2019 LEADERSHIP WORKSHOP & LUNCHEON

Social Entrepreneurship: Overcoming Challenges to Lead Change

October 24, 2019
Marriott Marquis | Washington, DC
The American Academy of Nursing (Academy) is dedicated to the advancement of lifelong learning as leaders. The Institute for Nursing Leadership (INL), a signature initiative of the Academy, was launched in 2014 to cultivate and promote nurse leaders to key appointments and focus on professional development.

The theme of this year’s leadership workshop and luncheon will help attendees thoughtfully reflect on how they can build their leadership skills and act in their own community to champion causes they are passionate about to impact the greater social good.

INSTITUTE OF NURSING LEADERSHIP LEADERSHIP WORKSHOP REQUIRED DISCLOSURES

Learner Outcome — Participants will gain skills to further develop their leadership capabilities to strengthen their impact on communities and promote health innovation.

A total of 4.25 contact hours will be awarded for attendance at this morning’s sessions and the luncheon speaker. And 1.25 contact hours will be awarded for the lunch portion only.

Contact hours are awarded by the American Academy of Nursing upon completion of an evaluation. The link to the evaluation will be provided following the event.

No person in a position to control content for this event has declared a conflict of interest.

The American Academy of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Schedule

8:00am – 8:30am NETWORKING BREAKFAST
Location: Independence Ballroom DE

8:30am – 9:00am PARTNER PRESENTATION
Paul Kuehnert, DNP, RN, FAAN, Associate Vice President – Program, Robert Wood Johnson Foundation

WELCOME
Sheila Burke, MPA, RN, FAAN, Chair, INL National Advisory Council
9:00am – 9:45am RISING TO THE CHALLENGE: ACHIEVING HEALTH EQUITY
Lillian Wald’s model of care with nurses working at the intersection of medicine and society was an historically important component of the health care system. It is now evident that medical cures alone will not reduce the epidemic of diseases of despair or the growing challenges involved in achieving health equity. Understanding Wald’s approach, extended to the range of settings in which nurses work today, could be the answer.

Speaker: Patricia “Polly” Pittman, PhD, Professor of Health Policy and Management and Director of the Health Workforce Research Center at The George Washington University

Moderator: Louise Woerner, MBA, FAAN, Chairwoman & CEO, HCR Home Care

9:45am – 10:45am WORKSHOP BREAKOUT SESSIONS
OUR COMMITMENT TO LEADERSHIP
Many opportunities exist for nurses to demonstrate their commitment to leadership. In this session, learn from an experienced colleague and Academy Living Legend on how to identify where you can make an impact and practical actions required to serve as a leader. Contemplate your personal leadership journey and role in improving healthcare.

Speaker: Linda Burns Bolton, DrPH, RN, FAAN, Senior Vice President and Chief Health Equity Officer, Cedars-Sinai Medical Center

Moderator: Kate FitzPatrick, DNP, RN, ACNP, NEA-BC, FAAN, System Sr. VP of Nursing, Jefferson Health

BUILDING COALITIONS FOR INTERNAL & EXTERNAL IMPACT
Relationship building is a key component to influencing mission, strategy, and outcomes of organizations and systems. Learn from fellow health care leaders on how to strengthen your impact and how to support your colleagues to do the same. The speakers will share insight into how their work influences social change by facilitating diversity in board appointments and driving system innovation to improve health care for all.

Speakers: Coletta Barrett, MHA, RN, FACHE, Vice President of Mission, Our Lady of the Lake Regional Medical Center Antoinette “ Toni” Hardy-Waller, MI, RN, CEO/President, The Leverage Network

Moderator: Ramon Lavandero, MSN, MA, RN, FAAN, Senior Strategic Adviser & Organizational Historian for the American Association of Critical-Care Nurse
### SCHEDULE

**Positioning Yourself for Influence**

Learn how to position yourself in the modern era to ensure that you reflect your talent and experience. Knowing how to leverage your skills effectively will help you to successfully network and gain opportunities to expand your influence. This can lead to helping others identify that your skillset is a match for an opportunity.

