
WAFCS NEWSLETTER

WISCONSIN ASSOCIATION OF FAMILY AND CONSUMER SCIENCES

Founded in 1921 | Winter, 2021 Issue



Are you ready for the WAFCS Virtual Conference?



2021 WAFCS Virtual Annual Conference March 5, 6, 2021

If you have access to funding for Professional Development, apply now!

The mission of WAFCS is to provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

This conference will be packed with great information at a very reasonable cost. It will also be recorded so you can literally hear every breakout session and catch up on anything you might have missed during the conference.

Register now: <https://forms.gle/D6QWNnwQ8aWZu3m39>

All registration and PayPal payment information can be found on the WAFCS website: <https://wafcs.org/events.html>

Payment can be made by check or with a credit card on PayPal.

Questions? Check with Janet Powell - executivedirector@wafcs.org

Registration Type: Please note, registration is non-refundable. Registration after Saturday, February 20 – add \$10.00 late fee

- ☐ Fri/Sat Member - \$50
- ☐ Fri/Sat Non-Member \$75.
- ☐ Fri/Sat Student \$20
- ☐ 10% discount to conference presenters

Program Highlights

Friday Evening - 7-8 p.m. Join us for an evening of fun and celebration as we honor the 2021 WAFCS Award Winners - New Achiever, Teacher of the Year, Leader. We will also recognize the WI nominees to the AAFCS New Achiever, Teacher of the Year and Leader awards.

Saturday Morning Keynote Speaker - 9-9:55 a.m. Deborah Blum, author of *The Poison Squad* (*The Poison Squad* was required reading on the UW campus in 2019.) See below

Saturday Afternoon Keynote Speaker - 12:30 - 1:25 p.m. Dr. Neil Prendergast

"A Consumer Bill of Rights: How One Food Company Responded to 1970s Activism" See below

Breakout Sessions

Saturday 10-10:30	Saturday 10:45-11:15	Saturday 11:15-11:45	Saturday 1:30-2:00
Telling Your Family Story Christine Kniep	How Does a Pandemic Affect Our Food Supply Alex Hinz, DMV	Burial Plots to Yellow Pie Plates End of Life Decisions Christine Kniep	
Technology Tools to Use in your Classroom Amber Miller	Caring for the Caregiver Karen Dickrell	The Joy of Leadership 101 Karen Dickrell	This is your new FAVORITE Lesson - Teaching the Principles and Elements of Design the NASCO Way Susie Olson
The Pulse on Health Science Education in Wisconsin Christina Patrin Wisconsin DPI	How to Create an Inviting Learning Environment : Encouraging Kindness in Your Classroom Sadie Hooker and Ryan Lehman	Integrating Soft Skills into the FCS Classroom Dan Kramer, Reality Works	Inclusion in the Classroom-Special Olympic Fitness Program Kristen Woulf
Starting a CTSO Michael Westbrook	Gamefication in the Culinary Classroom Stephanie Halvorson	Beyond College Graduation Amy Crowe Summit Credit Union	Standards based Grading: A New Approach to Learning and Assessment Char Kelley
		FCS Activities for a Healthy Environment Lindsey Bailey Population Education Manager	Project Money - "The Coaches" Advice Amy Crowe Summit Credit Union

Saturday Morning Keynote Speaker

Deborah Blum



"*The Poison Squad*: This talk, based on the book, *The Poison Squad*, and centered on the work of a federal crusading chemist, Harvey Washington Wiley, will take a look at the American food and drink supply in the wild west days before federal regulation (it's bad), explore the deeply political, business-influenced battle for regulation, and raise the questions of how culture, politics and the regulatory framework established in the early 20th century still affect us today."

The Poison Squad

Riveting. . . . Blum isn't just telling one scientist's story but a broader one about the relationship between science and society. . . . [A] timely tale about how scientists and citizens can work together on meaningful consumer protections."— *Science* magazine

Deborah Blum is a highly acclaimed science journalist, Pulitzer Prize-winning author, and co-editor of *A Field Guide for Science Writers*. She is also the Knight Science Journalism program director at Massachusetts Institute for Technology.

Hear about the struggles for food safety from the expert herself. This keynote presentation will be worth the registration cost in itself.

