

## **AAPS eChalk Talk Guidelines**

The American Association of Pharmaceutical Scientists (<u>AAPS</u>) is committed to helping researchers, scientists, and industry partners promote their products and services to the 7,500 individual members and more than 10,000 actively participating stakeholders employed in academia, industry, government, and other pharmaceutical science-related research institutes worldwide.

**AAPS' eChalk Talks** are intended to establish a forum to foster learning, collaboration and discussion on relevant, scientific content to members seeking to enhance their knowledge in a meaningful exchange and to continue their learning and professional development.

**AAPS' eChalk Talks** are designed to be a casual conversation intended to bring quick, scientific learning to our colleagues, while also encouraging thoughtful discussion. These weekly online engagements will consist of a 15-minute scientific presentation followed-up with a 15 minutes Q&A session.

The sessions are recorded and archived to the AAPS website so that others can view, share, learn, and discuss. The eChalk Talks take place on Wednesdays from 11:15-11:45 am ET and 1:15 – 1:45 pm ET.

AAPS will market these sessions to our complete database of members, prospective members, and the AAPS community audience of 85,000.

## Requirements

- Title and brief description of presentation (2-3 Sentences)
- 4-7 Slides on eChalk Talk Power Point Template
- Company Logo
- Presenter's name, title, contact information, bio and headshot
- Moderators name and contact information
- Please note that all AAPS webinar submissions are reviewed by the AAPS Scientific Programming Committee (SPC).

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Please return all documents to Mary Nugent, nugentm@aaps.org. Please also contact Mary for any questions.