**Speaker:** The Honorable Erin Murphy, MA, RN, FAAN, 2018 Candidate for Governor of Minnesota

**Lineea Windel, MSN, RN, FAAN, President & Chief Executive Officer, VNA Health Care**

**Moderator:** Randy Jones, PhD, RN, FAAN, Professor, University of Virginia

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<tr>
<td>10:45am – 11:00am</td>
<td>BREAK</td>
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<td>11:00am – 12:00pm</td>
<td>BREAKOUT SESSIONS REPEAT</td>
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<td>12:00pm – 12:05pm</td>
<td>LUNCHEON WELCOME</td>
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Karen Drenkard, PhD, RN, FAAN, Co-Chair, INL National Advisory Council

**12:05pm – 12:10pm**

**PARTNER WELCOME**

Samantha Hassmiller, PhD, RN, FAAN, Senior Adviser for Nursing, Robert Wood Johnson Foundation and Senior Scholar in Residence and Advisor to the President on Nursing, National Academy of Medicine

**12:15pm – 1:25pm**

**DRIVING COMMUNITY IMPACT: THE CHANGING ROLES OF HOSPITALS**

A challenge leaders face is balancing the financial realities of working within the healthcare system with the desire and need to address social determinants of health while providing service to a diverse patient population. Social entrepreneurship provides an opportunity to reframe the challenge. Hear how it is possible to maximize societal benefits without sacrificing the bottom line.

**Speakers:** Terry Fulmer, PhD, RN, FAAN, President, The John A. Hartford Foundation

**Moderator:** Jennie Chin-Hansen, MS, RN, FAAN, Former CEO of the American Geriatrics Society and Immediate Past President, AARP

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<td>1:25pm - 1:30pm</td>
<td>CLOSING COMMENTS</td>
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<td><strong>Karen Drenkard, PhD, RN, FAAN, Co-Chair, INL National Advisory Council</strong></td>
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**1:30pm – 2:30pm**

**SPEED COACHING – Optional, Limited Session**

This dynamic coaching session pairs individuals who are seeking expertise and guidance on pursuing leadership opportunities with a senior Academy Fellow. Please note that this is a closed session, and individuals were required to fill out a form in advance to participate. If selected, you would have received a notice with more details from Academy staff prior to the conference.

**Speaker & Moderator Information**

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**Karen Cox**

Karen Cox was appointed President of Chamberlain University in 2018. She is responsible for managing all undergraduate and graduate programs, which include 21 physical campuses, as well as online programs.

Prior to joining Adtalem, Dr. Cox served as Executive Vice President and Chief Operating Officer of Children’s Mercy – Kansas City, an independent, academic medical center. Dr. Cox led the organization to receive Magnet designation.

Dr. Cox was elected to the American Hospital Association, Section on Maternal and Child Health Governing Council (2013-2016) and was appointed to the Children’s Hospital Association, Child Health Committee (2013-2017). She was named a Fellow in the Robert Wood Johnson Executive Nurse Fellowship Program (1999-2002) and was appointed to a term on the National Advisory Council on Nurse Education and Practice, U.S. Health and Human Services (2006-2011). She also served as board chair of the National Initiative for Children’s Health Quality, as board member and chair of the Healthcare Foundation of Greater Kansas City board of directors (2009-2015) and was an inaugural member of the National League for Nursing Foundation Advisory Council.

Dr. Cox is also the current President of the American Academy of Nursing (2017-2019) and a Fellow in the American College of Health Care Executives.

**Paul Kuehnert**

As an executive leader for the past 25 years, Dr. Kuehnert has led both governmental and community-based organizations in order to help people lead healthier lives. In the late 1980s, he was a founder and later CEO of Community Response, Inc., one of the Chicago-area’s largest housing, nutrition and social service providers for people living with HIV/AIDS. He moved to Maine in 1999 and served in the state health department, leading the development of a regional public health system and becoming deputy director of the department in 2005. Most recently Paul was the county health officer and executive director for health in Kane County, Illinois, a metro-Chicago county of 15,000 people where he initiated and led “Making Kane County Fit for Kids,” a public-private partnership to reverse the epidemic of childhood obesity.

Dr. Kuehnert is a pediatric nurse practitioner and holds the DNP in executive leadership as well as the MSN in public health degrees from the University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004 and inducted into the American Academy of Nursing in 2015.

**Sheila Burke**

Sheila Burke currently serves as Strategic Advisor and Chair of the Government Relations and Public Policy Group at the Baker Donelson firm.

In addition to her role at Baker Donelson, Ms. Burke is a faculty member at the John F. Kennedy School of Government at Harvard University. She also serves as Distinguished Visitor at the O’Neill Institute for National and Global Health Law at Georgetown University.

Ms. Burke served for 19 years on Capitol Hill. Early in her career, she was a member of the staff of the Senate Finance Committee responsible for legislation relating to Medicare, Medicaid and other health programs. She ultimately became Deputy Staff Director of the Finance Committee.

