NEW&IMPROVED + AARP PRESENT

Age-inclusion in action guide
#AWorld4AllAges Global Campaign to Combat Ageism
collab between the WHO and the UN (Run time 1:43)

Learning from each other to overcome ageism
(Run time 3:14)
Initiating a Conversation About Ageism: A Conversation with your Employer and Colleagues

Pay special attention to pages 7-10
Write down your honest answers to these questions (no judgment!):

Have you ever been judged negatively because of your age?

If so, in what situation?

How did it make you feel?

Have you ever judged someone negatively because of their age?

If so, what was the situation?

Why do you think you felt that way?
Plan to start a conversation with your team to dig deeper into this issue.

Prioritize this discussion. Put it on the agenda right now (we’ll wait).

Utilize the activities and questions on pages 7-10 of Initiating a Conversation About Ageism as your guide.

Challenge teammates to identify where and how age bias shows up in your org and then take active steps to mitigate it.

Follow-up to discuss what actions you took, what worked, and what can be improved.

Build on your efforts.

Keep consciously and actively improving!