

“Taking It to the Streets”: Impact of the Economy: Strategies and Solutions Resources

CATEGORY	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS (IF APPLICABLE):	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION S FOR FCS:
All-in-one Resources	eXtension	http://www.extension.org/personal_finance .			eXtension Go to" resource for unbiased research-based personal finance information	Most are free	Higher and Secondary Education are encouraged to work with extension agents for classroom assistance and valuable resources
	MONEY SKILL Online reality based personal finance course for young adults developed by the AFSA Education Foundation.	www.moneySKILL.org	Susie Irvine Susie@afsamail.org	* interactive curriculum *tablet compatible, * offers a life simulation *online grading built it.	Junior & Senior High version	Free See demo on website	Enhances classwork on topics such as income, expenses, assets, liabilities and risk management

	<p>FAMILY ECONOMICS & FINANCIAL EDUCATION (FEFE)</p> <p>All materials updated on an ongoing basis</p>	www.fefe.arizona.edu	<p>Nicole Wanago chinadle@email.arizona.edu</p>	<p>All in one resources.</p> <ul style="list-style-type: none"> Lesson plans – over 100 activity based, ready-to-teach lesson plans (includes PowerPoint, Note Taking Guide, reading, activity pieces, etc) FEFE Forum – online community for educators to connect and discuss best practices in the financial literacy classroom Professional development – video library, in-person training, webinars, newsletters. Competitions – ongoing contests to engage and excite young adults offered via our partner site www.consumerjungle.org 	<p>Educators teaching young adults (grades 7-12 or early college)</p> <p>Classroom educators, community and extension professionals</p>	Free	<p>Conduct workshops at affiliate conferences</p> <p>Provide free online support to implement financial education</p> <p>Sent sample lesson plans or materials to share with educators. Aligned to state and national standards</p>
Curriculum	<p>TITLE/ DESCRIPTION</p> <p>AUTHOR</p> <p>YEAR DEVELOPED</p>	WEBSITE (if applicable)	SOURCE AND CONTACT PERSON	SPECIAL FEATURES, ETC.	TARGET AUDIENCE	<p>COST AND QUANTITY LIMITS</p> <p>How to access:</p>	<p>IMPLICATIONS</p> <p>ADDITIONAL IDEAS, TIPS, SUGGESTIONS FOR FCS:</p>

Grants	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE (if applicable)	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS How to access:	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION S FOR FCS:
	<p>THE FINANCIAL EDUCATION FOR COLLEGE ACCESS AND SUCCESS PROGRAM</p> <p>FDA Number: 84.215W Program Type: Discretionary/Competitive Grants</p>	<p>http://www2.ed.gov/programs/financialeducation/index.html</p>		<p>Will support State-led efforts to develop, implement, and evaluate the effectiveness of personal finance instructional materials and corresponding teacher training with the express purpose of providing with knowledge and skills to make sound financial aid and other personal finance decisions, particularly in relation to obtaining access to, persisting in, and completing postsecondary education.</p>	<p>High school students and teachers</p>		<p>Look to states who have received this grant as mentors or models.</p>
Professional Development	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE (if applicable)	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS How to access:	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION

							S FOR FCS:
Webinars	<p><u>Understanding the Behavioral Side of Finances</u></p> <p><u>20 Steps to Becoming a Millionaire: A Research-Based Approach to Building Wealth</u></p> <p><u>Budgeting and Debt Management: An FCS Approach</u></p> <p><u>Cracking the Millionaire Code: Financial Education for Teachers and Students</u></p> <p><u>Deciding When to Retire: What You Need to Know</u></p> <p><u>IRAs and Mutual Funds: How to Build Wealth for a Secure Future</u></p> <p><u>Health and Financial Literacy: Gearing up for New Health Insurance Law</u></p> <p><u>Broken Promises: 10 Strategies to Achieve Financial Security When Benefits Are</u></p>	aafcs.org					

	<u>Reduced</u>						
Training	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE (if applicable)	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS How to access:	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION S FOR FCS:
PowerPoint Presentations	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE (if applicable)	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS How to access:	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION S FOR FCS:
Research	TITLE/ /AUTHOR YEAR CONDUCTED	WEBSITE	RELATED RESEARCH EFFORTS	KEY FINDINGS		IMPLICATIONS FOR FCS	SUGGESTED ACTIVITIES
	New and Influential Shopper University of Arizona and Demandware	http://finance.yahoo.com/news/research-university-arizona-demandware-uncovers-120000985.html		Research shows that this segment, coined Digital Divas, are digitally engaged and fashionable consumers that leverage an average of 3.7 technologies while shopping (versus an average of less than one technology by non-divas). While they comprise only 22 percent of fashion buyers, Digital Divas represent 69 percent of all fashion spending.		The Digital Divas, a small group of consumers, have significant purchasing power and are extremely influential within their social networks – both online and in person,” They are both sophisticated and vocal shoppers, so it’s important that retailers attend to them and that FCS educators	Discuss the influence of social media on one’s purchases. Create a survey to determine frequency of occurrence and impact of this influence.

						create an awareness of the power of their influence and implication.	
Other Resources	TITLE/ DESCRIPTION AUTHOR YEAR DEVELOPED	WEBSITE (IF APPLICABLE):	SOURCE AND CONTACT PERSON	<i>SPECIAL FEATURES, ETC.</i>	TARGET AUDIENCE	COST AND QUANTITY LIMITS (IF APPLICABLE):	IMPLICATION S ADDITIONAL IDEAS, TIPS, SUGGESTION S FOR FCS: