



2019 INTEREST NETWORK APPLICATION

Interest Network Annual Plan

Proposed Interest Network Name: _____

Name of Person Filling Out Form: _____

AAMFT ID #: _____

Mission/Goals

The following are the primary focus(es) of our interest network. Check all that apply (you are highly encouraged to focus on one to two goals maximum initially):

- Research/best practice development
- Content generation (within field or with public)
- Policy development/advocacy
- Education/training
- Networking
- Other: _____

Please describe the overall mission/goal(s) of your interest network. This information will be used to help market your interest network to members. Keep in mind your mission/goals should relate back to the AAMFT strategic plan goals:



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Need/Demand

Please describe your reasoning for why there is clear member need or demand for this interest network.

Examples of evidence for reasoning are not limited to but could include: (1) no existing network with similar mission/focus; (2) demonstrated member interest such as high response to conference sessions or trainings on the topic or an active in-person online group in the community; (3) strong public or field interest or reaction to blog or article or advocacy initiative; (4) response to a member call-out via eNews, online community or other. Staff is available to help collect data for your application.

Leadership

Please list the names, offices, and terms of your self-identified leaders. As a reminder, terms are staggered so that you have one 1-year term, one 2-year term, and two 3-year terms (with Chair-elect ultimately serving five years in two roles) so ultimately your elected leadership will rotate off in a staggered fashion.

Your leadership committee will act as an ad hoc nominations committee and elections monitoring committee unless the interest network grows large enough to designate other individuals for these activities. The treasurer position will work with AAMFT staff to conduct the election.

Name	AAMFT ID #	Position	Term Length
		Chair	Three-year
		Chair-Elect	Two-year (as Chair-Elect) followed by three-year term as Chair
		Secretary	One-year term
		Treasurer	Two-year term





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Membership

We anticipate the following levels of member participation for our group:

Member Type	Fees for Interest Network	Anticipated Participation Level
Clinical Fellow		
Allied Mental Health Professional		
Pre-Clinical Fellow		
Pre-Allied Mental Health Professional		
Student		
Affiliate		

Please provide below a description of how you arrived at your anticipated participation levels and membership fees:





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Advocacy

If your interest network plans to conduct any advocacy related activities, please complete the following:

Description of proposed goals/activities:

- Liaison to Family TEAM: _____
- Contact Information: _____

Interest Network Activities

Please list below each planned activity with as much detail as possible (dates, location, goals, size/scope, pricing, plans vs. needs such as speakers or supporting resources) so the CEC can help identify areas of potential collaboration for interest networks. When listing your activities, please make note of specific recruitment and retention strategies that will be utilized in conjunction with the activity. Please attach separate sheets as necessary. **All plans should include year one activities and year two proposed activities to be considered.**

Examples of activities include but are not limited to: eNewsletter, website/online community/listserv, networking events, conferences, online training, secondary or support work on advocacy, leadership training or development, support staff, community outreach/service, public promotion of MFT.

Revenue Sharing Projects

Revenue sharing projects are those in which AAMFT will invest with you to help complete their development and share in the revenues ultimately generated. An example would be the development of an online webinar or course developed by the interest network utilizing AAMFT's online learning system and marketed by AAMFT. If you are interested in pursuing any such projects with AAMFT, please describe your proposal below. Note: Revenue sharing project decisions will not be made by the CEC but rather by AAMFT depending on staff and budgetary support resources.

