

July 18, 2017

President's Message: Stewardship and Philanthropy

This message comes from our Treasurer, Paula Milone-Nuzzo. Her regular updates on the Academy's finances enable our fellows to understand how funds are utilized and how the Academy Board works hard to be excellent stewards of our resources. As always, your feedback is important!

This is the fifth installment in the continuing series of reports from the Finance Committee to keep you informed about the Academy's financial health and future. In our last report, we shared information about membership and the financial balance between those who leave the Academy and those who are inducted. Membership dues represent one third of all Academy revenues and are an important revenue source. Another critical revenue source for the



Academy, and one that supports our policy initiatives, is philanthropy. Knowing how your donations are being spent is important and the focus of this message.

The policy initiatives of the Academy are consistent with our mission to advance health policy, practice and science and are defined in our Strategic Plan. The Academy has been working on some policy initiatives for many years because they are important to our mission and continue to demonstrate impact on health care. In addition to our expert panels' policy work, these include Edge Runners, Institute for Nursing Leadership, Council for the Advancement of Nursing Science, Have You Ever Served in the Military?, and Choosing Wisely. We continue to fund the work of these initiatives in part with donations from our fellows providing a long term, sustainable impact to the complex problems these efforts address.

This year, as part of the strategic planning process, we sought input from the fellows on how to achieve the goals identified in the Strategic Plan. Exciting ideas were brought forth and integrated into the plan where appropriate. For example, Goal 1 states that the Academy will influence the development and implementation of policy that improves the health of populations and achieves health equity. A new strategy to achieve that goal will be to provide technical assistance and development opportunities to assure fellows are "issue ready." This technical assistance and these development opportunities for fellows require resources from philanthropy to be able implement this plan and move forward this work of the Academy. Without your gifts to the Academy, we would be limited in our ability to develop new innovative approaches that address critical issues in health care as they arise.

There are several funds to which fellows can designate their donations. In 2011, the Academy honored Dr. Rheba de Tornyay (a Living Legend, charter member of the Academy, and our first president) by renaming the Annual Fund the Rheba de Tornyay Development Fund. This is the unrestricted Board-designated fund that supports the majority of the Academy policy efforts like those presented in the previous paragraph. While the "Rheba Fund" is unrestricted, the Board takes their responsibility for designating the use of these funds seriously. These funds provide the most flexibility to the Academy leadership and are often used to seed new initiatives that come out an expert panel, join a consortium to address a new and pressing issue in health care or engage in a collaborations with an organization such as we did with the Macy Foundation in our work on Registered Nurses: Partners in Transforming Primary Care.

There are three restricted funds to which a fellow can designate his/her donation. Fellows can donate to the Institute for Nursing Leadership, Raise the Voice or the National Academy of Medicine's Distinguished Nurse Scholar-in-Residence. Donations made to these restricted accounts will only be used to fund the work of these specific initiatives.

The Academy is shaping health policy and improving health care for all, including the most vulnerable. Our fellows have many places that are seeking their donations. Knowing how their donations are used to further the critical work of the Academy is the goal of the Finance Committee. Thank you for building the Academy's culture of philanthropy.

Thank you, Paula. Finally, as you consider making a gift to one of the Academy

funds that Paula mentioned, I'd like to remind you that you have the ability to make that gift in memory of someone who has passed away. Over the years, fellows have used this opportunity to highlight close family members and friends as well as treasured colleagues who supported their career development. The Academy recognizes gifts made in memory of someone on its website as well as in other Academy publications throughout the year. o make a gift, at a level that is meaningful to you, please click here.

Sincerely,

Bobbie Berkowitz, PhD, RN, NEA-BC, FAAN President

Voting is Now Open for 2017 Leadership Positions

Vote in the 2017 Academy Leadership Election

Fellows in good standing have until Monday, August 7th to cast their ballot online.

Learn more about the candidates and vote!

President-Elect

Treasurer

Board of Directors

Ethics Committee

Fellow Selection Committee

Nominating Committee

Institute for Nursing Leadership Essay Series

The <u>Institute for Nursing Leadership essay series</u> provides both practical information about board and leadership appointments as well as collective wisdom from the Academy's exemplary leaders. The latest essay, by former Academy President **Joanne Disch, PhD, RN, FAAN**, is entitled "T<u>urning Deficits into Advantages,</u>" and examines the important skill of reframing.

