



VOLUNTEER OPPORTUNITIES



AAPS Community Ambassador Position Description

[Apply to become an AAPS Community Ambassador](#) and lead scientific conversations.

Overview

AAPS Community Ambassadors engage in conversation with other scientists online through their personal social media accounts and the AAPS Communities. Their enthusiasm for science increases the excitement and engagement of other members for AAPS and the pharmaceutical sciences.

Support AAPS members' use of the AAPS Communities and social media channels by:

- Discussing scientific topics with other scientists in the AAPS Communities and social media.
- Developing a collaborative and engaging presence online that helps our members.
- Ensuring members have other members to talk to online.
- Ensuring information about AAPS and its programs is accurate and consistently available in the AAPS Communities.

Raise awareness of AAPS products and services in the AAPS Communities and on social media by:

- Posting and sharing AAPS activities.
- Responding to existing posts.
- Encouraging other scientists to participate.

Term Length and Time Commitment

Ambassadors are expected to:

- Serve a 1-year term and may volunteer for additional terms after the first year.
- Interact through the AAPS Communities a total of 2-3 hours over the course of a month, ideally a few minutes at a time through daily and weekly interactions.
- Participate in one training webinar to familiarize themselves with the AAPS strategic plan, programs and services, resources for support, and AAPS' engagement strategy.
- Log into the AAPS Communities at least once a week and actively contribute to or start conversations.
- Participate in quarterly check-in meetings.

Requirements for Volunteers

- Be a member at the time of application and throughout service.
- Have a completed profile, including a photo, in the AAPS Communities.
- Have an active email subscription to the AAPS Communities.
- Demonstrate active engagement and familiarity with platforms through posts visible on the AAPS Communities and/or AAPS' preferred social media platforms: LinkedIn, Facebook, Twitter, and Instagram.
- Have the ability to write posts and take photos to share through the AAPS Communities platform and the social media platforms in which they are active.
- Interest in sharing the latest pharmaceutical science news and research, as well as information about AAPS.
- Commitment to upholding the AAPS Code of Ethics and Professional Code of Conduct.

Activities and Best Practices

Activities

- Share questions about scientific and professional challenges experienced in day-to-day work as a scientist.
- Post discussion starters around hot topics to encourage an exchange of knowledge.
- Respond to unanswered threads in the AAPS Communities.
- Share articles, links to journal articles, and web links with appropriate references to sources and authors.
- Reply to the Focus of the Month thread in the AAPS Communities with relevant resources, comments, and questions.
- Reply to the Executive Director's weekly updates posted in the AAPS Communities.
- Reply to the AAPS President's monthly posts in the AAPS Communities.
- Reply to posts with content that you find exciting, such as a journal article or an upcoming webinar.
- When planning to attend or attending any AAPS events, such as webinars or in-person meetings, share the topic of a presentation or poster that is interesting to you.
- Share content as requested by Stacey Axler.

Best Practices

- Thank people in the thread for sharing their insights – it encourages participation.
- Tag specific members by using the "@" symbol and typing their name (e.g., @Stacey Axler).
- Check with Stacey Axler to determine if a particular piece of content should not be posted.
- Share ideas in the private Ambassador Community for input from other Ambassadors, and then release the information to the public, if applicable.
- When attending AAPS events, talk with peers about the AAPS Communities and its benefits.

Resources

- [FAQs](#)
- [Video Tips](#)
- [AAPS Community Ambassadors Community](#)
- Stacey Axler, AAPS Community Manager, axlers@aaps.org



community.aaps.org



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All applicants will be notified about their application status within two weeks of applying.