



**Children's Eye
Foundation of aapos**

The Children's Eye Foundation of the American
Association for Pediatric Ophthalmology and Strabismus

2022 Annual Celebration Sponsorship Opportunities

Be the Reason A Child Sees



Did you know 80% of childhood vision loss can be
prevented or cured?

Our Mission is to End Preventable Vision Loss
in Children.

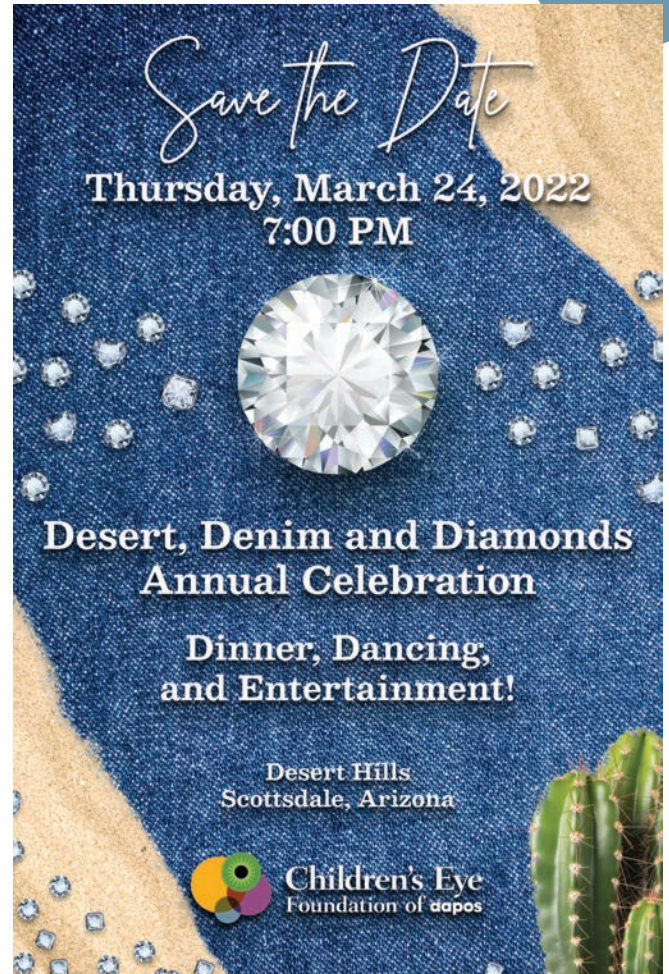
www.childrenseyefoundation.org

THE EVENT

Desert, Denim,
and Diamonds
Annual Celebration

March 24, 2022

Desert Hills
Scottsdale, Arizona



The Children's Eye Foundation of AAPOS 2022 Annual celebration is the premier social event for the American Association for Pediatric Ophthalmology and Strabismus and will coincide with the organization's 2022 Annual Meeting!

SPONSORSHIP OPPORTUNITIES

Please make public your support of our mission to end preventable vision loss in children and sponsor our annual celebration at one of the following levels:

VISIONARY (ONLY ONE OPPORTUNITY!)

\$25,000

- Prominent lead sponsor recognition
- Mention during evening welcome
- Banner displayed at event entrance
- Logo on digital event invitation
- Recognition on CEF of AAPOS Foundation website for 1 year
- Opportunity to host a table at event with company promotional materials
- Opportunity to speak at the event or show a promotional video
- Logo on all mentions about the event on CEF of AAPOS social media platforms and email blasts
- 10 event tickets

INNOVATOR **\$10,000**

- Innovator sponsor recognition at the event
- Recognition on CEF of AAPOS Foundation website for 6 months
- Opportunity to host a table at event with company promotional materials
- Logo on all mentions about the event on CEF of AAPOS' social media platforms and email blasts
- 6 event tickets

PARTNER **\$5,000**

- Partner sponsor recognition at the event
- Recognition on CEF of AAPOS website for 3 months
- 4 event tickets

ASSOCIATE **\$2,500**

- Associate recognition at the event
- 2 event tickets

FRIEND **\$1,000**

- Friend recognition at the event
- 1 event ticket

If you are interested in making an in-kind donation to our auction or sponsoring a particular element of the event (e.g. dinner), please contact **Erica Harris, Fundraising & Grants Manager** at erica@aaapos.org.

WHAT YOUR SPONSORSHIP SUPPORTS CEF OF AAPOS PROGRAMS

ALL CHILDREN SEE



All Children See (ACS) is a public service program that provides critically needed access to quality eye care for all children (18 and under, who are legal US citizens or residents), regardless of their socioeconomic circumstances. ACS pairs children needing comprehensive eye exams and follow up care with nearby pediatric volunteer ophthalmologists. ACS prioritizes seeing children who have already failed a vision screening and provides additional resources for patients who need follow up care. For more information, please visit: allchildrensee.org

STOP INFANT BLINDNESS IN AFRICA



In December 2019, The International Pediatric Ophthalmology and Strabismus Council (IPOSOC), in partnership with the Children's Eye Foundation of AAPOS, created Stop Infant Blindness in Africa (SIBA), an initiative to end preventable vision loss and blindness from Retinopathy of Prematurity (ROP) in infants in sub-Saharan Africa (SSA).

Almost all African countries are unable to provide proper oxygen management, screening, and treatment for ROP simply because they lack equipment and training. Stop Infant Blindness is an organized effort to deliver the training and equipment necessary to stop ROP from blinding and visually impairing thousands of babies in sub-Saharan Africa.

SIBA assembled a team of ROP experts from around the world who have been working for the past year and half to assemble a training program and deliver the needed equipment to spare these babies from a lifetime of suffering. Endorsed by Grammy Award winning musician, Stevie Wonder, the program is launching in Nigeria, Uganda and Rwanda and will eventually spread to hospitals throughout Africa.

To learn more about Stop Infant Blindness in Africa and watch a short video about the project, please visit: sibaimpact.org

VISION THROUGH MUSIC



Blind children have an inherent musical aptitude, and some have the potential to become outstanding musicians. Research shows that blind infants and toddlers are more attentive to sounds and music than their partially sighted and normally sighted peers and that blind children are more musically advanced than partially sighted and normally sighted peers. Unfortunately, many blind children do not have access to music instruction. To address this need, CEF of AAPOS has developed a collaboration with the Academy of Music for the Blind (AMB) to recruit and train music teachers to work with blind children. CEF of AAPOS will host a registry of music teachers with experience teaching blind students, helping families of blind children find appropriate teachers.



GLOBAL EDUCATION AND TRAINING



For many years, the Children's Eye Foundation of AAPOS has hosted international participants from underserved areas of the world at the AAPOS' annual meeting. The program originated in 2012 with a generous gift from Marilyn Miller, MD. This important Foundation program allows international ophthalmologists to benefit from a vastly expanded collegial network and to develop skills they bring back to their respective countries, where they share what they have learned in their localities and beyond.

EDUCATIONAL RESOURCES



Recently, CEF of AAPOS partnered with Klick Health, the world's largest independent health marketing agency to bring the world's first interactive children's book to help screen for color vision deficiency (CVD), commonly known as color blindness. The unique book meets a significant unmet societal need, as neither schools nor most physicians' offices screen for CVD, and children generally don't even know they have it.

The Foundation posted a free digital version of this book, *The Curious Eye*, at thecurioseye.org.



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Please Partner with us in our Mission to End
Preventable Vision Loss in Children

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