Sheila Burke was a founder and later CEO of Community Response, Inc., one of the Chicago-area’s largest housing, nutrition and social service providers for people living with HIV/AIDS. He moved to Maine in 1999 and served in the state health department, leading the development of a regional public health system and becoming deputy director of the department in 2005. Most recently Paul was the county health officer and executive director for health in Kane County, Illinois, a metro-Chicago county of 15,000 people where he initiated and led “Making Kane County Fit for Kids,” a public-private partnership to reverse the epidemic of childhood obesity.

Dr. Kuehnert is a pediatric nurse practitioner and holds the DNP in executive leadership as well as the MSN in public health degrees from the University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004 and inducted into the American Academy of Nursing in 2015.
Patricia (*Polly*) Pittman is a Professor in the Department of Health Policy and Management, Milken Institute School of Public Health, George Washington University. Dr. Pittman holds a secondary appointment in the School of Nursing. She is also the Director of the Fitzugh Mullan Institute for Health Workforce Equity and is the Principal Investigator for two HRSA-funded Health Workforce Research Centers. Dr. Pittman teaches and focuses her research on health workforce policy. Her recent focus is on workforce innovations in the context of system change. She has provided research support for the RWJF Initiative on the Future of Nursing and with support from the MacArthur Foundation, has led a series of studies examining the recruitment of foreign-educated health professionals to the U.S.

Prior to joining the Department of Health Policy in 2010, she taught comparative health systems at the Johns Hopkins University’s School of Advanced International Studies and served as Executive Vice President of AcademyHealth. Over the years, she has worked as a consultant on health systems research for the Pan American Health Organization, WHO’s Tropical Disease Research Program, World Bank, Johns Hopkins University, and multiple foundations. In the early part of her career she lived in Argentina, where she worked in human rights and later as the Director of Social Programs for the Province of Buenos Aires.

Louise Woerner is the Chairwoman, and Chief Executive Officer of HCR Home Care, which she founded in 1978. She also serves as President of HCR Cares, a 501(c)(3), which partners with HCR. A leader in health care and nursing, Ms. Woerner was honored with the 2014 Distinguished Service Award from the Rochester Academy of Medicine. Additionally, Ms. Woerner is the Founding Director and First President of the Friends of the National Institute of Nursing Research (FINIRN).

She currently serves on the National Advisory Committee for the American Academy of Nursing’s Institute for Nursing Leadership (INL), the National Advisory Council for the National League for Nursing, the Rochester Regional Advisory Board for Broadstone Real Estate, and the Workforce Consortium for Common Ground Health.

Linda Burns Bolton, DrPH, RN, FAAN, is the Chief Executive Officer for the Women’s and Children’s Hospital and Medical Center. She is the inaugural holder of the James R. Klineberg, MD, and Lynn Klineberg-Linkin Chair in Nursing. She joined Cedars-Sinai in 1971 and was named vice president of nursing in 1991 and Senior Vice President in 2017.

Over a career spanning more than four decades, Dr. Burns Bolton has impacted healthcare policy, clinical practice and patient care nationally while elevating the role and enhancing the professional training of nurses. Her national leadership activities have included serving as president of the American Organization of Nurse Executives, the National Black Nurses Association and the American Academy of Nursing. She served as chair of the Robert Wood Johnson Foundation National Advisory Committee for Transforming Care at the Bedside and Veteran Affairs Commission on Nursing and vice chair of the Robert Wood Johnson Foundation Initiative on the Future of Nursing at the Institute of Medicine. She is a trustee of Case Western Reserve University and the Robert Wood Johnson Foundation.

She has received numerous honors over the years. She was named a Living Legend by the American Academy of Nursing in 2016 and received the 2016 TRUST Award from the American Hospital Association for visionary leadership in healthcare. In 2015, she was elected to the National Academy of Medicine. She has received Lifetime Achievement awards from the National Black Nurses Association (2017) and the American Organization of Nurse Executives. In 2011, Modern Healthcare magazine named her one of the top 25 women in healthcare.

Kate FitzPatrick recently assumed a new role as a System Senior VP of Nursing for Jefferson Health in Philadelphia. Prior to that, since 2015, she served as the Senior VP and Chief Nursing Officer at the University of Vermont Medical Center where she held a joint appointment serving as Associate Dean for Academic & Practice Integration at the University of Vermont College of Nursing and Health Sciences. Dr. FitzPatrick completed the Robert Wood Johnson Nurse Executive Fellowship in 2017 and is an innovator in creating interprofessional relationships for the advancement of nurses as part of this experience led national work on the integration of the mission of the organization with the development and administration of programs and processes to ensure high quality care services are provided with compassion, understanding, respect, and dignity.

