

Platforms for Telemedicine

Maanasa Indaram, MD Pediatric Ophthalmology and Strabismus

AAPOS Webinar: 3/24/2020



What is Telemedicine?

 CMS defines it as the "exchange of medical information from one site to another through electronic communication to improve a patient's health."

- Due to the COVID-19 public health crisis,
 Medicare has expanded its payment for telemedicine services
 - Now can use telemedicine to replace office and hospital visits in any setting (including patient's home)

Types of Telemedicine Visits

- Video visits (aka: "Medicare telehealth visits")
 - New AND Established patients
- Telephone visits (aka: "Virtual check-ins")
 - Established patients only!
- E-mail or secure messaging through your EMR (aka: E-visits")
 - Established patients only!
 - Patient has to initiate communication

Video Visits

 "Interactive <u>audio and video</u> telecommunications system that permits <u>real-time</u> communication between the provider and the patient at home."

- Due to the COVID-19 crisis, Medicare now considers these visits the same as in-person visits → paid at the same rate as regular, in-person visits (using E&M coding)
- For New Patient visits, this is the ONLY way you can charge for your visit

Video Visits: Platforms

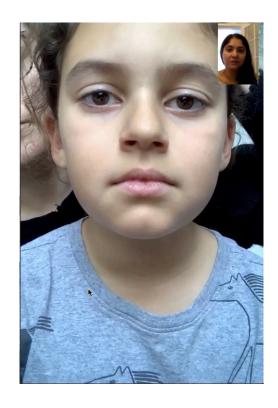
- Before, video visits needed to be done through HIPAAcompliant platforms
 - Zoom for Healthcare (\$200/mo)
 - Vsee (\$49/mo)
 - Doxyme Pro (\$35/mo)
- During the COVID-19 public health crisis, "the HHS
 Office for Civil Rights will waive penalties for HIPAA
 violations against health care providers that serve
 patients in good faith through everyday communications
 technologies, such as FaceTime or Skype"

Video Visits: FREE Platforms

- FaceTime
- Whatsapp
- Skype
- Google Hangouts
- Doxyme (free)
- Zoom (free)

Video Visits: Facetime

PROS	CONS			
User friendly and accessible if patient has an Apple device	Patients will have access to your personal number!			
Unlimited calls between Apple devices	Cannot use if both parties do not have Apple device			
Can add multiple people onto call (as long as everyone has Apple)	Cannot share screen (if you want to show them something)			
	Cannot record, save, or share video			



Video Visits: Whatsapp

PROS	CONS				
User friendly/ easy if familiar with Whatsapp	Patients will have access to your personal number!				
Make calls between iPhone, Android, etc.	Cannot use if both parties do not have Whatsapp				
Unlimited calls between Whatsapp accounts through Wifi	Cannot share screen (if you want to show them something)				
Add multiple people onto call (as long as everyone has Whatsapp)	Cannot record, save, or share video				



Video Visits: Skype

PROS	CONS
Make calls between iPhone, Android, etc.	Patients will have access to your personal number!
Unlimited calls between Skype accounts through Wifi	Cannot use video if both parties do not have Skype account and application
Add multiple people onto call (as long as everyone has Skype)	More unfamiliar to many users
Share your computer screen with patients	
Closed captioning (though a bit slow)	
Record/save video	



Video Visits: Google Hangout

PROS	CONS			
Send patient a link to your meeting → they will NOT have access to personal phone number	Cannot use video if both parties do not have Google account and Hangouts app (if on phone)			
Unlimited number of hangouts over wifi	Need to start new meetings for each patient (harder for multiple appointments in one day)			
Add multiple people onto call	Cannot record, save, or share video			
Share your computer screen with patients				



Video Visits: Doxyme (Doximity)

PROS	CONS
Can access anyone on any device with internet and camera (patients do not need account)	Cannot add third party (e.g. interpreter) to call unless you upgrade
Send a link to your meeting → they will NOT have access to personal phone or e-mail!	Cannot share your computer screen with patients unless you upgrade
Unlimited 1:1 calls	Cannot record, save, or share video
Virtual waiting room → can schedule multiple patients throughout the day	Chis Marinel



HIPAA compliant

Video Visits: Zoom

PROS	CONS				
Can access anyone on any device with internet and camera (patients do not need account)	Group calls (>= 3) limited to 40min/day unless you upgrade				
Send a link to your meeting → they will NOT have access to personal phone or e-mail!	Cannot dial out to phone (e.g. interpreter) unless you upgrade				
Unlimited 1:1 calls					
Can add third party, but limited to 40min/meeting	T Watting 1 Watting Alejandra 1 In-meeting				
Virtual waiting room → can schedule multiple patients throughout the day					
Can share your computer screen with patients					
Can record, save, and share video call					
HIPAA compliant	Lil				

Comparison of Free Video Platforms

	Concealed phone number	Can use between different devices	Patient does not need an account	Can add multiple parties to call	Share screen available	Can record/ save video or photos	Closed captions available	Virtual waiting room	HIPAA compliant
FaceTime				Х					
Whatsapp		Х		Х					
Skype		х		Х	х	Х	Х		
Google Hangout	х	х		х	х				
Doxyme	х	Х	Х					х	x
Zoom	х	х	х	x (limited 40 min/ meeting)	х	X		X	х



Telephone Visits

- Patient must be ESTABLISHED to your practice
- Have to spend minimum 5 minutes on the call
- The call cannot be related to an appointment or procedure done in the office within the last 7 days
- Cannot bill if you recommend an in office appointment the next day or even the the next available appointment

Telephone Visits: FREE Platforms

- *67 before your number
 - Will show up as a Private number to your patients
- Create a Google Voice account
- Use Doximity Dialer on the Doximity application
 - Patient sees your <u>office number</u> when calling (you can set whichever number you want)





Summary

- Many restrictions have been lifted due to the COVID public health crisis
- Providers can now use readily available/free software and applications for telemedicine efforts (both video and telephone encounters)
- Some helpful features with "Pro versions," but you certainly don't need them!
 - Many groups and hospitals already have a telehealth platform with which they are contracted