About the Conference

The Council for the Advancement of Nursing Science’s (CANS) 2023 Advanced Methods Conference will take place virtually on September 13, 2023. This year’s event will convene nursing scientists, researchers, and leaders to discuss “Biosocial Methods to Advance Health Equity.”

Who We Are

The Council for the Advancement of Nursing Science (CANS), a signature initiative of the American Academy of Nursing, elevates the voice of nurse scientists in setting scientific policy and encouraging innovation to promote health equity, wellness, and research. CANS provides nurses as well as nursing students, networking opportunities to promote science that is relevant, rigorous, and visible. As the experts in the field, CANS’ recommendations support the Academy’s policy actions and helps to ensure access to resources for nurses and providers.

The Academy serves the public by advancing health policy and practice through the generation, synthesis, and dissemination of nursing knowledge. Academy Fellows are inducted into the organization for their extraordinary contributions to improve health locally and globally. With more than 3,000 Fellows, the Academy represents nursing’s most accomplished leaders in policy, research, administration, practice, and academia.

Founded in 1973, the mission of the Academy is to improve health and achieve health equity by impacting policy through nursing leadership, innovation, and science.

REGISTRATION RATES

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>CANS Member</td>
<td>$225</td>
</tr>
<tr>
<td>CANS Non-Member</td>
<td>$300</td>
</tr>
<tr>
<td>Student</td>
<td>$100</td>
</tr>
<tr>
<td>Conference Platform</td>
<td>Keynote Speaker</td>
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<tr>
<td><strong>$12,000</strong></td>
<td><strong>$10,000</strong></td>
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**TITLE SPONSOR OF THE VIRTUAL CONFERENCE PLATFORM**

**SPONSORSHIP OF THE OPENING OR CLOSING KEYNOTE SPEAKER PRESENTATION (2 OPPORTUNITIES AVAILABLE)**

**SPONSORSHIP OF A PANEL PRESENTATION (3 OPPORTUNITIES AVAILABLE)**

**SPONSORSHIP OF THE E-POSTER PRESENTATIONS**

**BENEFITS:**
- 4 conference registrations
- 1 full page advertisement
- Prominent logo placement in the virtual conference platform
- Recognition of your sponsorship on the event website, virtual program, and conference platform

**BENEFITS:**
- 4 conference registrations
- 1 half page advertisement
- Sponsor’s logo prominently displayed during sponsored presentation
- Recognition of your sponsorship on the event website, virtual program, and conference platform

**BENEFITS:**
- 3 conference registrations
- 1 quarter page advertisement
- Sponsor’s logo prominently displayed during sponsored presentation
- Recognition of your sponsorship on the event website, virtual program, and conference platform

**BENEFITS:**
- 2 conference registrations
- 1 quarter page advertisement
- Sponsor’s logo prominently displayed within e-poster session
- Recognition of your sponsorship on the event website, virtual program, and conference platform

Questions?

CONTACT:
Elena Dixon, Senior Events Manager
E-mail: edixon@aannet.org
American Academy of Nursing
1000 Vermont Ave NW, Suite 910
Washington, DC 20005
**Networking Room**

$3,000

**SPONSORSHIP OF THE VIRTUAL NETWORKING ROOM**

**BENEFITS:**
- 1 conference registration
- Sponsor’s logo prominently displayed in the virtual networking room within the conference platform
- Recognition of your sponsorship on the event website, virtual program, and conference platform

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**Digi Break**

$2,000

**SPONSORSHIP OF A DIGITAL NETWORKING BREAK (4 OPPORTUNITIES AVAILABLE)**

**BENEFITS:**
- 1 conference registration
- Sponsor’s logo prominently displayed during sponsored break
- Recognition of your sponsorship on the event website, virtual program, and conference platform

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**General Conference Sponsor**

$1,000 or BELOW

**GENERAL SPONSORSHIP OF THE VIRTUAL CONFERENCE**

**BENEFITS:**
- Recognition of your sponsorship on the event website, virtual program, and conference platform

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**Questions?**

CONTACT: Elena Dixon, Senior Events Manager
E-mail: edixon@aannet.org
American Academy of Nursing
1000 Vermont Ave NW, Suite 910
Washington, DC 20005
## SPONSOR COMMITMENT FORM

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
</tr>
</thead>
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<tr>
<td>Conference Platform</td>
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<td>$10,000</td>
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<tr>
<td>Interactive Panel Presentations</td>
<td>$7,000</td>
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<tr>
<td>E-Posters</td>
<td>$5,000</td>
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<td>Networking Room</td>
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<td>Digi Break</td>
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<tr>
<td>General Conference Sponsorship</td>
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</tbody>
</table>

**Total Amount of Sponsorship**  
$ __________________

**PAYMENT METHOD**

- [ ] Please Invoice Me (net due 30 days from invoice date)
- [ ] Check Enclosed - made payable to the American Academy of Nursing - Council for the Advancement of Nursing Science
- [ ] Pay via Credit Card – complete the form below

<table>
<thead>
<tr>
<th>Credit Card Number</th>
<th>Expiration Date</th>
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<thead>
<tr>
<th>Name on Card</th>
<th>Security Code</th>
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</thead>
</table>

| Signature                                    |                 |

Submit completed form by **July 21, 2023**

**SUBMIT TO:**
Elena Dixon, Senior Events Manager
E-mail: edixon@aannet.org
American Academy of Nursing
1000 Vermont Ave NW, Suite 910
Washington, DC 20005
ADVERTISING OPPORTUNITIES

Advertising is available in the virtual conference program.

The virtual Conference Program is a comprehensive guide to all of the educational and social activities and is distributed to all registered attendees. The Program contains the final agenda, speaker biographies, as well as the exhibitor directory and abstract presentation schedule.

FOUR COLOR ADVERTISING

<table>
<thead>
<tr>
<th>AD (W X H)</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarter Page (3.75” x 5”)</td>
<td>$500</td>
</tr>
<tr>
<td>Half Page (7.75” x 5”)</td>
<td>$750</td>
</tr>
<tr>
<td>Full Page (7.75” x 10.25”)</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

MECHANICAL REQUIREMENTS

PUBLICATION TRIM SIZE (WIDTH X HEIGHT) 8.5” X 11”
FULL PAGE BLEED SIZE (WIDTH X HEIGHT) 8.625” X 11.25”
BLEEDS ON COVERS ONLY KEEP LIVE COPY ¼” FROM TRIM.

ACCEPTABLE FILE FORMATS INCLUDE:

- INDESIGN FILE WITH ALL SUPPORTING FILES AND FONTS, COLOR PROOF AND/OR PDF
- PHOTOSHOP TIFF OR EPS FILE, 300 DPI
- HIGH RESOLUTION PDF, 300 DPI
- EMBED ALL FONTS AND IMAGES USED IN THE AD
- ADS SHOULD BE FOUR-COLOR PROCESS (CMYK)

Questions?

CONTACT:
Elena Dixon, Senior Events Manager  
E-mail: edixon@aannet.org  
American Academy of Nursing  
1000 Vermont Ave NW, Suite 910  
Washington, DC 20005
ADVERTISER COMMITMENT FORM

PLEASE SEE PREVIOUS PAGES FOR ADVERTISEMENT DETAILS

☐ Quarter Page (3.75” x 5”) __________________ $500
☐ Half Page (7.75” x 5”) __________________ $750
☐ Full Page (7.75” x 10.25”) ________________ $1,000

Total Amount of Advertising $ __________________

PAYMENT METHOD

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Credit Card Number __________________________
Expiration Date __________________________
Name on Card __________________________
Security Code __________________________
Signature __________________________

Organization __________________________
Contact __________________________
Address __________________________
City, State, Zip __________________________
Email __________________________
Phone __________________________

Submit completed form by July 21, 2023

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Elena Dixon, Senior Events Manager
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American Academy of Nursing
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Washington, DC 20005
EXHIBITOR OPPORTUNITIES

$500 Exhibitor Fee

CONFERENCE REGISTRATION
The exhibitor registration fee includes 1 conference registration.