Saturday Afternoon Keynote Speaker

Dr. Neil Prendergast, "A Consumer Bill of Rights: How One Food Company Responded to 1970s Activism"



This presentation investigates the story behind Giant Foods' hiring of a longtime consumer activist to represent the supermarket chain amid a decade of public distrust. The 1970s witnessed deep ambivalence among consumers regarding the fairness of grocery prices and the health claims of processed foods. Giant Foods responded by hiring Esther Peterson, a veteran consumer activist, as a spokesperson. Her "Consumer Bill of Rights" committed Giant to now standard practices, such as unit pricing, recycling, and other measures. Peterson's work drew directly from her earlier experiences as a union organizer and official within the Kennedy and Johnson Administrations, where she advanced the cause of gender equality. Her work for Giant thus allows a wide consideration of how food companies internalized social activism to regain the public trust.

Dr. Neil Prendergast teaches history at UW-Stevens Point. His courses include Food in Modern America, U.S. Environmental History, Designing the American Dream, and Environmental Justice. Prendergast earned his PhD in environmental history from the University of Arizona. His published work includes "Raising the Thanksgiving Turkey: Agroecology, Gender, and the Knowledge of Nature," which appeared in *Environmental History* and "Food and Environment," which appeared in the *Routledge History of American Foodways*.

Join us to celebrate WAFCS Award winners!

Join us for a virtual celebration on Friday evening at 7:00 p.m. on March 5th, 2021 during the WAFCS Annual Conference. We will recognize the 2021 WAFCS Teacher of the Year, the New Achiever and Leader at this time. Applications are due January 12th. Charlene Kelley will be our nomination for AAFCS 2021 Teacher of the Year. Kennedy Navis will be entered for the AAFCS 2021 New Achiever Award. Jeanne Schwass-Long is the nomination for AAFCS Leader award. All are highly qualified candidates to represent Wisconsin. Best wishes to Charlene, Kennedy and Jeanne!

Some Things Will Look Different at the Virtual Conference..

Art and Design Show:

A&D: Quarantine Creations and a Mask Parade! Terri Williams, Art and Design Chair



The Art & Design Show shall go on and we need you! We have two different categories for you to participate in and it's super easy. Category one, Quarantine Creations, is our classic design show where you get to send in pictures of what you've been working on over the past year, anything from a painting, a quilt, an outfit, a room you designed/decorated, whatever you have created, we want to share it! (Reminder, it doesn't have to be perfect either. You can show us what you experimented with and learned over the year too.) Category two, the Mask Parade, is going to be a slideshow of your favorite mask(s) that you have made/received/use! We want to see how you show your sparkle and style with our newest accessory in fashion today! Please note that there is no competition this year as we are looking to keep things light and fun!

How do I enter my pieces? Send pictures of your piece/mask with a little description to our Art & Design Show chair, Terri Williams, at tlwfcs@gmail.com. You can also enter both categories more than once, if you have multiple things you would like to share.

How will everyone be seeing our work? At our virtual conference in March, your work and the mask parade will be seen as slideshows between breakout sessions and events.

Please have all submissions sent to Terri by March 3rd so that she can have time to get them organized into an amazing slideshow. We all look forward to cheering on each other's art!

WAFCS SILENT AUCTION

We have just gone through a year of many changes. One of them will be **to not have a Silent Auction**, which is typically held at our conference. Instead, the WAFCS Foundation Board has decided to add another line to the WAFCS Foundation Donation Form, so you can make your donation there. **This year we challenge you to think about what you would normally donate and then round it up, as everything you donate goes to scholarships, travelships and grants.** It is a wonderful way to encourage professional development and encourage future leaders. See you virtually March 5 & 6!

(There is also an opportunity to donate on the registration form)



“Membership Has Its Benefits!” Foundation Seeks Applicants

By Jean Zeithaml, CFCS, WAFCS Foundation Member-at-Large

Scholarships, Grant and Travelships—for Students AND Professionals!

The Foundation offers these member benefits/opportunities for students and professionals!

- **Undergraduate Scholarship** (\$500)—**February 15 deadline!**
- **Graduate Scholarship** (\$1000)—**February 15 deadline!**
- **Professional Project/Research Grant** (\$1000)—**February 15 deadline!**
- **Professional Travelships/2022 IFHE World Congress** (three at up to \$500 each) to promote professional attendance at the IFHE World Congress in Atlanta, September 4-10, 2022—Use “Travelship Application—National Conference” form and substitute “IFHE World Congress” for “National Conference.” This is a unique opportunity as this is the first time it’s been hosted in the U.S. since 1988!

