

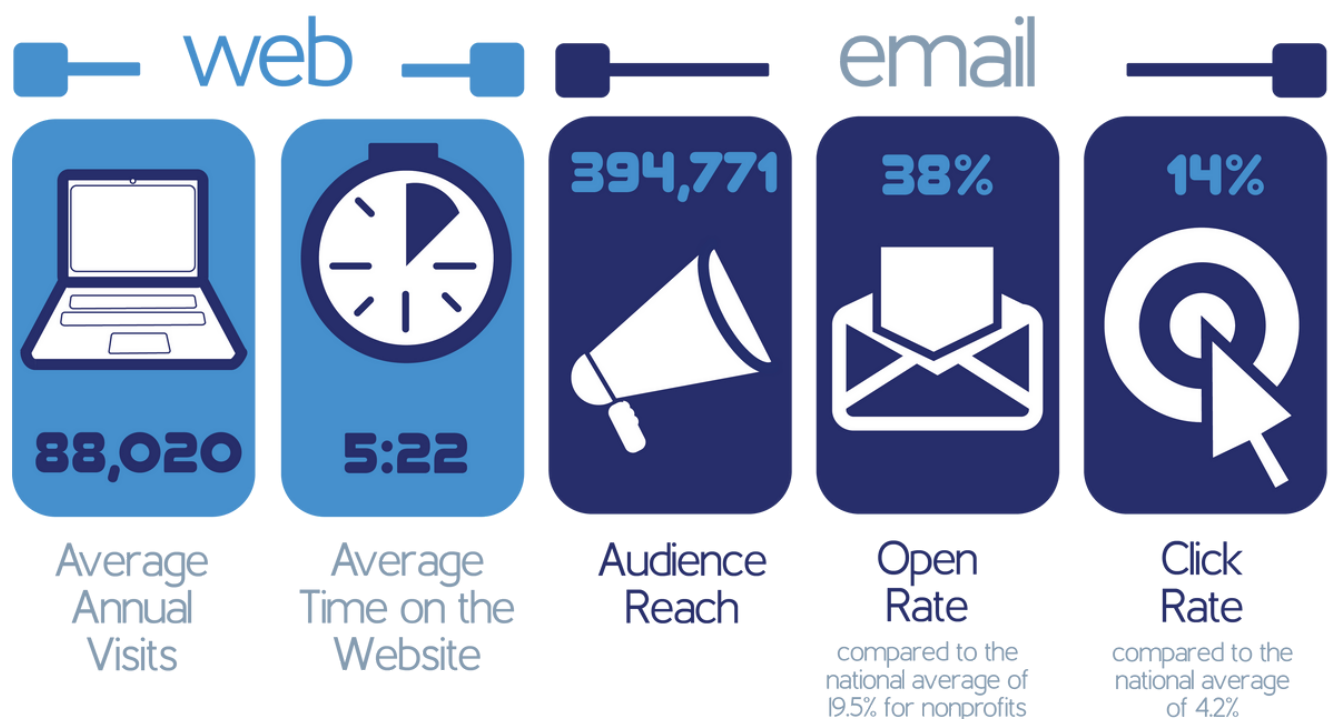
The Quality Assurance Registry, which is highlighted on AASC's main website and promoted through social media and regular member emails, serves as the centerpiece of a larger resource webpage. It also features sample report templates and job descriptions, QA tools and training, and a career center.

About the American Association of Service Coordinators

AASC is a nonprofit membership organization comprised of more than 4,000 service coordinators, property managers, housing directors and other affordable housing professionals.

Our members assist elderly and disabled residents and families living in affordable housing communities to identify, locate and acquire the services and supports necessary for them to become and remain self-sufficient. AASC is a resource for education, best practices and networking opportunities as well as an advocate for our members at the national level. AASC members cherish their relationship with the organization. In fact, 90% of members renew their membership each year.

QA Registry's National Reach





Partner with AASC

Reach housing professionals representing more than 1,000 organizations across the country that are actively engaged AASC members.

Service coordination is a growing industry. Where there is service coordination, there is quality assurance. Partnering with AASC offers your organization the valuable opportunity to reach a targeted group of professionals who are making programmatic decisions, including hiring quality assurance providers.

In Fiscal Year 2024:

- New service coordinator grants will be awarded by the U.S. Department of Housing and Urban Development (HUD) for the first time in more than a decade.
- The U.S. Department of Agriculture has begun permitting Rural Development sites to include service coordination in operating budgets.
- Congress considers the Expanding Service Coordinator Act, which authorizes an additional \$100 million for service coordinators each year for the next five years.

In 2023, AASC served more than 4,000 members representing more than 1,000 organizations in all 50 states, the District of Columbia, Puerto Rico, US Virgin Islands, and Guam. Recently surveyed AASC members report:

99%

Would recommend AASC membership to a colleague

93%

Were satisfied with their contact with AASC in the areas of knowledge of AASC programs, products or services; prompt and effective resolution of requests; and courtesy and professionalism

90%

Said that AASC is important to them

85%

Visit the AASC website at least monthly for information related to education, events and AASC Online

QA Registry Listing

There are multiple ways to promote your organization's quality assurance offerings through the registry. The registry webpages are customizable, giving you the flexibility and freedom to highlight your work in the ways that best fit your needs. See what's included in each package.

Enhanced QA Provider \$1,500

In addition to the basic listing on the QA Registry, an Enhanced QA Listing will include:

- An individual page on the AASC website (linked to from the basic listing).
- The individual page may include a logo, link to the company's website, description of services, testimonials from current QA clients, PDF documents, and more.
- The content on the website can be edited throughout the year.

Featured QA Provider \$2,200

In addition to the basic listing on the QA Registry, a Featured QA Listing will include:

- An individual page on the AASC website (linked to from the basic listing).
- The individual page may include a logo, link to the company's website, description of services, testimonials from current QA clients, PDF documents, and more.
- The content on the website can be edited throughout the year.
- Your logo, linked to your individual page, will be prominently featured at the top of the QA Registry webpage above all other listings.
- Your listing will be prominently featured in at least three AASC eBulletin articles promoting the QA Registry to all 4,000 AASC members.
- Your logo will be featured in at least five social media posts promoting the QA Registry to AASC's 4,500 social followers.
- Your logo will be featured on a web banner on the AASC website for four weeks.
- Your listing will be featured in three email blasts and other content targeted to 4,000 AASC members.

A basic QA Registry listing that includes company name and contact information is complimentary for all QA providers that meet minimum HUD standards. To be considered for a listing, including a basic listing, please complete the QA Registry application.

All QA registry listings are valid for one year. Upgrading a registry status or canceling a registry listing will not be possible until the following billing period. Billing for each year is done in January.



Next Steps

Complete the [QA Registry application](#)

Applications will be subject to review. All providers listed on the registry must meet minimum HUD standards to be included.

Review and sign the QA Registry agreement

Signed agreements are required for [Basic](#), [Enhanced](#) and [Featured](#) QA Provider listings.

Pay invoice

Enhanced and Featured QA Providers will receive an invoice with a link to submit payment information for the annual listing. AASC will begin designing your custom QA Registry webpage upon receipt of payment.

[Submit additional content](#) for your QA Registry listing

Enhanced and Featured QA Providers may provide additional information, links and graphics to be added to listing pages. Providers may make updates to the content at regular intervals.

