Health of the Employer Pledge Program

Q1 2022 vs Q1 2021

Q1 2022 New Signers

Q1 2021 New Signers

2022 YTD vs 2021 Total

Touchpoints

SUBSCRIBERS

<table>
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<tr>
<th>Touchpoint</th>
<th>Jan 2022</th>
<th>Feb 2022</th>
<th>Mar 2022</th>
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Monthly Newsletters  | Topical Email
Pledge Signer Engagement

EMPLOYER EVENTS

Feb 23 Orientation Call
March 23 Quarterly Call

86 RSVP
26 Attended
102 RSVP
92 Attended

General Employer Engagement

EXPO FEATURED EMPLOYERS

BED BATH & BEYOND
Humana
FEMA
Home Instead
Senior Care
macys

NEW LAUNCHES

Future of Skills
Skills Based Hiring

Launch of Employer Resource Center (ERC)

SOCIAL POSTS

“Our older workers have a wealth of knowledge. They can remember how to fix a problem when it arose many years ago.”
— Laurie Shakley
General Manager, Watertown Plant Operations, Click Bond

“With multigenerational teams, you see some unique friendships that you wouldn’t expect to see outside of work.”
— Dean Burrows
President and CEO, Gear Motions