Details to apply for these benefits can be found on the WAFCS website at www.wafcs.org under *Forms* and then under *WAFCS Foundation Forms* and/or *Student Scholarship and Travelship* (or for a specific application form, contact Jean Zeithaml at 715-836-8330 or djzeithaml@att.net). To promote the concept that “**Membership has its Benefits!**” you must be a current AAFCS member to be eligible.

Reimbursement Scholarships for 2021 WAFCS Virtual Annual Conference Registration Fees

Due to the continuing COVID-19 pandemic, the WAFCS Annual Conference will be virtual on Saturday, March 6, 2021. “Travelships” for the WAFCS Virtual Annual Conference will be awarded in the form of “Reimbursement Scholarships” for registration fees. Preference will be given to first-time participants and/or those in the early years of their

professional careers. Decisions regarding student and professional travelships to promote attendance at the National AAFCS Annual Conference will be made closer to that time.

- **Reimbursement Scholarships for Student Conference Registration Fees** (up to 40 at \$20 each) to promote student participation in the 2021 WAFCS Virtual Annual Conference.
- **Reimbursement Scholarships for Professional Conference Registration Fees** (up to 20 at \$50 each) to promote professional participation in the 2021 WAFCS Virtual Annual Conference.

Applicants should submit proof of registration and payment and you will be reimbursed after your conference participation. Send receipt and documentation for registration to Janet Powell, 5605 Barton Road, Madison, WI 53711 or executivedirector@wafcs.org.

Recent Donations

The Foundation gratefully acknowledges the following donations made to the Foundation. Several donations were received in memory of **Carolyn Barnhart** who passed away on November 9, 2020. She is remembered for her 50 years of membership and leadership in WAFCS/AAFCS and specifically for serving as President of both associations. Those who have made donations in her memory are **Mary Kennedy, Janet Powell, Susan Turgeson, and Jean Zeithaml.**

Judith Lentz (mother of **Susan Turgeson**) made a donation in support of the #FCSsuccess Campaign, a new Family and Consumer Sciences public awareness campaign, in other words, to be able to tell people “what happened to home economics.”

Loraine L. Larson made a donation in honor of **Janet Powell**, “for keeping her informed.” Thanks to Janet for doing that for ALL of us, as well! **Arlene Spatz** donated in honor of the WAFCS Foundation 30-Year Anniversary and **Charmaine Rimple** also made a donation to the Foundation.

WAFCS is registered with Thrivent “Choice Dollars” and is eligible to receive funds for the Foundation as designated by members of Thrivent. One such generous donation was made possible by **Karen Goebel**. The Foundation is also especially appreciative of a \$1000 donation from an **Anonymous Donor** who took advantage of the charitable IRA legislation which allows a donation to be made directly from an IRA to a non-profit organization without having the distribution count as taxable income.

Thank you to ALL for investing in the future of our Association!

WAFCS FOUNDATION DONATION FORM

\$ _____ Other _____ \$100 _____ \$50 _____ \$25 _____ Date _____

Name _____

Address _____

City/State/Zip _____

In Memory of _____

In Honor of _____

In Celebration of _____
(special achievements, retirements, birthdays, anniversaries, weddings, etc.)

WAFCS Annual Conference Keynote Speaker Fund _____

WAFCS Silent Auction _____

AAFCS/WAFCS is a 501(c)(3) not-for-profit organization. All contributions are tax deductible.

