

SUBMISSION DEADLINE:

SEPTEMBER 5, 2018

5pm EDT

AAPS Call for Late Breaking Research Abstracts for Poster Presentation

Poster Abstract Submission Site **OPEN!**

<https://www.aaps.org/pharmsci/posters>

1,800+ POSTERS AND 7,000 ATTENDEES AT ONE INTERNATIONAL CONFERENCE!

aaps
PharmSci 360 / NOV 4-7 2018

WALTER E. WASHINGTON CONVENTION CENTER
WASHINGTON, DC

In November 2018, AAPS is introducing PharmSci 360, a pharmaceutical science conference unlike any other. PharmSci 360's program is built on five scientific tracks. Each track is split between biomolecular drug and chemical drug programming.

THE TRACKS ARE:



PRECLINICAL DEVELOPMENT



BIOANALYTICS



CLINICAL PHARMACOLOGY



MANUFACTURING AND BIOPROCESSING



FORMULATION AND QUALITY

Present a Poster at PharmSci 360

IN ADDITION TO THE GENERAL PROGRAMMING, Posters are also a significant part of the scientific programming at PharmSci 360. THIS YEAR...

- All authors are asked to **identify the scientific track** their abstract best aligns with at the time of submission.
- Poster displays **begin one hour after the Solution Center (exhibit hall) opens** each day, and run continuously while the center is open.
- AAPS will use **electronic poster terminals**—your poster will be easy to find by keyword when you're not presenting.
- Every author gets **60 minutes** at an assigned terminal.

Don't miss your chance to be a part of the **SCIENTIFIC PROGRAMMING** at the AAPS premier event.

Who Will See Your Poster

AAPS is the only association that brings pharmaceutical scientists together from every discipline and field in the pharmaceutical community – you will meet scientists who might never have stumbled upon your work. AAPS expects 7,000 people to attend PharmSci 360.

SUBMIT A POSTER ABSTRACT TO:

- **FIND** research partners and collaborators
- **CATCH** the eye of recruiters seeking new talent
- **QUALIFY** leads
- **MEET** editors seeking authors

What AAPS Abstract Screeners Are Looking For

AAPS seeks authors ready to present **data-driven conclusions** that **advance the pharmaceutical sciences** for poster presentations at PharmSci 360. Each abstract is evaluated by at least 3 scientists.

THEIR CRITERIA:

- 1) Is the **CONCLUSION** of the research data driven?
- 2) How **EXCITING/NOVEL** will viewers find this research?
- 3) How well does the **RESEARCH** incrementally advance its field?
- 4) How well does the author's selected strategy for evaluating the **HYPOTHESIS** suit the project?

Attending PharmSci 360

**Posters will be presented
November 5–7 at the 2018
PharmSci 360 in Washington, DC.**

For details on registration requirements for both presenting authors and exhibitors, visit www.aaps.org/annual-meeting-and-conferences/annual-meeting.

10 TIPS FOR A GREAT SCIENTIFIC POSTER PRESENTATION

- 1 **Know Who You Want to Attract.** Why are you doing this poster? Are you looking for a collaborator? For a job? For a new client? Think about how your work will be read.
- 2 **Know the Meeting's Audience.** Look at the event's marketing materials. PharmSci 360 attracts 7,000+ scientists from across the pharmaceutical sciences.
- 3 **Convey 2-3 Findings.** You need to be able to sell your work in 5 minutes when you present. A poster with just 2-3 key points will be your best support.
- 4 **Titles Matter!** Many of AAPS's attendees decide whether or not to view a poster based on the title. A short title is better than a very long one. If viewers can't skim and understand it quickly, they'll move on to something they can.
- 5 **Conclusion First.** Here's how many scientists read your paper: Title -> Conclusion -> Everything Else. To hook them, focus on a title and conclusion that will interest them.
- 6 **Data, Data, Data.** Scientists want to see a data-driven conclusion, not a promise to do the research. AAPS will not even consider an abstract for which there is no data.
- 7 **Captivating Graphics.** Use figures and pictures to tell a story, and organize them in a way the eye can follow. This isn't an art project – it's a report!
- 8 **Less Is More.** Many potentially great posters have been smothered by the weight of too many words. Simplify graphics and figures as much as possible without losing accuracy. Keep cutting your text until you can use a font size big enough for someone to read from a few feet away, and include enough white space for the text to breathe.
- 9 **2–3 Colors—No More!** Put dark type on a light background, and don't clutter that background with a pattern. Light-colored posters are easier to read and attract more browsers during your presentation.
- 10 **Posters happen before and after the meeting too.** Don't miss opportunities to promote your work beyond your scheduled presentation. AAPS allows you to contact other attendees before and during the meeting through its app, so you can personally invite a key contact to your presentation. AAPS also places posters online after the event, where your work can continue to generate contacts for you.

FOR MORE INFORMATION, including detailed directions for submission, policies, FAQs, and the submission site link, visit <https://www.aaps.org/pharmsci/posters>.