



**FOR IMMEDIATE RELEASE**  
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## **American Association of Service Coordinators Announces Michelle Missler as President and CEO**

POWELL, OH – The American Association of Service Coordinators (AASC) Board of Directors is pleased to announce Michelle Missler as president and CEO.

“Michelle is an extraordinary leader and brings a unique set of skills, perspectives and relationships that will contribute to her leadership at AASC,” said John Diehl, AASC Board Chairman. “On behalf of the AASC Board of Directors, we are confident that she will continue to advance our strategic direction, grow and develop our membership base, and strengthen existing partnerships while seeking new opportunities. We are delighted to welcome her as President and CEO.”

Missler joined AASC last year as vice president with 16 years of experience in affordable senior housing, service coordination and program development.

Before joining AASC, she was appointed by the Franklin County Board of Commissioners to serve as the director of the Franklin County Office on Aging where she managed Adult Protective Services operations for the state’s largest county. In this role she was responsible for the distribution of senior services levy funding to local community-based organizations serving over 9,000 older adults living independently.

As vice president of strategic partnerships at the Healthcare Collaborative of Greater Columbus, she worked to create community collaborations to improve the value of healthcare for all people. Most notably, her efforts advanced the work of Medical Neighborhood by implementing and growing the utilization of an electronic referral tool among clinical and community partners.

During her tenure at National Church Residences, Missler worked directly with the elderly living in affordable housing in a quality assurance position before becoming director of the service coordinator program, in which she led and mentored more than 600 service coordinators nationwide.

“I am tremendously honored and excited to assume leadership of an association with such a meaningful mission,” Missler said. “AASC has a supportive board of directors and talented staff who share a vision to serve our members as they enhance the lives of their residents nationwide. AASC is positioned for success and I am driven to lead this association to even greater heights with new innovations, strategic partnerships, and realized growth opportunities in the coming years.”

*(more)*

Missler is a Licensed Social Worker in the state of Ohio and holds a master's degree in sociology from Arizona State University. She also earned a certificate in Leadership in Human Services Management from The Ohio State University.

Missler succeeds Janice Monks, AASC's founding president, who retired after 21 years on Dec. 31. Monks will continue to serve as a consultant through May to facilitate a smooth transition.

#### **About the American Association of Service Coordinators**

AASC is a professional membership association and a national resource for service-enriched housing professionals. AASC's 3,700 members assist elderly and disabled residents and families living in affordable housing communities to identify, locate, and acquire the services and supports necessary to become and remain self-sufficient. Established in 1999, AASC provides education, advocacy, best practices, leadership, and networking opportunities for its members.

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#### **American Association of Service Coordinators**

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