She is a Fellow in the American Academy of Nursing and in 2015, was elected to the National Academy of Medicine. Additionally, Ms. Woerner is the Founding Director and first President of the Robert Wood Johnson Foundation National Advisory Committee for Transforming Care at the Bedside and Veteran Affairs Commission on Nursing and vice chair of the Robert Wood Johnson Foundation Initiative on the Future of Nursing

Coletta Barrett possesses more than 40 years of hospital clinical, health plan management and executive leadership. She serves as Vice President of Mission for Our Lady of The Lake Regional Medical Center – a tertiary, Catholic Academic Medical Center with 824 licensed beds. Ms. Barrett serves as the senior leader responsible for the interpretation, clarification, and integration of the mission with operations. She is responsible for the development and administration of programs and processes to ensure high quality care services are provided with compassion, understanding, respect, and dignity. She is a cardiovascular nurse specialist, a Fellow in both the American Heart Associations’ Council on Cardiovascular Nursing and the American College of Healthcare Executives.

Ms. Barrett currently serves as the Chairman of the Board for the Mayor’s Healthy City Initiative in Baton Rouge. In this role, she is charged with improving the city’s outcome measures for health, leading an 84 member coalition of community stakeholders. The Mayor’s Healthy City Initiative was awarded the 2015 NOVA Award from the American Hospital Association for being the only community in the United States to achieve a Joint Community Health Needs Assessment and a Joint Implementation Plan among multiple diverse populations. Developing and aligning funded initiatives are addressing the grocery gap in disinvested zip codes, instigating farm to home programs to underserved areas of Baton Rouge so that families have ready access to fresh vegetables and fruits and addressing social connectedness in communities of great social need.

Antoinette (Toni) Hardy-Waller is Chief Executive Officer and President of The Leverage Network (TLN), a non-profit organization committed to the promotion and advancement of African Americans to Governance and Board roles in healthcare. She is an accomplished senior executive, entrepreneur and clinician.
with extensive leadership and management experience. Ms. Hardy-Waller has more than 30 years of experience building, owning and managing healthcare businesses in the Post-Acute space.

Ms. Hardy-Waller was also founder and CEO of two successful skilled home health companies, the first of which grew to become the largest proprietary home care company in the Chicagoland area. She subsequently sold that company to Columbia HCA as their flagship home care company for the Chicago region.

She was recently appointed to the Board of Stewardship Trustees for CommonSpirit Health, representing the coming together of Catholic Health Initiatives and Dignity Health.

She also authored “Why ending disparities in healthcare must start at the top” and “Increasing Board Diversity: An Imperative for Success in the Next Era” where she speaks about the importance of nurses on boards.

Erin Murphy is a registered nurse, a mother and a Minnesotan. She teaches at St. Kate’s. She practiced surgical nursing in rural Wisconsin and at the University of Minnesota Hospital where she was part of the transplant team. She served as an organizer, lobbyist, and eventually as the executive director for the Minnesota Nurses Association.

Elected to the Minnesota House of Representatives in 2006, Mrs. Murphy served for 12 years. She was the House Majority Leader in 2013 and 14. She ran for Governor in 2018 and built a people centered movement, a vision for our future, and the politics of joy.

This year, she founded Our Stories. Our Health, a narrative campaign to put people at the center of our health debate. Mrs. Murphy is married to Joe. They have twin daughters. She loves her work.

Randy A. Jones is a Professor at the University of Virginia School of Nursing. Dr. Jones’ research and publications focus on health disparities, prostate cancer, chronic illness, and decision-making. He has received funded research grants from organizations such as the National Institutes of Health (NIH), Robert Wood Johnson Foundation, American Cancer Society, and the American Nurses Foundation. Dr. Jones is currently an investigator on several grants, including Principal Investigator on an NIH/NINR-R01 grant that focuses on advanced prostate cancer and treatment decision-making.

Dr. Jones has held a number of leadership roles. He is a member of several boards, and a recipient of numerous honors, including being a fellow of the American Academy of Nursing. Currently, Dr. Jones is a key member of the leadership team for the Robert Wood Johnson Future of Nursing, and in partnership with AARP, Dr. Hansmiller also directs the Foundation’s Future of Nursing: Campaign for Action. This 50-state and District of Columbia effort strives to implement the recommendations of the Institute.

