



2024

LEADERSHIP SYMPOSIUM

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

MARCH 13–16, 2024
PHOENIX, AZ



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aamft.org/leadership



About AAMFT

The American Association for Marriage and Family Therapy (AAMFT) is the professional association for the field of marriage and family therapy with over 25,000 members. Founded in 1942, we represent the professional interests of more than 70,000 marriage and family therapists throughout the United States, Canada and abroad.

About the Leadership Symposium

Join us for AAMFT's Leadership Symposium—an essential experience for those navigating the dynamic landscape of MFTs in leadership. This exceptional event is not merely a conference; it provides access to fostering connections with influential figures in the MFT community, paving the way for your professional ascent.

This in person event provides an excellent opportunity to meet people who can influence your career and provide connections to propel you towards your next step

Location

This event will be held in person in Phoenix, AZ. It will not be available virtually or recorded for future viewing.

The Camby Hotel
2401 E Camelback Rd.
Phoenix, AZ 85016

Payment Information & Deadline

All sponsors and advertisers will be invoiced via PayPal, you do not need to have a PayPal account to fulfill the invoice. If you have any questions prior to payment, please contact AAMFT's Marketing Coordinator using the information below. Requests must be made by **March 1, 2024** by completing the [marketing request form](#). Please note, registration is not complete until you have received confirmation of payment.

Contact

Contact AAMFT's Marketing Coordinator, Nia Downie, with any questions about the sponsorship or advertising process at marketing@aamft.org.

*Please review the registration, payment, and booth set-up information on page 5.
To register, please email Nia Downie at marketing@aamft.org.*

SPONSORSHIPS

Opening and Closing Keynote Sponsor (\$5,000)

(Sponsorship of both keynote sessions)

- Inclusion during keynote introductions read by an AAMFT official
- Logo and call-out box on Keynote page of marketing website and virtual event website
- Logo inclusion in communications
- One free session registration (must specify attendee for registration)

Opening Keynote Sponsor (1 Sponsor, \$2,500)

Systems Thinking For Community Impact – Karlin J. Tichenor, PhD

Opening Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo on Keynote page of marketing website and virtual event website- 1440 x 461
- Logo inclusion in communications- 195 x 195

Closing Keynote Sponsor (1 Sponsor, \$2,500)

Courageous Leadership – Consuelo Castillo Kickbusch

Closing Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo on Keynote page of marketing website and virtual event website- 1440 x 461
- Logo inclusion in communications- 195 x 195

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ADVERTISEMENTS

Communications (\$1,000)

- Ad placed in 4-6 promotional marketing communications to all AAMFT members (approximately 25,000 members) – 195 x 195

Homepage (\$600)

- Advertisement included on homepage of virtual event website on day of event – 1440 x 134

Schedule Page (\$500)

- Advertisement included on schedule page of virtual event website on day of event – 1440 x 134



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