President's Message: In Good Hands

This FAAN Mail message, the second in our series on the finances of our Academy, is brought to you by our Treasurer, Paula Milone-Nuzzo, PhD, RN, FHHC, FAAN.

Academy Fellows often express interest in understanding how the Academy raises the revenues needed to conduct its business. Each year, the Academy's Finance Committee prepares a balanced budget. In other words, the planned income generated matches the planned expenses for the year. This approach requires the Finance Committee to consider any new expenses or new initiative in light of the income needed to execute that initiative. Let's look at the Academy's sources of income for 2015, the last year for which we have complete data. Click here to see a chart depicting total income for 2015.

The Academy generates 30.8% of its income from the membership dues and induction fees it collects from Fellows. That translates into approximately $924,000 of our (slightly more than) $3 million dollar total budget. The largest income stream for the Academy, representing 34.3% of the total income, is the Annual Policy Conference held each fall. While the Annual Policy Conference represents more than a full third (34.3%) of the budget, it also represents almost one third of the expenses (32.1%). This yields very little revenue that can be used to further the Academy's mission of policy work beyond that which occurs at the Annual Policy Conference.

While the remaining percentages are small, there are two other income streams that should be recognized: grants income and donations income. The Academy staff, Board and Fellows are active in securing grants that support the strategic mission of the Academy and the initiatives that have been endorsed by the Academy Board. This includes initiatives such as "Have You Ever Served?" and the Institute for Nursing Leadership. The success in securing grant funds to support Academy initiatives can be seen over time with 10.5% ($203,884) of the income generated from grants in 2013, compared to 15.4% ($474,105) in 2015. While grant funds are essential for us to achieve our mission of advancing health policy, practice and science, it is important to remember that grants and contracts take staff time and effort to write proposals, conduct implementation activities, and report on outcomes to the funding organizations.

Development, donations from Fellows and other friends of the Academy, represents $243,000 or 7.9% of the budget for 2015. In 2013, donations represented only 5.5% or $112,622 of the total income. Again, it is important to acknowledge our success in the area of development, specifically in the area of donations to the Rheba deTornyay Fund. The donations to this fund, largely from you, the Fellows, is used exclusively to advance the mission of the Academy. In 2015, 14% of Academy Fellows contributed to the Fund. It
would be impossible for us to achieve our mission without the generous and continuing support from our Fellows! (See the "Support the Academy" section below to make a donation -- any amount makes a difference.)

The Finance Committee often looks at how well we are doing compared to other professional organizations our size. For some insights, the Academy benchmarks itself with other non-profit professional organizations that are members of the American Society for Association Executives. In many professional associations, a larger percentage of the annual revenue comes from membership dues and a smaller percentage of the annual revenue comes from the annual conference. The Finance Committee is mindful of the impact of dues increases on Academy Fellows and always seeks ways to increase other sources of revenue to support the organization's mission.

Thank you, Paula. Switching gears a bit, I encourage everyone to read the latest in our series of Institute for Nursing Leadership essays. Click here to read an excellent piece on Board Roles and Responsibilities by Rita Wray, MBA, RNC, FAAN.

Sincerely,

Bobbie Berkowitz, PhD, RN, NEA-BC, FAAN
President

Policy Update

The Academy was pleased to sign on to the National Association of Clinical Nurse Specialists' letter to the U.S. Dept of Labor urging the Standard Occupational Classification Policy Committee reconsider the request to (1) exclude the Clinical Nurse Specialist (CNS) from the broad occupation group Registered Nurses (RNs), and (2) include the CNS as a broad occupation and detailed occupation in the 2018 Standard Occupational Classification (SOC) revisions currently under consideration. Retaining CNSs in the RNs 2010 classifications is inconsistent with federal agencies, with nursing practice in the states, and with the larger nursing community, all of which distinguish CNSs as advanced practice registered nurses.

Fellow Appointments

Carole Treston, RN, MPH, ACRN, FAAN, has been appointed to the Patient-Centered Outcomes Research Institute (PCORI) Advisory Panel on Clinical Trials. This Advisory Panel advises PCORI, as well as other entities conducting research through the PCORI Methodology Committee, on matters pertaining to selection, research design, implementation, and technical issues of clinical trials for patient-centered outcomes research. Ms. Treston is Chief Nursing Officer for the Association of Nurses in AIDS Care. She was inducted into the Academy in 2015.

Michael Relf, PhD, RN, ACNS-BC, AACRN, CNE, FAAN, a subject matter expert on HIV-related stigma, has been invited to participate with the Presidential Advisory Council on HIV/AIDS (PACHA). He will also serve with a sub-committee of PACHA to formulate recommendations as part of the Stigma Reduction Summit. Dr. Relf is the the Associate Dean for Global and Community Affairs at the Duke University School of Nursing. He was inducted into the Academy in 2008.
The Academy is excited to continue the Leadership Workshop for a second year! The Workshop, sponsored by Dean Pamela Jeffries, George Washington University School of Nursing, will begin with a panel discussion from these experienced board members:

- **Sheila Burke**, Strategic Advisor, Baker Donelson’s Washington Office and Faculty Member, John F. Kennedy School of Government at Harvard;
- **Marie Michnich**, Director, Health Policy & Educational Programs, National Academy of Medicine;
- **C. Alicia Georges**, Professor and Chair, Department of Nursing, Lehman College and Graduate Center at City University of New York;
- **Norma Martinez-Rogers**, Professor, University of Texas Health Science Center at San Antonio, Family and Community Health Systems; and
- **Catherine Gilliss**, Helene Fuld Health Trust Professor.

