# Family Economics/Resource Management (FERM) Topic Presentations

Thursday, June 26, 2014

### Block #1 (12:30 to 1:30 pm)

There is nothing specifically on FERM topics per se but ideas from the three available workshops can be applied to FERM subject matter and teaching methods. The workshop topics are international service learning programs, safe social media use (sexting and texting), and the use of videos to promote positive teen health behaviors.

### Block #2 (1:45 to 2:45 pm)

# Building Economic Stability: Resources for Families Living on the Financial Edge

Presented by Barbara M. O'Neill, CFCS

With many Americans living paycheck to paycheck and on the financial edge, they need help with saving money and meeting their basic financial needs. At this session, receive helpful personal finance resources developed to support the AAFCS "Taking It to the Streets" initiative: "Impact of the Economy on the Family."

Other workshops cover the impact of electronics on family life, promoting a healthy body image, and Hispanic culture.

# Block #3 (3:00 to 4:00 pm)

# Resourcefulne\$\$ Part 2: Creative Strategies and Methods for Achieving Sustainable Lifestyles

Presented by Marilyn R. Swierk, CFCS; Mary Behrendt; Barbara O'Neill, CFCS, CPFFE; Faye Griffiths-Smith, CFCS; and Ida Marie Snorteland, CFCS

Examine creative strategies for achieving economic stability and sustainable lifestyles by utilizing various methods of thrifting. Explore the entrepreneurial opportunities presented by reselling, internet resources, smart phones, and more. Share and discover new techniques in this engaging session that makes cheap chic--and maybe even lucrative!

Other workshops cover Celiac Disease, study abroad programs, and best practices for effective grief support.

#### Friday, June 27, 2014

# Block #4 (9:15 to 10:15 am)

There is nothing specifically on FERM topics per se but ideas from the four available workshops can be applied to FERM subject matter and teaching methods. The workshop topics are combatting textile waste, the status of secondary FCS programs, FCS programs in higher education, and technology for educational and business applications.

# Block #5 (10:30 am to 11:30 am)

#### Financial Literacy: Putting a Plan Into Action

Presented by Linda Simpson, CFCS, CPFFE

Financial literacy programs come in all shapes and sizes. The importance of instilling money management skills in our younger generation and the impact on family and society will be discussed. Learn about the development of a model financial literacy program and interactive financial literacy tools.

Other workshops cover sustaining FCS education, dairy products, human synergy, and global family trends.

#### Block #6 (12 pm to 1 pm)

# Life Reimagined: Sustainability in ACT II (Creating a Simpler Life Without the Stuff)

Presented by Joyce Beery Miles and Lina Ingraham

Life near retirement has new meaning with regards to sustainability. The necessity of all things personal and professional is questioned. What will happen when you are gone? Two longtime AAFCS professionals challenged each other in Houston to spend the next year getting rid of stuff and will recount their journeys toward sustainability.

Other workshops cover college student advocacy, sustainability mindsets, edTPA, and online program evaluation.

### Block #7 (1:45 to 2:45 pm)

#### Saving for a Prosperous Retirement With a Tax-Deferred 403(b) Plan

Presented by Barbara M. O'Neill, CFCS

Many AAFCS conference attendees work for non-profit organizations or educational institutions and are eligible to participate in a tax-deferred 403(b) employer retirement savings plan. In this workshop, based on an AAFCS webinar, learn about characteristics and advantages of 403(b) plans, annuities and mutual funds, and basic investment principles.

Other workshops cover professional ethics, online FCS courses, self-care and wellness, and home and kitchen design.

#### Block #8 (3:00 to 4:00 pm)

# Increasing Access to Health Insurance Through a Multi-State Extension Collaboration

Presented by Joan C. Koonce, CPFFE; Ann A. Berry; Cathy Faulcon Bowen, CFCS; Michael S. Gutter; Dena Kirby Wise; D. Elizabeth Kiss; Brenda L. Long; Roberta Riportella; and Carolyn L. Bird

Learn about a 12-state collaboration within Cooperative Extension to provide education and outreach to underinsured or uninsured targeted groups. The goal of the collaboration was to increase the targeted groups' capability and access to health insurance through the Health Insurance Marketplace.

Other workshops cover afterschool programming, teens as teachers, African-American families, and healthy aging.

#### Block #9 (4:30 to 5:30 pm)

# Retirees in Leadership and Volunteerism Roles: Creating a New Normal

Presented by Ruth Ann H. Ball; Kitty Decker; and Joan McFadden

Find out about strategies for utilizing skills from past work experiences toward supporting families and professionals locally and globally.

Other workshops cover apparel programs, positive self-image, poverty in the classroom, and participatory research.

# Saturday, June 28, 2014

#### (8:15-9:15 am)

### FERM Community: Education Award Presentation and Business Meeting

Presentations of two award-winning programs: My Life at 25 (Julie Mundahl) and Smart Choice Health Insurance (Univ. of MD team)

#### Block #10 (9:30 am to 10:30 am)

# **Entrepreneurs Extraordinaire: Giving Grandkids That Entrepreneurial Gene**

Presented by Joanne Seymore Kuster, CPFFE

What do 50+ adults and teens have in common for the next decade? Entrepreneurship. Kauffman Foundation surveys show the fastest growing segment for entrepreneurship is older adults, and teens are wanna-be entrepreneurs too. Learn to combine your passions, skills, and wisdom with students' or grandkids' energy and social media moxie.

# Taking it to the Streets: Embracing and Managing Economic Change Through Family and Consumer Sciences

Presented by Marilyn R. Swierk, CFCS; Mary Behrendt; Barbara O'Neill, CFCS, CPFFE; Faye Griffiths-Smith, CFCS; and Ida Marie Snorteland, CFCS

This workshop will describe the work of AAFCS members during the past year to address the "Taking it to the Streets" theme.

Other workshops cover nutrition education, advocacy, building community capacity, standards-based grading, and distance education.

# Block #11 (10:45 to 11:45 am)

There is nothing specifically on FERM topics per se but ideas from the five available workshops can be applied to FERM subject matter and teaching methods. The workshop topics are sugar in foods, advocacy for global social issues, diverse populations, building youth advocacy and leadership skills, and improving the lives of families in Ecuador.

#### Block #12 (12:15 to 1:15 pm)

#### Is It Time to Become Your Parent's Financial Caregiver?

Presented by Patti C. Wooten Swanson; Joyce Cavanagh, CPFFE; and Marian Ross

Explore research-based communication strategies that adult-child financial caregivers can use to talk with aging parents about later-life financial issues, leading to improved economic stability for their loved ones. Apply strategies to case studies to build skills that promote caregiver resilience. Learn about new online tools for financial caregivers.

Other workshops cover citizen advocacy, FCS programs promoting health and sustainability, and health promotion.