2019 ADVANCED METHODS CONFERENCE

THE EXPANDING SCIENCE OF SENSOR TECHNOLOGY IN RESEARCH

OCTOBER 23–24, 2019 • MARRIOTT MARQUIS • WASHINGTON, DC

Council for the Advancement of Nursing Science

An Open Membership Council of the American Academy of Nursing
Recent advances in electronic technology and data science have enabled monitoring of many human biological and behavioral characteristics and symptoms, as well as environmental factors in real time and during daily life and in healthcare settings. Coupled with advances in data science, sensor technology provides many opportunities for nursing science. Collection of data on temporal patterns and changes in these phenomena over time, remote monitoring, self-monitoring, and opportunities for feedback and communication between healthcare professionals and patients are among a few areas for advancement. Emerging technology may present new opportunities to address research questions in novel ways and stimulate new areas of inquiry. The purpose of this advanced methods conference is to provide a forum to assist participants in understanding the use of sensor technology in nursing research.

**SENSOR TECHNOLOGY FOR NURSING RESEARCH**

- The application of new and emerging sensor technology to nursing research.
- Approaches to selecting sensors that best address the nature of the phenomena to be studied, the physical nature of the sensors, human subjects and investigator needs, and approaches to data analytics.
- The principles of user-centered design in developing, selecting and applying sensor technology.
- Innovative approaches to data collection, data management, and data analysis using sensor technology.
- Areas of nursing research that would benefit from emerging sensor technology and data analytics.
ABOUT THE COUNCIL FOR THE ADVANCEMENT OF NURSING SCIENCE

The Council for the Advancement of Nursing Science (Council) is an open membership initiative of the American Academy of Nursing, comprised of more than 700 nurse scientists at varying stages of their careers, from students to senior career nurse scientists. The Council was established in 2000 with the mission to promote better health through nursing science. The goals of the Council are to be a strong voice for nursing science at national and international levels by developing, conducting, and utilizing nursing science, to disseminate research findings across individuals and groups in scientific and lay communities, and to facilitate life-long learning opportunities for nurse scientists.

ABOUT THE AMERICAN ACADEMY OF NURSING

The American Academy of Nursing (Academy) is composed of more than 2,600 top nursing leaders and decision-makers in education, practice, management, and research. Founded in 1973, under the auspices of the American Nurses Association (ANA), the mission of the Academy is to serve the public and nursing profession by advancing health policy, practice, and science through organizational excellence and effective nursing leadership. Not only does selection into the fellowship by one’s peers afford high recognition, it provides opportunities to collaborate with other top health leaders in addressing critical issues. Purposeful networking is facilitated through Expert Panels, Task Forces, and the Academy’s signature initiatives: Edge Runners, the Council for the Advancement of Nursing Science, the National Academy of Medicine Distinguished Scholar-in-Residence program, and publication in the official journal of the Academy, Nursing Outlook.

2019 Advanced Methods Planning Committee

Co-Chairs:
Annette DeVito Dabbs, PhD, RN, ACNS-BC, FAAN
Katherine Sward, PhD, RN, FAAN

Members:
Jesus Casida, PhD, RN, APN-C, CCRN-CSC
Holli DeVon, PhD, RN, FAHA, FAAN
Judith Erlen, PhD, RN, FAAN
Jenna Marquard, PhD
Nancy Redeke, PhD, RN, FAHA, FAAN
Marti Rice, PhD, RN, FAAN
Katherine Scafide, PhD, RN
Donna M. Velasquez, PhD, RN, APRN-BC

WHY YOU SHOULD SPONSOR

The Advanced Methods Conference is the only national forum for the nursing profession to communicate emerging scientific innovations in clinical practice, education, and policy. The Advanced Methods Conference is a valuable opportunity for your organization to gain exposure to nearly three hundred leading nursing and health care students, researchers, executives, faculty, and clinicians. We have opportunities for organizations of all sizes and are willing to work with you to customize a package that meets the needs of your organization.

Past Supporters Include:
American Association of Colleges of Nursing, American Nurses Association, Barnes Jewish College, Case Western Reserve University, Childrens’ Mercy, Columbia University, Emory University, Eastern Nursing Research Society, Friends of the National Institute of Nursing Research, Indiana University, John Hopkins University, Mayo Clinic, Michigan State University, Midwest Nursing Research Society, National Institute of Nursing Research, New York University Rory Meyers College of Nursing, Ohio State University, Oncology Nursing Society, Quinnipiac University, Rutgers University, Southern Nursing Research Society, South Dakota State University, Texas A&M University, The Hielbrunn Family Center at The Rockefeller University, University of Alabama at Birmingham, University of Arizona, University of Connecticut, University of Illinois at Chicago, University of Maryland, University of Massachusetts, University of Minnesota, University of Pittsburgh, University of Virginia, University of Washington, University of Wisconsin Eau Claire, University of Madison Wisconsin, Virginia Commonwealth University, Walden University, Western Institute of Nursing, Yale University
Sponsorship Investment Opportunities

Sponsorship benefits can be customized to best fit your organization’s needs.