Academy Selects Tener Goodwin Veenema as NAM Distinguished Scholar-in-Residence

The Academy has chosen **Tener Goodwin Veenema**, **PhD**, **MPH**, **MS**, **RN**, **FAAN**, as the 2017–2018 Distinguished Nurse Scholar-in-Residence at the National Academy of Medicine (NAM). The program provides a yearlong opportunity to participate in shaping health policy. Inducted into the Academy in 2009, Dr. Veenema is currently associate professor of nursing and public health at the Johns Hopkins School of Nursing and Bloomberg School of Public Health. As a NAM Distinguished Nurse Scholar, she plans to expand her experience in advancing national preparedness and workforce readiness in public health emergencies. Read more here.



Call for Applications: APHA Public Health Fellowhip

The American Public Health Association announces a call for applications for the 2018 APHA Public Health Fellowship in Government. Candidates must have strong public health credentials and be able to spend one year in Washington, DC. The fellow will have the option of working in the House or Senate on legislative and policy issues. The application, including a CV and three letters of recommendation, is due to APHA by **August 14**, **2017**. Click here for the application and complete information.



Have you read, seen or heard a great news story this year about nurses? Please bring it to the Academy's attention by entering it for the <u>Johnson & Johnson Excellence in Media Award</u>. The award recognizes exemplary journalism that reports on health care with inclusion of nurses' contributions. The deadline for entries is **August 1, 2017.** Submitting one is easy! <u>Log into your account</u>, then click "Create

Academy Media Award Entry" under the Awards section of your profile page.

2017 Academy Policy Conference



The Early Bird registration rate for the Academy's **2017 Transforming Health, Driving Policy Conference** closes **July 26, 2017!** The conference will be held **October 5-7, 2017** at the Marriott Marquis Washington, DC. Don't miss out on interesting sessions, networking with colleagues, the Living Legends Ceremony & Dinner, and the Induction Ceremony & Soirée. <u>Click here to register</u>.

You can also reserve your hotel room at the Marriott Marquis today.

Support the Academy

We are proud to acknowledge the generosity of our supporters and their commitment to the Academy. The list below represents Academy supporters who have made unrestricted gifts to the Rheba de Tornyay Development Fund and/or restricted gifts designated for the Institute for Nursing Leadership or Raise the Voice at the President's Circle level of \$1,000 and above from June. Each dollar raised directly supports the Academy's mission of transforming health policy and practice through nursing knowledge.

- Cynthia M. Arslanian-Engoren
- Linda Burnes Bolton
- Dianne Cooney-Miner
- Patricia Davidson
- Karen N. Drenkard
- Michael L. Evans
- Kimberly S, GlassmanColleen J. Goode
- Karen Huss
- · Charles F. Krozek
- Mary E. Krugman
- Jean W, Lange
- Diana J. Mason
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- Jeri A. Milstead
- Jeannine M. Rivet
- Susan E. Sherman
- Beth Ann Swan
- Jane W. Swanson
- · Nancy M. Valentine

Rhéba de Tornyay DEVELOPMENT (FUND



Your gift, at a level that is meaningful to you, plays a crucial role in helping the organization meet its Strategic Goals. The Academy is an independent 501(c)(3) non profit organization; your financial gift is tax-deductible to the fullest extent allowable by law.

Become a President's Circle member today!

In Memoriam

The Academy mourns the passing of **Cynthia (Cee) Barnes-Boyd, PhD, MSN, FAAN**, on June 28 at the age of 65.

Dr. Barnes-Boyd began her health career in 1973 as a diploma prepared registered nurse. She received her doctorate at the University of Illinois at Chicago (UIC) and held several positions at her alma mater. Most recently she was director of the Office of Community Engagement and Neighborhood Health Partnerships and the UIC Healthy City Collaborative. She was an associate

clinical professor in the UIC School of Public Health and College of Nursing. Her research was focused on cultural contributors to health disparities and health problems of importance to racio-ethnic groups. She made it a mission to provide quality healthcare to Chicago's under-served populations.