Karen Drenkard is an Associate Dean, Clinical Practice & Community Engagement at The George Washington University (GWU) School of Nursing. Prior to her role at GWU, she served as Chief Clinical & Nursing Officer at the GetWellNetwork where she led the organization’s clinical team, advising on best practice implementation in the use of technology to enhance the patient and family experience. As head of the O’Neil Center, the patient engagement industry’s first “think tank,” she oversees research and efforts to help health care providers translate patient and family engagement theory into practice.

Dr. Drenkard built a career on ensuring nursing excellence. Her resume includes executive leadership positions with the American Nurses Credentialing Center, Magnet Recognition Program and Inova Health System. GetWellNetwork relies on her clinical perspective and deep expertise in patient and family engagement to develop cross-continuum solutions that benefit patients, clinicians and health care administrators alike.

Dr. Drenkard is a certified Nurse Executive, Advanced and a Fellow of the American Academy of Nursing.
of Medicine’s report on the Future of Nursing: Leading Change, Advancing Health and will additionally seek to build a Culture of Health. She served as the report’s study director.

Her work has included service in public health settings at the local, state and national levels, including HRSA. She taught community health nursing at the University of Nebraska and George Mason University in Virginia.

Dr. Hassmiller is an elected member of the National Institute of Medicine, now the National Academies of Medicine, a fellow in the American Academy of Nursing and sits on other advisory committees and boards, including the Hackensack Meridian Health System, UnitedHealth, Camerer Clinic and the American Red Cross. She is the recipient of many awards and three honorary doctorates, but most notably the Florence Nightingale Medal, the highest international honor given to a nurse by the International Committee of the Red Cross.

**TERRY FULMER**

Terry Fulmer is the President of the John A. Hartford Foundation, an organization dedicated to improving the care of older adults. She serves as the chief strategist for Foundation giving and is also the chief spokesperson for advancing the Foundation’s mission. She is the lead voice for the Age-Friendly Health System initiative which is transforming the way we think about care for older adults.

Dr. Fulmer previously served as Distinguished Professor and Dean of the Bouve College of Health Sciences at Northeastern University, and prior as the Erline Perkins McGriff Professor of Nursing and Founding Dean of the New York University College of Nursing. She is an elected member of the National Academy of Medicine (formerly the Institute of Medicine) and serves on the National Advisory Committee on Aging at the NIA.

Dr. Fulmer is nationally and internationally recognized as a leading expert in geriatrics and is best known for conceptualization and development of the national NICHE program and research on the topic of older abuse and neglect, work that has been funded by the National Institute on Aging and the National Institute of Nursing Research. Her recent effort with the Age-Friendly Health Systems initiative in partnership with IHI is a potential game changer for how we think about care for older adults.

She is co-chair of the National Academy of Medicine’s Forum on Aging, Disability, and Independence. Dr. Fulmer is an attending nurse at the Mount Sinai Medical Center in NYC. She has served as the first nurse on the board of the American Geriatrics Society and as the first nurse to serve as President of the Gerontological Society of America.

**JENNIE CHIN HANSEN**

Jennie Chin Hansen, a seasoned health care leader, currently serves on several health care and system boards related to care delivery transformation, quality, and safety, and chronic care innovation and technology for older adults and long-term care financing.

From 2010 until April 2015, she was CEO of the American Geriatrics Society. She serves on the boards of the Institute for HealthCare Improvement, the Dignity Health System, the SCAN Plan, and the SCAN Foundation.

She co-chairs the National Quality Forum Measure Application Partnership Committee for the Dual Eligibles while also serving as a committee member of National Committee for Quality Assurance where she reviews proposed national geniatrics measures.

In 2010, she completed her term as president of AARP during the heat of health care reform of the Affordable Care Act, following six years on its national board of directors during which time the Medicare Part D Plan benefits were signed into law. Prior service includes nearly 25 years with On Lok, Inc. On Lok designed a fully capitalized and coordinated service delivery model that became the prototype for the Program of All Inclusive Care to the Elderly (PACE) into the Medicare and Medicaid programs which now operate in 33 states. In 2011, Ms. Hansen completed a six-year term as a federal commissioner of the Medicare Payment Advisory Commission (MedPAC) reporting to Congress.

Since 2012, she has been appointed to the national Veteran’s Administration Advisory Committee on Gerontology and Geriatrics and the Department of HHS’ National Institutes of Health-National Advisory Council on Aging.