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- Recognition of sponsorship on breakfast signage
- Recognition on Council webpage, all print documents, and conference signage

$12,000
(or 2 for $6,000/each)

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- One complimentary conference registration
- Recognition on name badge holders
- Recognition on Council webpage, all print documents, and conference signage

$10,000

**POSTER SESSIONS SPONSOR**
- One complimentary conference registration
- Recognition of sponsorship at poster session
- Recognition on Council webpage, all print documents, and conference signage

$8,000
(or 2 for $4,000/each)
Sponsorship Investment Opportunities

OPENING KEYNOTE SPONSOR
- Recognition at opening keynote session
- Recognition on Council webpage, all print documents, and conference signage

PANEL PRESENTATION SPONSOR
4 Opportunities Available
- Recognition at panel session
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COFFEE BREAK SPONSOR
3 Opportunities Available
- Recognition at coffee break
- Recognition on Council webpage, all print documents, and conference signage

For more information please contact:
Rachael James
Manager, Council for the Advancement of Nursing Science
E-mail: rjames@aannet.org | Phone: 202.777.1166
Sponsorship Commitment Form

Organization Name: ____________________________________________

Contact: ______________________________________________________

Address: ______________________________________________________

City, State, Zip: ______________________________________________

Phone: ________________________________________________________

Email: _________________________________________________________

PLEASE SEE PREVIOUS PAGES FOR SPONSORSHIP DETAILS

☐ Continental Breakfast Sponsor ............................................. $12,000
☐ Name Badge Sponsor .......................................................... $10,000
☐ Poster Sessions Sponsor ....................................................... $8,000
☐ Opening Keynote Sponsor ..................................................... $5,000
☐ Panel Presentation Sponsor ................................................... $3,000
☐ Coffee Break Sponsor .......................................................... $2,500

Total Amount of Sponsorship $ ________________________________

PAYMENT INFORMATION

Check is the Academy’s preferred method of payment. Payment by other means is assessed a $7.95 convenience fee.

☐ Check Enclosed

Made payable to the American Academy of Nursing. (Please indicate “Council Sponsorship” in memo line of check)

☐ Credit Card

☐ VISA  ☐ MasterCard  ☐ Discover  ☐ American Express

Credit Card #: ____________________________

Exp Date: _____________ 3-digit security code: ________________

Name on Card: ________________________________________________

Signature: ___________________________________________________

☐ Send Invoice (net due 30 days from invoice due date)

To ensure that your sponsorship is recognized in a timely and appropriate manner, please submit application, with payment, no later than August 16, 2019 to Rachael James.

Rachael James
Manager, Council for the Advancement of Nursing Science

E-mail: rjames@aannet.org  Phone: 202.777.1166
Advertisement Opportunities

**ON-SITE PROGRAM ADVERTISING OPTIONS**

<table>
<thead>
<tr>
<th>AD (W &amp; H)</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarter Page (3.75” x 5”)</td>
<td>$1,200</td>
</tr>
<tr>
<td>Half Page (7.75” x 5”)</td>
<td>$1,700</td>
</tr>
<tr>
<td>Full Page (7.75” x 10.25”)</td>
<td>$2,700</td>
</tr>
<tr>
<td>Inside Back Cover (7.75” x 10.25”)</td>
<td>$3,000</td>
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<td>$3,500</td>
</tr>
</tbody>
</table>

**MECHANICAL REQUIREMENTS**

- **Publication Trim Size**: 8.5” x 11”
- **Full Page Bleed Size**: 8.625” x 11.25”
- **Bleeds on covers only**: Keep live copy ¼” from trim.

**Acceptable file formats include:**
- InDesign file with all supporting files and fonts, color proof and/or PDF
- Photoshop TIFF or EPS file, 300 dpi
- High Resolution PDF, 300 dpi
- Embed all fonts and images used in the ad
- Ads should be four-color process (CMYK)

**AD ACCEPTANCE**

The American Academy of Nursing (Academy) reserves the right to reject for any reason any advertising submission, or to require revisions at its discretion. If payment has been made for an advertisement which is subsequently rejected, the Academy will refund such payment to the advertiser and shall have no further responsibility to the advertiser. No advertising may, without the prior written consent of the Academy, (a) contain or otherwise use the logo of the Council or Academy, or (b) state or imply the recommendation, endorsement or approval of any product or service of the advertiser by the Academy or any of their Directors, Officers or Fellows. All ad submissions must be in final form. Advertising inserts will not be accepted. All advertising materials submitted to the Council or Academy will become the property of the Academy and, at its discretion, will be discarded.

