

Media Advisory

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For More Information:

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AAPS Addresses “Infodemic,” Scientific Credibility, and the Public On TV **AAPS Will be Featured on November 5 Episode of *Advancements with Ted Danson***

AAPS leaders address the “infodemic” – the flood of information available on the internet, including predatory journals – and AAPS’ role in evaluating and bringing attention to credible science on an upcoming episode of *Advancements with Ted Danson*.

The growth of social media and online publications can make it difficult for people to know what information to trust, especially when science and medicine are involved. The Nov. 5 segment on *Advancements with Ted Danson* explores how improvements in research across the drug discovery and development trajectory are recognized by organizations like AAPS, and eventually affect the public. Viewers will discover how AAPS provides the right tools for identifying trustworthy science while also providing scientists with access to research outside their own disciplines.

“Associations like AAPS are important scientific conveners,” AAPS Executive Director Tina Morris, Ph.D., tells the audience. “We bring scientists together to discuss and debate their results, talk about important innovations, and evaluate the scientific information that goes into the development of medicines and the understanding of disease... We would recommend to always go to a trustworthy source, with editorial boards of experts in different areas that is not conflicted with commercial interests. A scientist has to have the right expertise for a particular question.”

“AAPS plays a really important role in presenting properly vetted science to the world,” says AAPS President Patrick J. Sinko, Ph.D., RPh, of Rutgers, The State University of New Jersey, during the segment. “Collaboration is critical. These interactions enhance the collaborations between scientists, which of course leads to better science and more important discoveries that can help human health.”

When: 8pm ET, Saturday, Nov. 5, 2022

Where: Bloomberg Television

Who:

AAPS President Patrick J. Sinko, Ph.D., RPh, of Rutgers, The State University of New Jersey

AAPS *PharmSciTech* Editor-in-Chief Robert O. Williams III, Ph.D., of The University of Texas at Austin

AAPS Executive Director Tina Morris, Ph.D.



Advancing Pharmaceutical Sciences, Careers, and Community

About AAPS

AAPS (American Association of Pharmaceutical Scientists) is a 501(c)(3) non-profit association of more than 7,000 scientists and professionals employed in academia, industry, regulatory, and other research related to the pharmaceutical sciences worldwide. Its mission is to advance the capacity of pharmaceutical scientists to develop products and therapies that improve global health, which members pursue through four peer-reviewed journals and a variety of events in person and online. www.aaps.org

About Advancements and DMG Productions

Advancements is an information-based educational television series that explores recent developments taking place across several industries and economies. Shining a light on important issues and topics impacting society today, the series features the cutting-edge improvements, state-of-the-art technologies, and innovative solutions responsible for shaping, molding, and transforming our world.

Backed by experts in various fields, DMG Productions is dedicated to education and advancement, and to consistently producing commercial-free, educational programming for viewers and networks.

www.AdvancementsTV.com