Dr. Barnes-Boyd was a member of the NIH Division of Program Coordination, Planning, and Strategic Initiatives' Council on Councils, and an alumna of the Robert Wood Johnson Executive Nurse Fellows Program. She was inducted into the Academy in 1992.

Appointments

Antonia M. Villarruel, PhD, RN, FAAN, has been appointed as a new member of the ABIM Foundation's Board of Trustees. The Board oversees the Foundation's work to foster medical professionalism and evidence-based care. Dr. Villarruel is the Margaret Bond Simon Dean of Nursing at the University of Pennsylvania School of Nursing and Director of the school's WHO Collaborating Center for Nursing and Midwifery Leadership. She has extensive research and practice experience with diverse populations, and was inducted into the Academy in 1997.



Linda Beeber, PhD, PMHCNS-BC, FAAN, was appointed to the Department of Health and Human Services' Interdepartmental Serious Mental Illness Coordinating Committee (ISMICC) by Secretary Tom Price. The ISMICC reports to Congress on advances in serious mental illness research. Dr. Beeber is the Francis Hill Fox Distinguished Term Professor, University of North Carolina at Chapel Hill, School of Nursing. Inducted into the Academy in 2006, she was designated an Edge Runner in 2017.



Fellow Achievements

Joan L. Bottorff, PhD, RN, FCAHS, FAAN, received the 2017 Lifetime Achievement award from the Canadian Association of Psychosocial Oncology. Dr. Bottorff is a professor in the School of Nursing at the University of British Columbia's Okanagan campus. Her research focuses on health promotion and health behavior change in the context of cancer prevention. She is also editor-inchief of Global Qualitative Nursing Research. She was inducted into the Academy in 2012.



Karen Cox, PhD, RN, FACHE, FAAN, Academy president-elect, received an honorary doctorate of science degree from Excelsior College in Albany, NY. Dr. Cox, who earned an associate degree at Excelsior when she was a licensed practical nurse, also delivered this year's commencement address at her alma mater. Inducted into the Academy in 2005, she currently serves as executive vice president and Chief Operating Officer of Children's Mercy-Kansas City,



Susan Ludington, PhD, CNM, FAAN, will receive the Ohio Nurses Association's 2017 Excellence in Research Award at the organizations convention in October. The honor recognizes outstanding performance by a nurse researcher. Dr. Ludington is a professor of pediatric nursing at Case Western Reserve University's Francis Payne Bolton School of Nursing. An expert on skin to skin contact's impact on infant development, Dr. Ludington was inducted into the Academy in 1996.



Cindy Munro, PhD, RN, ANP-BC, FAAN, was named dean at the University of Miami School of Nursing and Health Studies. Currently associate dean of research and innovation at the University of South Florida College of Nursing, she will start her new position August 15. Inducted into the Academy in 2005, Dr. Munro was designated an Edge Runner in 2016 for her oral care interventions that reduce infections in patients who are mechanically ventilated in intensive care units.



Thad R. Wilson, PhD, RN, FAANP, FAAN, has been named president of Research College of Nursing. He will also act as academic liaison with the division chief nurse executive for HCA Midwest Health in Kansas City. Previously, Dr. Wilson was interim dean and executive associate dean at the University of lowa College of Nursing. His research projects have centered around adolescent and school-based immunization. Dr. Wilson was inducted into the Academy in 2010.



Have news to share?
Let us know

Career Opportunities

(The following are Paid Announcements)

University of Wisconsin-Madison School of Nursing, Karen Frick Pridham Professorship in Pediatric Nursing

This new appointment will continue the School's commitment to advancing research, education and leadership in pediatrics. The School of Nursing UNIVERSITY OF WISCONSIN-MADISON WISCONSIN-MADISON



teaching in undergraduate and graduate programs, and through mentoring of doctoral students. He/She will demonstrate a record of externally funded, published research; a focus of children with chronic conditions is desirable.

Click here for the full position description and application instructions.

Advertise your employment opportunities or special announcements in FAAN Mail

American Academy of Nursing

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