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**Ad Delivery Deadline:**
August 16th, 2019

Please send all final ads via e-mail to:

Rachael James  
Manager, Council for the Advancement of Nursing Science

E-mail: rjames@aannet.org | Phone: 202.777.1166
Advertisement Commitment Form

Organization Name: ____________________________

Contact: ______________________________________

Address: ______________________________________

City, State, Zip: ________________________________

Phone: ________________________________________

Email: _________________________________________

ADVERTISEMENT OPTIONS

☐ Quarter Page (3.75” x 5”) ........................................... $1,200
☐ Half Page (7.75” x 5”) ................................................ $1,700
☐ Full Page (7.75” x 10.25”) ......................................... $2,700
☐ Inside Back Cover (7.75” x 10.25”) ............................ $3,000
☐ Outside Back Cover (7.75” x 10.25”) ......................... $3,500

Total Amount of Advertising $ ________________

PAYMENT METHOD

☐ Check Enclosed

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☐ Credit Card

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(Please indicate "Council Sponsorship" in memo line of check)

☐ Credit Card

VISA  ☐ MasterCard  ☐ Discover  ☐ American Express

Credit Card #: ________________________________

Exp Date: ____________ 3-digit security code: __________

Name on Card: ________________________________

Signature: ______________________________________

☐ Send Invoice (net due 30 days from invoice due date)

To ensure that your sponsorship is recognized in a timely and appropriate manner, please submit application, with payment, no later than August 16, 2019.

Please send completed application and payment to:
Rachael James
Manager, Council for the Advancement of Nursing Science
E-mail: rjames@aannet.org | Phone: 202.777.1166

DUE DATE FOR COMPLETED APPLICATION, WITH PAYMENT:
AUGUST 16, 2019
An Invitation to Exhibit

CONFEERENCE DATE
October 23–24, 2019

EXHIBIT FACILITY
Marriott Marquis Washington DC
901 Massachusetts Ave NW
Washington, DC 20001

EXHIBIT HOURS AND DAYS
Wednesday, October 23
8:00am–3:00pm

Thursday, October 24
8:00am–10:30am

DATES AND DEADLINES
Deadline for Exhibitor Registration & Payment
August 16, 2019

Exhibitor Kit & Booth Assignments*
August 30, 2019

* This kit will include information on labor regulations, furniture rental, freight shipping and handling, as well as audio visual and computer rentals.

BOOTH SIZE & SUPPLIES

<table>
<thead>
<tr>
<th>Exhibit Booth Options:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth (1)</td>
<td>$1,600</td>
</tr>
<tr>
<td>Each additional booth personnel</td>
<td>$175</td>
</tr>
</tbody>
</table>

Each booth will be equipped with a 6’ x 30” skirted table, 2 chairs, a wastebasket, and electrical power (if requested). Exhibitors will receive (1) exhibitor registration which includes admission to exhibits only.

EXHIBITOR SETUP
Tuesday, October 22, 2019 | 5:00pm–7:00pm
Wednesday, October 23, 2019 | 7:00am–8:00am

Exhibit installation must be completed by 8:00am on Wednesday, October 23, 2019. Installation hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

EXHIBIT DISMANTLING
Thursday, October 24, 2019 | 10:30am–12:30pm

Exhibit dismantle and move-out must be completed by 12:30pm on Thursday, October 24, 2019. The Council and the official service contractor may, without incurring any liability for damage or loss, dismantle any property of any exhibitor who has failed to move out at the sole expense of the exhibitor. Dismantle hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

CONFERENCE REGISTRATION
Deadline for Exhibitor Registration & Payment
August 16, 2019

HOTEL ACCOMMODATIONS
Please visit: www.nursingscience.org to book your hotel room.

CANCELLATION POLICY
If the exhibitor wishes to cancel exhibit space, written notification must be sent to Rachael James (rjames@AANnet.org). A refund minus $700 will be issued if cancellation note is received by August 16, 2019. No refunds will be issued after August 16, 2019.
Exhibitor Commitment Form

Organization Name: ________________________________

Contact: ________________________________ Title: ________________________________
Address: ________________________________
City, State, Zip: ________________________________

Phone: ________________________________

EXHIBITOR INFORMATION
Company Name (as it will appear in the conference program)

COMPANY DESCRIPTION
(Please limit description to 50 words or less.)

The Academy reserves the right to edit all copy submitted. This information is used as a part of the application review process and must be completed at the time of submission. This description will be included in the Onsite Program.

PAYMENT

☐ Exhibit Space (1 table booth): $1,600
☐ Each additional booth personnel: $175 each
Total Amount $ ________________________________

RULES AND REGULATIONS
All space assignments will be on a first come, first served basis. Assignments will be made on August 30, 2019. There is no guarantee that space will be available for each application received. If space is not available, a full refund will be made of deposits received.

The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as designated by the American Academy of Nursing, hotel or city.

NAME OF PERSON STAFFING EXHIBIT BOOTH
(One complimentary exhibitor registration and badge included in exhibit booth price)

ADDITIONAL BOOTH STAFF PERSONNEL
($175 each additional person – exhibitor badge only, conference registration not included)

Please send completed application and payment to:

Rachael James
Manager, Council for the Advancement of Nursing Science
E-mail: rjames@aannet.org | Phone: 202.777.1166

PAYMENT INFORMATION

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