

Job title: Pharmaceutical Research (PHAM) Social Media Editor

Purpose of the role: To develop the PHAM social media presence and improve online engagement with the journal's online audience, in order to help grow usage and traffic

Key tasks:

- Research, plan, and implement engagement strategy for social media, with a goal of increasing traffic to our website, growing social media engagement, and boosting loyalty among scientist followers/fans
- Identify new opportunities on social media, engage with our readers, and encourage interactivity
- Work closely with relevant editors to establish the best ways to promote their content on social media platforms
- Be aware of the competition and what they're doing on social media channels (good and bad)
- Provide periodic tracking on social media performance
- Actively engage with the International Society for Exposure Science social media team
- Join and participate on senior journal editorial team, and be represented as such on journal masthead

Skills/knowledge:

- Current use of and experience with social media; an understanding of internet culture
- Ability to post information on multiple social media platforms—Facebook, Twitter, LinkedIn, etc.
- Ability to work independently, responsibly, and quickly (with guidance as appropriate)
- Excellent command of written and verbal English
- Demonstrable interest in science
- Basic image-editing skills

Requirements for the position:

- Commitment to join PHAM editorial and team meetings/ teleconferences, if appropriate
- Ability to post frequently and responsively on multiple social media platforms
- Commitment to actively interface with the PHAM editorial staff
- Commitment of the time required

For Questions and to Apply, Submit CV to: PharmResEditorialOffices@comcast.net