Make checks payable to:
WAFCS Foundation & send to:
Janet M. Powell, CFCS
Executive Director
5605 Barton Road
Madison, WI 53711-3428
H: 608-271-0776
executivedirector@wafcs.org

Please send a card acknowledging this gift to:

Name _____

Address _____

City/State/Zip _____

Foundation 30-Year Anniversary Donors

*Lois Alfsen
*Cheryl Fedje
*Sharon Gilles
*Karen Goebel
*Mary Heisler
*Rita Houser

*Judy Jax
Nyla Musser
Ruth Ann Potts
Janet Powell
*Judy Rommel
Arlene Spotz

*Marilyn Swiontek
Susan Turgeson
Jean Zeithaml

*Foundation
Founder

WAFCS President's Message

Let us welcome this New Year 2021! In celebration, uncertainty, yet peering into the future, many of us have looked inwardly resolving for changes in our lives. At this point, in my message, I encourage all Family and Consumer Professionals to share in making a difference. In the review of last year's vision themed events, peek in your rearview mirror with 20/20 acuity. Notice the many ways you found resilience with strength from within. Remember how you were patient with yourself in learning new technology to connect with other professionals. Importantly, cherish the memories of how you found ways to lift the less lucky, keeping their dignity and nurturing their needs with grace. Pause. Breathe. Continue moving forward with seeing ways of improving the lives of others. Also, makes a plan to renew the professional in you by participating in the 2021 WAFCS Virtual Annual Conference. I'll c u there!



Always evolving,

Charmaine Rimple, MS, CFCS

Congratulations!!



Julie Anderson, previously Julie Martin, married Brett Anderson on October 17th, 2020 in Prairie du Chien. They enjoyed a quaint wedding with close friends and family. Brett and Julie have been together for four years and recently purchased their first home together in Belleville, Wisconsin.



Despite the Covid Pandemic, wedding plans might have changed but still went forward during 2020. Congratulations also to two WAFCS Board members - Kristin Nickles-Woulf and Michael Westbrook - who celebrated their weddings in 2020.



AAFCS News

Registration Open - #FCSsuccess Campaign Clinic, January 29

You can register for this at aafcs.org to learn how to raise public awareness of our profession. Get the answers to share with others who ask "What happened to Home Economics"?

IFHE World Congress

The IFHE World Congress scheduled for September 2022 in Atlanta is in the reset mode. This simply means updated plans are unfolding and we have opportunity to be engaged.

Plans for the Pre-Conference for Educators is a time to learn, share, and network in a global community. Consider joining the event and learning from others as well as developing relationships with colleagues around the world. With technology platforms, it might be an opportunity to find partners for helping students expand their global knowledge.



Conference planners have established a schedule for accepting abstracts for either presentations or posters during the Congress. You may have submitted an abstract for the 2020 event so why not update it and submit again.

Abstracts fit in one of four categories: research, best practices, exhibition, or meeting. Research abstracts can be either oral or a poster and showcase work completed or in process. Best practices can be shared orally, as a poster, or in a workshop setting. What we are doing everyday certainly has possibilities for this category. The exhibition category focuses on textiles and may be fabric, a garment, or accessory related to the Congress theme *Soaring Toward Sustainable Development*. In the past, this has been one of the highlights of a Congress as garments and accessories have been stunning. The meeting category may be the least likely to be of interest as it focuses on committee and group meetings. However, what could be of interest is a topic promoting international collaboration and basically inviting a group to come together around a topic.

There is time to ponder ideas as submissions will be accepted between June 1, 2021 and August 31, 2021.

For your Viewing Interest..

Recommended Reading and/or viewing: *The Poison Squad* by Deborah Blum (Conference Keynote speaker)

Fascinating recounting of the American food supply being tainted with frauds, fakes and legions of new and untested chemicals, dangerously threatening the health of consumers. Beginning a century ago the problems may still sound familiar. This is an especially interesting story of the struggles of a Purdue U (and later US Government) chemist who was determined to banish these harmful substances from the dinner table. He took on the powerful food manufacturers and their allies. Women in Domestic Science and the Suffrage Movement joined him as undaunted advocates.

DVD 110 minutes. Your library is able to secure a copy of the DVD or the book.

Karen Goebel

More Men Reach for Sewing Machines : Very interesting article about men who sew..

<https://www.nytimes.com/2020/12/09/fashion/sewing-patterns.html>



**Wisconsin Association of
Family and Consumer Sciences**

Janet M. Powell, CFCS

WAFCS Executive Director

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2021 Calendar of Events

January 16	WAFCS Board Meeting on Zoom
January 20	Monthly Pre-conference Zoom Session
March 5,6	WAFCS Virtual Conference
May 1	Summer Newsletter deadline*
June 25-27	AAFCS Virtual Annual Conference Minneapolis, MN

*Send newsletter info to: executivedirector@wafcs.org

Keep in touch!

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