Stand Up for Children's Vision

AAPOS Advocacy Rally • The National Mall, Washington, D.C. • March 18, 2027

On **March 18, 2027**, AAPOS will bring together roughly 300-500 pediatric ophthalmologists, families, and advocates to the National Mall, steps from the U.S. Capitol, to put children's vision on the national agenda; building momentum for the bipartisan Early Detection of Vision Impairments for Children (EDVI) Act, amblyopia, and myopia prevention and treatment. Featuring striking color-reveal creative signs, a main-stage program, and a march to deliver EDVI fact sheets to Congress, the rally will be a high-visibility, media-ready moment for children's eye health.

Event Details

Date	Thursday, March 18, 2027
Time	1:15 to 3:00 PM EST, immediately following AAPOS Annual Meeting sessions
Location	The National Mall, steps from the U.S. Capitol, Washington, D.C.
Attendance	Approximately 300-500 -- pediatric ophthalmologists, residents and medical students, patient families, coalition partners, and press
Program	Color-reveal rally signs and lens viewers, rally t-shirts, a main-stage program, and a march to deliver EDVI fact sheets to Congress
The Cause	Building momentum for the bipartisan EDVI Act and putting childhood myopia on the national agenda; Lead into Congressional office visits

Become a Sponsor

We are seeking sponsors to bring this event to life. **Every sponsor's logo appears on event materials** -- banners, signage, inside bus screens, apparel, the stage, press releases, handouts and digital channels -- with prominence scaling by level.

Reserved for the AAPOS community: These sponsorship opportunities are available only to AAPOS Annual Meeting exhibitors and event sponsors. Additional sponsors are welcome at each level, and packages can be tailored to your goals.

Level	Investment	Recognition
Diamond (1) 	$20,000	Premier, first-position logo on every banner, the stage, apparel, signage, event transportation, press materials, handouts, and digital assets -- plus a stage acknowledgment and potential for company speaker; social media + web spotlight, plus a full-page ad in the AAPOS Annual Meeting program; AAPOS podcast interview
Platinum *(1 of 2 available)*	$15,000	Prominent logo on all event materials; social media and web spotlight, podium acknowledgement, ½ page ad in the AAPOS Annual Meeting supporter and exhibitor book
Ruby	$7,500	Logo on event materials; ¼ page ad in the AAPOS Annual Meeting supporter and exhibitor book; social media spotlight
Silver	$3,000	Logo on event materials
Bronze	$1,500	Logo on event materials

Ready to sponsor, or want to learn more? Contact Big Voice Communications, on behalf of AAPOS Natalie Judd, natalie@bigvoicecomm.com or Anya Grondalski, anya@bigvoicecomm.com;

Sponsor deadline: January 15, 2027