



# SPONSORSHIP PROPOSAL

*2026 NATIONAL SERVICE  
COORDINATOR CONFERENCE*



August 23 - 26, 2026 | Austin, Texas | JW Marriott



# ABOUT US

The American Association of Service Coordinators (AASC) is the national leader in professional development and advocacy for supported affordable housing professionals. Our more than 4,000 members nationwide represent the needs of nearly 600,000 individuals and families living in supported affordable housing.

Service Coordinators facilitate community resource connections with vulnerable populations living in affordable housing and work to obtain dedicated onsite support to keep seniors, families, veterans, the previously unhoused, and disabled populations healthy, happy, and housed.



For more than 25 years, AASC has hosted the National Service Coordinator Conference to provide consistent, high-quality professional development for more than 1,000 attendees from every state. Attendees spend four days learning about the most essential topics in affordable housing from the more than 75 sessions offered!





# OUR MISSION



**Advancing national standards of practice for service coordination by amplifying the voice of our members.**

# OUR VALUES

- 1** **Educate** - AASC is committed to providing our members high quality professional development.
- 2** **Engage** - Encourage members to network and build community to further their career goals.
- 3** **Empower** - Provide the tools necessary for members to better serve their residents.



**Michelle Mendenhall Missler**

President & CEO



**Nina Santarelli**

Sr. Director of  
Strategic Partnerships



**Ross Goldsmith**

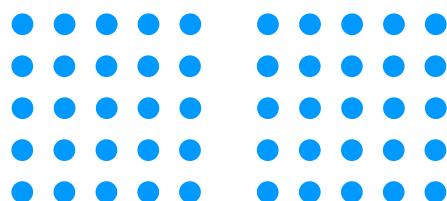
Sr. Director of Marketing,  
Communications, & Public Affairs



**Kareena Gibson**

Event Manager

# MEET OUR TEAM





# WHAT DOES AASC DO?



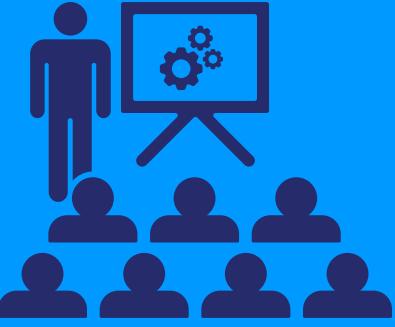
EDUCATION



ADVOCACY



NETWORKING



CONFERENCE



# ABOUT

## THE NATIONAL SERVICE COORDINATOR CONFERENCE

The preeminent gathering of supported affordable housing professionals in the United States - **drawing 1,000 Service Coordinators annually** from every corner of the country. With over 75 sessions geared toward best practices and the latest scholarship in gerontology, healthcare, housing, and other issues facing those living in affordable housing communities.

### Our Schedule:

**Day  
1**

**Sunday, August 23, 2026**

Attendees arrive at the JW Marriott and are able to check-in at registration. Sessions begin in the early afternoon and end by 5:00 PM.

**Day  
2**

**Monday, August 24, 2026**

Registration opens & attendees are treated to breakfast while attending the Keynote General Session, followed by sessions throughout the day. A reception is held for all attendees in the evening.



# ABOUT

## THE NATIONAL SERVICE COORDINATOR CONFERENCE

### Our Schedule:

**Day  
3**

#### **Tuesday, August 25, 2026**

Attendees are treated to breakfast during the General Session, followed by sessions throughout the day. The Professional Service Coordinator Conferment Ceremony is also held.

**Day  
4**

#### **Wednesday, August 26, 2026**

Attendees are treated to breakfast during the General Session, followed by sessions held until the afternoon. The AASC Awards Ceremony recognizing those nominated by their peers for their work as well as an award from our Title Sponsor to an attendee for their partnership.



