2022 LEADERSHIP SYMPOSIUM
SPONSORSHIP & ADVERTISEMENTS
MARCH 31, 2022

About AAMFT

The American Association for Marriage and Family Therapy (AAMFT) is the professional association for the field of marriage and family therapy with over 25,000 members. Founded in 1942, we represent the professional interests of more than 50,000 marriage and family therapists throughout the United States, Canada and abroad.

About the Leadership Symposium

AAMFT’s Leadership Symposium provides leadership training for emerging MFTs, established leaders, or any MFT interested in investing in the future of the profession and the association. This one-day, virtual event includes keynote speakers who excel in their field, breakout sessions designed around relevant topics for MFTs, and ample networking opportunities. The event capacity is 250.

The Leadership Symposium is designed to nurture leadership skills and development in marriage and family therapists who are passionate about advancing the profession and their impact on it. www.aamft.org/leadership

Location

This event will be held virtually, bringing together attendees from around the world and eliminating barriers to access. AAMFT will use Juno, a virtual event platform, to provide a welcoming and engaging experience for attendees.

Payment Information & Deadline

All sponsors and advertisers will be invoiced via PayPal, you do not need to have a PayPal account to fulfill the invoice. If you have any questions prior to payment, please contact AAMFT’s Marketing Coordinator using the information below. Requests must be made by March 25, 2022 by completing the marketing request form. Please note, registration is not complete until you have received confirmation of payment.

Contact

Contact AAMFT’s Marketing Coordinator, Nia Downie, with any questions about the sponsorship or advertising process at marketing@aamft.org.

Please review the registration, payment, and booth set-up information on page 5.

To register, please email Nia Downie at marketing@aamft.org.
Sponsorships

Two Keynote Sponsorship (1 Sponsor, $2,200)

Two Keynote Sponsorship includes:

- Inclusion during keynote introductions read by an AAMFT official
- Logo and call-out box on Keynote page of marketing website and virtual event website
- Logo inclusion in communications
- One free session registration (must specify attendee for registration)

Opening Keynote Sponsor (1 Sponsor, $1,500)

*Breaking Barriers: An Astronaut’s Inspiring & Winding Road to Space* | Joan Higginbotham

Opening Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo on Keynote page of marketing website and virtual event website- 1440 x 461
- Logo inclusion in communications- 195 x 195

Closing Keynote Sponsor (1 Sponsor, $1,500)

*Leadership: Accessing Your Inner Superhero Powers* | Tracy Todd, PhD

Closing Keynote Sponsorship includes:

- Inclusion during keynote introduction read by an AAMFT official
- Logo and call-out box on Keynote page of marketing website and virtual event website- 1440 x 461
- Logo inclusion in communications- 195 x 195

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Advertisements

Communications ($800)
• Ad placed in 4-6 promotional marketing communications to all AAMFT members (approximately 25,000 members) – 195 x 195

Homepage ($400)
• Advertisement included on homepage of virtual event website on day of event – 1440 x 134

Schedule Page ($300)
• Advertisement included on schedule page of virtual event website on day of event – 1440 x 134

Marketplace ($150)
• Advertisement listed on the live virtual event website on Marketplace page (w × h): 800 × 400 pixels - Safe zone (w × h): 630 × 290 pixel

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