Breakout sessions, facilitated by members of the National Advisory Council, will help attendees think through next steps. The four sessions will be based on *Where to Start, Shaping State-Wide Policies, Federal Appointments, and Corporate Appointments*.

Both current Fellows and 2016 Inductees interested in being appointed to national and state governing boards of health-related entities, councils, commissions and task forces are encouraged to participate in this engaging workshop.

In its fourth year, the Leadership Luncheon will celebrate leadership at all levels within the profession. The Luncheon is generously sponsored by the University of Southern California School of Social Work. Academy Board Member and Chair of the Department of Nursing Ellen Olshansky and Dean Marilyn Flynn will deliver remarks. In addition, *What Head Hunters are Looking for in Appointments to Key Boards* will feature a panel of headhunters: Leslie Hortum and Katheryn S. Sugeman from Spencer Stuart and Michael C. Hyter from Korn Ferry.

Registration is limited for the Leadership Workshop and Luncheon. Click here to register.

### 2016 Policy Conference Registration is Now Open!

Register now for the 2016 *Transforming Health, Driving Policy Conference*. The three-day event, which will be held October 20 - 22, 2016 at the Marriot Marquis Washington, DC, will identify ways nurses are transforming health and building a better care delivery system. Don't miss this opportunity to network with colleagues and learn about the work nurses are undertaking to drive policy changes that meet the health needs of individuals and populations. Click here to register.
Deadline Extended to September 9th for Conference Sponsorship, Exhibit, and Advertising Opportunities!

The deadline for sponsorship, exhibit and advertising has been extended to September 9th. Reach nursing's most influential leaders and support the 2016 Policy Conference! Click to view the [sponsorship, advertising & exhibitor prospectus](#).

Council 2016 State of the Science Congress on Nursing Research (September 15-17)

On-Site Registration: Though regular online registration for the 2016 State of the Science Congress on Nursing Research has closed, you can still register on-site! Simply come to the Washington Hilton in Washington, DC on September 15th to register. Don’t miss out. [Click here](#) to check out the preliminary program, including speaker information.

Support the Academy

[Please click here to donate to the Rheba de Tornyay Development Fund!](#)

Your gift, at a level that is meaningful to you, is truly appreciated and is a critical investment in the future of nursing policy. The Academy is an independent 501(c)(3) non-profit organization and your financial gift is tax-deductible to the fullest extent allowable by law. With a donation of $1,000 or more, you become a member of the exclusive President's Circle. Members of the President's Circle are invited to an exclusive reception hosted by the Academy President during the annual policy conference.

Third Cohort of Nursing Students Selected as 2016 Academy Jonas Policy Scholars

The Academy recently announced the third cohort of nursing students selected for the Academy Jonas Policy Scholars Program. Funded by the Jonas Center for Nursing and Veterans Healthcare, the program recruits highly qualified doctoral and post-doctoral students for a two-year fellowship experience. Each scholar is matched with an Academy Expert Panel where they will learn about major health policy issues from Academy Fellows. Congratulations to the new cohort of Jonas Policy Scholars! They are listed here with their university and corresponding Academy Expert Panel:

- **Jocelyn Anderson, PhD, RN, FNE-A, SANE-A**; University of Pittsburgh Medical Center; Violence Expert Panel
- **Veronica Barcelona de Mendoza, PhD, MSN, MPH, RN, APHN-BC**; Yale School of Nursing; Genetic Nursing & Healthcare Expert Panel
- **Desiree Bertrand, MSN, RN**; Medical University of South Carolina; Cultural Competence & Health Equity Expert Panel
- **Jordon Bosse, MS, RN**; University of Massachusetts Amherst, College of Nursing; Primary Care Expert Panel
- **Melissa Kurtz, MSN, MA, RN**; Johns Hopkins University School of Nursing; Breast Feeding Expert Panel
- **Stephen McGhee, Msc, Bsc, PGCE, RN**; University of South Florida, College of Nursing; Military & Veterans Health Expert Panel

[Have news to share?](#)
Career Opportunities

(The following are Paid Announcements)

**Associate Dean for Research, University of California-Davis, Betty Irene Moore School of Nursing**

The Associate Dean for Research leads the school's research program and serves as a member of its senior leadership team. This is an opportunity to join a creative faculty, further develop and hire tenure-track research faculty, receive dedicated research staff support at both the school and university levels, and participate in transdisciplinary collaboration with researchers throughout UC Davis.

[Click here](#) for the full position description and to apply

**Endowed Research Chair in Clinical Effectiveness, University of South Carolina**

The Endowed Research Chair in Clinical Effectiveness will lead/expand development of clinical effectiveness and outcomes and will have the opportunity to collaborate with other researchers in the established centers in the University and our partners. The Endowed Chair position is part of an integrated state-wide SmartState® Center for Clinical Effectiveness and Patient Safety.

[Click here](#) for full position details and application instructions.

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**Advertise your employment opportunities or special announcements in FAAN Mail**

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