



**Filling the
FCS Educator
Pipeline**



Celebrating FCS Educator Day—Wednesday, February 13, 2019

Posting About FCS Educator Day on Instagram—Some Tips:

1. Use the Say Yes Instagram to highlight any of the following themes . . . or create one of your own!

Middle school programs—Why FCS?	High School programs	University Programs	Extension Programs
FCS-related jobs	How I make a difference	Why did I ‘Say Yes to FCS?’	4-H- Shaping My Career Choice
I’m a National FCCLA Officer and know FCS prepares youth for careers!	Some Thanks for my FCS Teacher!	College 101	FCS Job—How To Get One
FCS in Diverse Job Settings	My Favorite Part of My Job	Other ideas!	Other Ideas!

2. **Use a series of posts that are creative, playful! Use meaningful imagery WITH purpose-filled explanations. You might include**
 - a. How you’ve been inspired by FCS educators
 - b. What you’ve learned about FCS
 - c. What you’ve learned about yourself from FCS educators, classes, and/or programs
 - d. What you’ve learned about becoming a FCS educator (planning, programming, breadth of knowledge, working with youth, etc.)

3. **Perhaps a final post can include a statement/transition draw back to tagline: for example:**
 - “thanks, ‘cause Family & Consumer Sciences educators rock!”
 - “Remember, Family & Consumer Sciences educators—making a difference every day!”
 - “Count on Family & Consumer Sciences educators—making a community difference”
 - Thanks to Family & Consumer Sciences educators--making a community stronger!
 - Family & Consumer Sciences educators—leading FCCLA!
 - Family & Consumer Sciences educators – empowering 4-Hers with skills to lead for a lifetime!

4. **Be sure to use appropriate hashtags**
 - a. **FCS: #fcsedday #sayyestofcs #familyconsumersciences @fccla @aafcs @NEAFCS**
 - b. **Broad CTE: #careertech #CTE #STEM #skillsgap**
 - c. **Extension/4-H: #TrueLeaders #4HGrown #InspireKidstoDo #4-HHealthyLiving**

Make Your Instagram Posts—During the week of Feb. 11-15