PLATFORM FEATURES
- Customizable booth with embedded videos, downloadable files, call-to-action website and social links, and polls
- Attendee and exhibitor networking via text and video
- Exhibit Booth analytics

BOOTH ASSETS
Your exhibit booth will be pre-set with your name, logo and description within the virtual conference platform. You will have the ability to edit these pre-sets and add any of the additional assets listed below:
- Header banner: 1170 x 145px
- Downloadable PDFs: any size
- Links to websites
- Videos: links to Vimeo or YouTube will embed directly on the page

HOURS
Wednesday, September 13th 10:00am – 4:00pm ET

Questions?
CONTACT:
Elena Dixon, Senior Events Manager
E-mail: edixon@aannet.org
American Academy of Nursing
1000 Vermont Ave NW, Suite 910
Washington, DC 20005
EXHIBITOR COMMITMENT FORM

Organization___________________________________________ Contact___________________________________________

Address __________________________________________________________ City, State, Zip ____________________________

Email ___________________________________________________________ Phone ________________________________

PAYMENT

☐ Exhibit Space (1 table booth)- $500

Total Amount of Advertising $ __________________________

PAYMENT METHOD

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American Academy of Nursing
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SPONSORSHIP AND EXHIBITOR TERMS & CONDITIONS

Sponsors are defined as an individual or organization that supports the Academy through a contribution in return for specific sponsorship benefits as listed in the event prospectus. Exhibitors are defined as an individual or organization that has purchased an exhibitor booth to display their products or services at an Academy event.

By making a sponsorship payment, you acknowledge and agree to the following terms and conditions:

I. Sponsors recognize that acceptance of sponsorship funds by the Academy are not an endorsement of the Sponsor.

II. Whenever possible and feasible, the Academy will seek sponsorships of a program or activity from a variety of sources. It is understood, however, that occasions may arise when support for a specific event or program from a single sponsor is appropriate. The Academy will exercise special caution so that in circumstances when an exclusive sponsorship arrangement is approved, the Academy avoids conflicts of interest and guards against any perception of conflict of interest or that the Sponsor is the exclusive provider of particular goods or services to the Academy.

III. Custom sponsorship requests or special circumstances will be considered on a case-by-case basis.

IV. For any sponsorships entitling the Sponsor to one or more ticket(s) to a particular event, the Fair Market Value of all tickets will be provided to the Sponsor after the conclusion of the event. Any portion of the sponsorship payment that exceeds such Fair Market Value will constitute a contribution to the Academy and is non-refundable. The Fair Market Value of all tickets provided for a sponsorship may not be deducted as a charitable contribution.

V. Any Sponsor cancellations, transfers, or changes must be requested through conferences@aannet.org and received before 11:59 pm ET on August 31, 2023. These requests will be considered on a case-by-case basis and are not guaranteed.

VI. The Academy will acknowledge sponsorships in the ways outlined in the sponsorship package; however, the Academy reserves the right to determine how and when a sponsorship is acknowledged. The Sponsor grants the Academy the right to use, copy, and display in any medium the Sponsor’s name and logo for the limited purpose of acknowledging the sponsorship. Sponsor may withhold or terminate this right if Sponsor chooses not to be acknowledged by notifying conferences@aannet.org by August 31, 2023; however, the Academy will not be required to alter any printed material created through the date of such notification.

By paying an exhibitor fee, you acknowledge and agree to the following terms and conditions:

I. Exhibitors recognize that acceptance of sponsorship funds by the Academy are not an endorsement of the exhibitor.

II. Any Exhibitor cancellations, transfers, or changes must be requested through conferences@aannet.org and received before 11:59 pm ET on August 31, 2023. These requests will be considered on a case-by-case basis and are not guaranteed.

III. The Exhibitor agrees to defend, indemnify, and hold harmless the Academy and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to any cause beyond the Academy’s control.