Celebrating FCS Educator Day—Wednesday, February 13, 2019

Posting About FCS Educator Day on Instagram—Some Tips:

1. Use the Say Yes Instagram to highlight any of the following themes . . . or create one of your own!

<table>
<thead>
<tr>
<th>Middle school programs—Why FCS?</th>
<th>High School programs</th>
<th>University Programs</th>
<th>Extension Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>FCS-related jobs</td>
<td>How I make a difference</td>
<td>Why did I ‘Say Yes to FCS?’</td>
<td>4-H- Shaping My Career Choice</td>
</tr>
<tr>
<td>I’m a National FCCLA Officer and know FCS prepares youth for careers!</td>
<td>Some Thanks for my FCS Teacher!</td>
<td>College 101</td>
<td>FCS Job—How To Get One</td>
</tr>
<tr>
<td>FCS in Diverse Job Settings</td>
<td>My Favorite Part of My Job</td>
<td>Other ideas!</td>
<td>Other Ideas!</td>
</tr>
</tbody>
</table>

2. Use a series of posts that are creative, playful! Use meaningful imagery WITH purpose-filled explanations. You might include
   a. How you’ve been inspired by FCS educators
   b. What you’ve learned about FCS
   c. What you’ve learned about yourself from FCS educators, classes, and/or programs
   d. What you’ve learned about becoming a FCS educator (planning, programming, breadth of knowledge, working with youth, etc.)

3. Perhaps a final post can include a statement/transitio draw back to tagline: for example:
   - “thanks, ‘cause Family & Consumer Sciences educators rock!”
   - “Remember, Family & Consumer Sciences educators—making a difference every day!”
   - “Count on Family & Consumer Sciences educators—making a community difference”
   - Thanks to Family & Consumer Sciences educators--making a community stronger!
   - Family & Consumer Sciences educators—leading FCCLA!
   - Family & Consumer Sciences educators – empowering 4-Hers with skills to lead for a lifetime!

4. Be sure to use appropriate hashtags
   a. FCS: #fcsedday #sayyestofcs #familyconsumersciences @fccla @aafcs @NEAFCS
   b. Broad CTE:  #careerteched #CTE #STEM #skillsgap
   c. Extension/4-H: #TrueLeaders #4HGrown #InspireKidstoDo #4-HHealthyLiving

Make Your Instagram Posts—During the week of Feb. 11-15