**The Annual Conference Reception presents an opportunity for your organization to be associated with the celebration of a successful year!**

**Regularly attended by the majority of the 1,000 conference attendees and recognized as the premiere event of the conference!**

**Ask how you can be a part of this celebration and how our members can thank you for your efforts to celebrate them!**

# **EVENT HIGHLIGHT**



# SPONSOR OPPORTUNITIES

**\$300,000**

## Title Sponsor

Official conference sponsor on all print and digital materials, pre & post conference. Provide attendee welcome bags with logo. Opportunity to play video at General Session & speak on stage to 1,000 attendees. Premier location in Exhibitor Hall. Introduce company during 2 webinars in the year. Relationship with 4,000 SC's & 600,000 residents nationwide. Multiyear commitment, first refusal rights given. **Exclusivity of industry at this level.**

**\$100,000**

## Presenting Reception Sponsor

Opportunity to speak at Tuesday General Session to 1,000 attendees. Signage at conference reception and provide opening remarks to those present and give award. Ability to introduce company during 1 webinar in the year. Logo included in pre and post conference materials, website, & emails. Opportunity to provide item in welcome bags & premier location in Exhibitor Hall. **Exclusivity of industry at this level.**

**\$75,000**

## Platinum Sponsor

Start the day off right by sponsoring breakfast one morning and showing a video message to attendees during the meal. Opportunity to drop item or napkins on tables before the meal. Logo included in pre and post conference materials, website, & emails. Opportunity to provide item in welcome bags and premier location in Exhibitor Hall.



# SPONSOR OPPORTUNITIES

**\$25,000**

## Gold Sponsor

Sponsor the Keynote Address before 1,000 conference attendees. Opportunity to play a video message before the introduction. Logo included in pre and post conference materials, website, & emails. Opportunity to provide item in welcome bags and premier location in Exhibitor Hall.

**\$15,000**

## Silver Sponsor

Sponsor one of the Special Activities happening during the conference - whether it's a snack break, networking event, or skill-building activity. Logo included in pre and post conference materials, website, & emails. Opportunity to provide item in welcome bags and premier location in Exhibitor Hall.

**\$10,000**

## Bronze Sponsor

Supply our members with a premier swag item in their attendee welcome bags that will bring attention to your organization. Logo included in pre and post conference materials, website, & emails. Booth location in Exhibitor Hall.



# SPONSOR OPPORTUNITIES

**\$5,000**

## Supporting Sponsor

Provide attendees a small item in their welcome bags to bring attention to your organization. Logo on conference website. Booth location in Exhibitors Hall.



## Friends of AASC

Show your support for Service Coordinators by helping us provide a conference experience they deserve!



# LET'S TALK!

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**Nina Santarelli**

Phone

614-848-5958 Ext. 110

Email

[nsantarelli@servicecoordinator.org](mailto:nsantarelli@servicecoordinator.org)

**HAVE QUESTIONS? JUSTAASC!**



# ENGAGEMENT COMMITMENT FORM

2026 National Service Coordinator Conference

August 23 - 26, 2026

## Contact Information

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

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## Commitment Level

Title Sponsor - \$300,000

Silver Sponsor- \$15,000

Presenting Reception Sponsor - \$100,000

Bronze Sponsor - \$10,000

Platinum Sponsor - \$75,000

Supporting Sponsor - \$5,000

Gold Sponsor - \$25,000

Friends of AASC

## Engagement Partner

Information to be featured in your listing on our website and in event information and promotions.

Company Name \_\_\_\_\_

Company City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Company Website \_\_\_\_\_

Description of your products and services. Must be 40 words or less. AASC may edit any material for length.

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*\*Please submit a high resolution logo (300 dpi jpg) to be included in conference promotional materials.\**

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## Payment Information

Please include a minimum 50% deposit with your application. Enclosed is payment of \$ \_\_\_\_\_

Check (Make payable to AASC and mail it to AASC, P.O. Box 1090, Worthington, OH 43085.)

Pay online with credit card. (AASC will email you an invoice and link to pay online.)