

# SPONSOR COMMITMENT FORM

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_





## PLEASE SEE PREVIOUS PAGES FOR SPONSORSHIP DETAILS

- Title Sponsorship \_\_\_\_\_ \$35,000
- Inductee Welcome Reception \_\_\_\_\_ \$25,000
- Living Legends Ceremony (Primary) \_\_\_\_\_ \$20,000
- Living Legends Ceremony (Secondary) \_\_\_\_\_ \$15,000
- President's Circle Reception \_\_\_\_\_ \$20,000
- Name Badge \_\_\_\_\_ \$20,000
- Conference WiFi \_\_\_\_\_ \$20,000
- Hotel Key Cards \_\_\_\_\_ \$20,000
- LED Wall \_\_\_\_\_ \$20,000
- Continental Breakfast \_\_\_\_\_ \$20,000
- Keynote Speaker \_\_\_\_\_ \$15,000
- New Fellow Orientation \_\_\_\_\_ \$25,000
- Conference App \_\_\_\_\_ \$15,000
- Interactive Panel Presentations \_\_\_\_\_ \$12,000
- Welcome Healthy Break \_\_\_\_\_ \$12,000
- E-Posters \_\_\_\_\_ \$10,000
- Break \_\_\_\_\_ \$10,000
- New Fellow Recognition \_\_\_\_\_ \$8,000
- Conference Lounge \_\_\_\_\_ \$5,000
- Soiree Table \_\_\_\_\_ \$2,000
- Affiliate Event \_\_\_\_\_ \$1,800
- Living Legends Table \_\_\_\_\_ \$1,500

**Total Amount of Sponsorship** \$ \_\_\_\_\_

## PAYMENT METHOD

- Please Invoice Me (net due 30 days from invoice date)
- Check Enclosed - made payable to the American Academy of Nursing
- Pay via Credit Card – complete the form below

- 
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- 
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Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Submit completed form by  
August 18, 2023**

### SUBMIT TO:

Elena Dixon, Senior Events Manager  
E-mail: edixon@aannet.org  
American Academy of Nursing  
1000 Vermont Ave NW, Suite 910  
Washington, DC 20005

# ADVERTISER COMMITMENT FORM

Organization \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## PLEASE SEE PREVIOUS PAGES FOR ADVERTISEMENT DETAILS

Quarter Page (3.75" x 5") - One Program \_\_\_\_\_ \$1,900

Quarter Page (3.75" x 5") - Both Programs \_\_\_\_\_ \$3,300

Half Page (7.75" x 5") - One Program \_\_\_\_\_ \$2,600

Half Page (7.75" x 5") - Both Program \_\_\_\_\_ \$4,600

Full Page (7.75" x 10.25") - One Program \_\_\_\_\_ \$3,600

Full Page (7.75" x 10.25") - Both Program \_\_\_\_\_ \$6,500

**Total Amount of Advertising** \$ \_\_\_\_\_

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Security Code \_\_\_\_\_

Signature \_\_\_\_\_

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American Academy of Nursing  
1000 Vermont Ave NW, Suite 910  
Washington, DC 20005

# EXHIBITOR COMMITMENT FORM

Organization \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## EXHIBITOR INFORMATION

**COMPANY NAME** (as it will appear in program and on exhibit booth signage)

### COMPANY DESCRIPTION

(Please limit description to 50 words or less.)

The Academy reserves the right to edit all copy submitted. This information is used as a part of the application review process and must be completed at the time of submission. This description will be included in the Conference Program.

### NAME OF PERSON STAFFING EXHIBIT BOOTH

(One complimentary exhibitor registration and badge included in exhibit booth price.)

### ADDITIONAL BOOTH STAFF PERSONNEL

(\$200 each additional person - exhibit badge only; conference registration NOT included.)

1. \_\_\_\_\_
2. \_\_\_\_\_





## PAYMENT

- Exhibit Space (1 table booth)- \$2,200
- Additional Booth Personnel - \$200 each

**Total Amount** \$ \_\_\_\_\_

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Signature \_\_\_\_\_

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E-mail: edixon@aannet.org  
American Academy of Nursing  
1000 Vermont Ave NW, Suite 910  
Washington, DC 20005



# SPONSORSHIP AND EXHIBITOR TERMS & CONDITIONS

Sponsors are defined as an individual or organization that supports the Academy through a contribution in return for specific sponsorship benefits as listed in the event prospectus. Exhibitors are defined as an individual or organization that has purchased an exhibitor booth to display their products or services at an Academy event.

By **making a sponsorship payment**, you acknowledge and agree to the following terms and conditions:

- I. Sponsors recognize that acceptance of sponsorship funds by the Academy are not an endorsement of the Sponsor.
- II. Whenever possible and feasible, the Academy will seek sponsorships of a program or activity from a variety of sources. It is understood, however, that occasions may arise when support for a specific event or program from a single sponsor is appropriate. The Academy will exercise special caution so that in circumstances when an exclusive sponsorship arrangement is approved, the Academy avoids conflicts of interest and guards against any perception of conflict of interest or that the Sponsor is the exclusive provider of particular goods or services to the Academy.
- III. Custom sponsorship requests or special circumstances will be considered on a case-by-case basis.
- IV. For any sponsorships entitling the Sponsor to one or more ticket(s) to a particular event, the Fair Market Value of all tickets will be provided to the Sponsor after the conclusion of the event. Any portion of the sponsorship payment that exceeds such Fair Market Value will constitute a contribution to the Academy and is non-refundable. The Fair Market Value of all tickets provided for a sponsorship may not be deducted as a charitable contribution.
- V. Any Sponsor cancellations, transfers, or changes must be requested through [conferences@aannet.org](mailto:conferences@aannet.org) and received before 11:59 pm ET on August 31, 2023. These requests will be considered on a case-by-case basis and are not guaranteed.
- VI. The Academy will acknowledge sponsorships in the ways outlined in the sponsorship package; however, the Academy reserves the right to determine how and when a sponsorship is acknowledged. The Sponsor grants the Academy the right to use, copy, and display in any medium the Sponsor's name and logo for the limited purpose of acknowledging the sponsorship. Sponsor may withhold or terminate this right if Sponsor chooses not to be acknowledged by notifying [conferences@aannet.org](mailto:conferences@aannet.org) by August 31, 2023; however, the Academy will not be required to alter any printed material created through the date of such notification.

By **paying an exhibitor fee**, you acknowledge and agree to the following terms and conditions:

- I. Exhibitors recognize that acceptance of sponsorship funds by the Academy are not an endorsement of the exhibitor.
- II. Any Exhibitor cancellations, transfers, or changes must be requested through [conferences@aannet.org](mailto:conferences@aannet.org) and received before 11:59 pm ET on August 31, 2023. These requests will be considered on a case-by-case basis and are not guaranteed.
- III. The Exhibitor agrees to defend, indemnify, and hold harmless the Academy and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to any cause beyond the Academy's control.