



# 2026

## LEADERSHIP SYMPOSIUM

### SPONSORSHIP AND ADVERTISING OPPORTUNITIES

APRIL 16-18

ATLANTA MARRIOT MARQUIS





## About AAMFT

The American Association for Marriage and Family Therapy (AAMFT) is the professional association for the field of marriage and family therapy. We represent the professional interests of more than 81,000 marriage and family therapists throughout the United States, Canada and abroad.

## About the Leadership Symposium

Join us for AAMFT's Leadership Symposium—an essential experience for those navigating the dynamic landscape of MFTs in leadership. This exceptional event is not merely a conference; it provides access to fostering connections with influential figures in the MFT community, paving the way for your professional ascent.

This in person event provides an excellent opportunity to meet people who can influence your career and provide connections to propel you towards your next step.

## Location

This event will be held in person in Atlanta, GA. It will not be available virtually or recorded for future viewing.

Atlanta Marriott Marquis  
265 Peachtree Center Ave NE  
Atlanta, GA 30303

## Payment Information & Deadline

All sponsors and advertisers will be invoiced via PayPal, you do not need to have a PayPal account to fulfill the invoice. If you have any questions prior to payment, please contact AAMFT's Marketing Coordinator using the information below. Requests must be made by **April 1, 2026** by completing the [marketing request form](#). Please note, registration is not complete until you have received confirmation of payment.

## Contact

Contact AAMFT's Marketing Coordinator, Nia Downie, with any questions about the sponsorship or advertising process at [marketing@aamft.org](mailto:marketing@aamft.org).

# SPONSORSHIPS

## **Keynote(s) + Digital Sponsorship (\$7,000 – \$10,000)**

- Options: AAMFT+, Digital Ads on AAMFT App, AAMFT landing page, Conference Platform, Social Media

## **Keynote(s) + Communications Sponsorship (\$8,000 – \$10,000)**

- Options: Family Therap-eNews, Family Therapy Magazine, 2 direct emails to attendee list and logo inclusion in communications

## **In-person + Digital or Communications Sponsorship (\$6,000 – \$12,000)**

- Tabletop exhibition
- AAMFT landing page, AAMFT+, AAMFT App logo inclusion
- Family Therap-eNews, Family Therapy Magazine, 2 direct emails to attendee list and logo inclusion in communications

## **Annual Impact Sponsor (\$50,000)**

One-year sponsorship of all AAMFT major events: Systemic Family Therapy Conference, Global Systemic Therapy Summit, and Leadership Symposium

### Benefits:

- Quarterly email to members
- Inclusion in event marketing (logo + URL)
- Social media marketing spot (quarterly)
- Banner advertising (year-round, updatable quarterly) AAMFT+
- Internal landing page advertisement
- Event presentation options
- Keynote call out
- Two free registrations per event (Systemic Family Therapy Conference, Global Systemic Therapy Summit, Leadership Symposium)
- Branded premiums (In person events only)
- Monthly ad in eNews
- Exclusive sponsorship of 6 webinars
- Banner on AAMFT+
- Opportunity for Commercial Spot prior to Keynote

# SPONSORSHIPS

## **Platinum Sponsor package: Leadership Symposium, Global Summit, and Systemic Family Therapy Conference (\$20,000)**

- Be our premier sponsor of 3 major systemic therapy events
- Includes digital (AAMFT webpage, AAMFT App, Social Media), 2 direct emails to attendee list, and in-person sponsorship
- Inclusion during keynote introductions read by an AAMFT official
- Logo and call-out box on Keynote page of marketing website and virtual event website
- Logo inclusion in event communications
- Two free session registrations (must specify attendee for registration)
- Two direct emails to attendees and Family Therap-eNews inclusion

**Please contact our marketing team to create your custom package at [marketing@aamft.org](mailto:marketing@aamft.org)**

# VIRTUAL AND IN-PERSON OPPORTUNITIES

## In-person Exhibition (\$1,500)

- In-person table
- Personalized signage
- Social Media Call Out
- Communication inclusion
- 1 complimentary registration

## Opening and Closing Keynote Sponsor (\$5,000)

(Sponsorship of both keynote sessions)

- Inclusion during keynote introductions read by an AAMFT official
- Logo and call-out box on Keynote page of marketing website and virtual event website – 195 x 195
- Logo inclusion in event communications
- One free session registration (must specify attendee for registration)

## Opening Keynote Sponsor (1 Sponsor, \$2,500)

**“Leadership For Community Education: How to Make it Not About You”  
Stephanie Brooks, PhD, LMFT, LCSW**

Opening Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo on Keynote page of marketing website and virtual event website – 1440 x 461
- Logo inclusion in event communications – 195 x 195

## Closing Keynote Sponsor (1 Sponsor, \$2,500)

**“Leading without Losing Yourself: Navigating Burnout, Resilience, and Leadership through Uncertainty” Dr. Amy A. Morgan**

Closing Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo on Keynote page of marketing website and virtual event website – 1440 x 461
- Logo inclusion in event communications – 195 x 195

# ADVERTISEMENTS

## Communications (\$1,500)

- Ad placed in 4-6 promotional marketing communications to all AAMFT members (approximately 25,000 members) – 195 x 195

## Conference App (\$800)

- 1000 x 500 px

## AAMFT+ Webpage (\$700)

- Large banner, 1 month advertising

## Homepage (\$600)

- Advertisement included on homepage of virtual event website – 1440 x 134

## Schedule Page (\$500)

- Advertisement included on schedule page of virtual event website – 1440 x 134

