Health of the Employer Pledge Program

Q4 2022 vs Q4 2021

**NEW SIGNERS**
- Q4 2022: 122
- Q4 2021: 131
  - Changes: -7%

**EMPLOYEE REACH**
- Q4 2022: 659,591
- Q4 2021: 332,336
  - Changes: +98%

2022 YTD vs 2021 Total

**NEW SIGNERS**
- 2022 YTD: 568
- 2021 Total: 478
  - Changes: +98%

**EMPLOYEE REACH**
- 2022 YTD: 2,192,214
- 2021 Total: 1,022,926

Q4 2022 New Signers

- Small <25 Employees: 61 +10%
- Medium 26–499 Employees: 37 -46%
- Large 500+ Employees: 24 +8%

Q4 2021 New Signers

- Small <25 Employees: 22
- Medium 26–499 Employees: 54
- Large 500+ Employees: 55

Touchpoints

3 MONTHLY NEWSLETTERS

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<th>MONTH</th>
<th>SUBSCRIBERS</th>
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<tbody>
<tr>
<td>October 2022</td>
<td>932</td>
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<td>November 2022</td>
<td>961</td>
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<td>December 2022</td>
<td>980</td>
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</tbody>
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Monthly Newsletters
Pledge Signer Engagement

EMPLOYER EVENTS

October 12 Onboarding Call
30 RSVP 39 Attended

November 30 Onboarding Call
32 RSVP 32 Attended

December 7 Quarterly Call
106 RSVP 108 Attended

NEW LAUNCHES

Age-Inclusive Hiring for Social-Impact Organizations

Age Inclusive Hiring Guide for Non-Profits