

AMERICAN ACADEMY OF NURSING

2019 Transforming Health Driving Policy Conference



American Academy of Nursing

OCTOBER 24-26, 2019

MARRIOTT MARQUIS
901 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001

OPPORTUNITIES FOR INVESTMENT

About Our Conference



The American Academy of Nursing's 2019 Transforming Health Driving Policy Conference will focus on how nurses are transforming health and building a better care delivery system. The conference will showcase the extraordinary work of nurses who are driving policy changes to meet the health needs of individuals and populations, and highlights nursing initiatives that are transforming health care, leading change, and influencing policy makers to ultimately improve our nation's health.

WHO WE ARE

The American Academy of Nursing is composed of more than 2,700 top nursing leaders and decision-makers in education, practice, management, and research. Founded in 1973, under the auspices of the American Nurses Association (ANA), the mission of the Academy is to serve the public and nursing profession by advancing health policy, practice, and science through organizational excellence and effective nursing leadership. Not only does selection into the fellowship by one's peers afford high recognition, it provides opportunities to collaborate with other top health leaders in addressing critical issues. Purposeful networking is facilitated through Expert Panels, Task Forces, and the Academy's signature initiatives: Edge Runners, the Council for the Advancement of Nursing Science, the National Academy of Medicine Distinguished Scholar-in-Residence program, and publication in the official journal of the Academy, *Nursing Outlook*.

Past Academy Supporters Include:

Abbott Laboratories, AHRQ, American Nurses Association, American Nurses Credentialing Center, Bristol-Myers Squibb, Capella University, Cedars-Sinai Medical Center, Cerner Corporation, Cengage Delmar, Chamberlain University, Children's Mercy Kansas City, Commission on Graduates of Foreign Nursing Schools, Dana-Farber Cancer Institute, Eli Lilly and Company, Elsevier, Gertrude E. Skelly Foundation, GlaxoSmithKline, Independence Foundation, John A. Hartford Foundation, Hill-Rom, Johnson & Johnson, Medical Reserve Corp, National Institute on Aging, National Institute of Diabetes and Digestive and Kidney Disease, National Institute of Nursing Research, NYU Langone Health & Rory Meyers College of Nursing, Orbis Education, Pfizer, Inc., Public Health Accreditation Board, Robert Wood Johnson Foundation, Sage Publications, Siemens Healthcare, Sigma Theta Tau, International, Springer Publications, STERIS Corporation, UnitedHealth Group, US Army Nurse Corp, US Department of Veteran's Affairs, US Public Health Service, Walter Reed Army Medical Center, WB Saunders, W.K. Kellogg Foundation, Wiley-Blackwell, and hundreds of colleges and universities across the country.

Sponsorship Investment Opportunities



Policy Conference Title Sponsorship

TITLE SPONSOR OF POLICY CONFERENCE

- 1 full page, four-color ad in both programs (Onsite and Commemorative) **or** 2 full conference registrations
- 1 (10-seat) reserved table at the Living Legends Celebration & Dinner (guest tickets included)
- 1 (10-seat) reserved table at the Induction Soiree (guest tickets included)
- Premium reserved seating for (20) at the Induction Ceremony
- 2 sponsored email messages to the full attendee list
- Branding opportunity
- Recognition of your sponsorship and gift on the conference signage, Academy website, and all print documents



Living Legends Celebration

PARTIAL SPONSORSHIP OF LIVING LEGENDS CELEBRATION

- 1 half page, four-color ad in one program (Onsite **or** Commemorative) **or** 3 full conference registrations
- 1 (10-seat) reserved table at the Living Legends Celebration & Dinner (guest tickets **not** included)
- 1 sponsored email message to the full attendee list
- Recognition of your sponsorship and gift on the Living Legends signage, Academy website, and all print documents (including Living Legends Program)



President's Circle Reception

SPONSORSHIP OF THE PRESIDENT'S CIRCLE RECEPTION

- 1 exhibit table **or** 2 full conference registrations
- Recognition of your sponsorship and gift on the reception signage, Academy website, and all print documents



New Fellow Breakfast

SPONSORSHIP OF THE NEW FELLOW BREAKFAST

- 1 quarter page, four-color ad in one program (Onsite **or** Commemorative) **or** 1 full conference registration
- Recognition of your sponsorship and gift on the breakfast signage, Academy website, and all print documents



Continental Breakfast

PARTIAL SPONSORSHIP OF ONE CONTINENTAL BREAKFAST

- 1 quarter page, four-color ad in one program (Onsite **or** Commemorative) **or** 1 full conference registration
- Recognition of your sponsorship and gift on the breakfast signage, Academy website, and all print documents



Healthy Break

SPONSORSHIP OF ONE HEALTHY BREAK

- Recognition of your sponsorship and gift on the break signage, Academy website, and all print documents



New Fellow Recognition

- 1 (10-seat) reserved table at the Soiree, held after the Induction Ceremony (guest tickets **not** included)
- 1 Tiffany & Co crystal vase engraved with inductee name, credentials, and date of induction with flower arrangement included and presented at reserved table
- Recognition of your sponsorship and gift on the conference signage, Academy website, and all print documents



General Conference Sponsorship

PARTIAL SPONSORSHIP OF THE POLICY CONFERENCE

- Recognition of your sponsorship and gift on the conference signage, Academy website, and all print documents



Soiree Table

- 1 (10-seat) reserved table at the Soiree, held after the Induction Ceremony (guest tickets **not** included)
- 1 bottle of sparkling wine and assorted miniature dessert tray at reserved table

Sponsorship Commitment Form

Organization _____

Contact _____

Address _____

City, State, Zip _____

Email _____

Phone _____

PLEASE SEE PREVIOUS PAGES FOR SPONSORSHIP DETAILS

- Policy Conference Title Sponsorship _____ \$50,000
- Living Legends Celebration _____ \$40,000
- President's Circle Reception _____ \$20,000
- New Fellow Breakfast _____ \$15,000
- Continental Breakfast _____ \$15,000
- E-Posters _____ \$15,000
- Healthy Break _____ \$7,500
- New Fellow Recognition _____ \$6,000
- Soiree Table* _____ \$1,800
- General Conference Sponsorship _____

Total Amount of Sponsorship \$ _____

*Soiree Table Name: _____

PAYMENT METHOD

- Please Invoice Me (net due 30 days from invoice date)
- Check Enclosed - made payable to the American Academy of Nursing
- Pay via Credit Card - complete the form below



Credit Card Number _____

Expiration Date _____

Name on Card _____

Security Code _____

Signature _____

Submit completed form
by September 13, 2019

SUBMIT TO:

Elena Dixon, Events Manager
E-mail: edixon@aannet.org

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