
WAFCS E-NEWSLETTER

WISCONSIN ASSOCIATION OF FAMILY AND CONSUMER SCIENCES

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The mission of WAFCS is to provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

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Dallas, TX welcomes Wisconsin

The AAFCS Annual Conference in Dallas, TX provided a time for professional development, professional opportunity, professional recognition, renewal of professional friendships and certainly fun! The theme *Financial Fitness - Trends, Innovations, & Impacts* offered excellent information from general sessions through educational sessions and more. WI was well represented with presenters and session leaders. And of course, WI was represented in the recognition of two outstanding AAFCS Leaders, Barbara George and Susan Turgeson. The Boots, Bucks and Barbecue event kicked off the conference on Sunday evening providing opportunity to meet old friends, make new friends and have some good laughs. To complete the “fun” WI celebrated our two Wonder Women at a gathering following the Awards dinner.

AAFCS Leaders-Barbara George CFCS and Susan Turgeson CFCS

Barbara J. George CFCS and Susan M. Turgeson CFCS received the prestigious 2017 AAFCS Leader Award from the American Association of Family and Consumer Sciences (AAFCS) during the national conference in Dallas, Texas June 27, 2017. The Award honors family and consumer sciences professionals who have made significant contributions to the field through their involvement in the profession.

The Wisconsin affiliate is proud to introduce you to two of the three AAFCS Leader Award winners for 2017. Their leadership and service have always set the standard for our affiliate; and it is tremendous to have AAFCS recognize and honor them on the national level.

Barbara J. George CFCS

has been a member of AAFCS for 16 years. She is enthusiastic about the FCS profession and she actively leads AAFCS and NASCO into the future. For the past three years she has served on the Alliance for Family and Consumer Sciences. This group of leaders from business, government, allied associations, honor societies

collaborate to enhance the visibility and viability of FCS both within communities and the diverse global society.

Barbara is a University of Wisconsin-Stout graduate in Home Economics Education. She also earned the Certification of Family and Consumer Sciences (CFCS). She has completed CAVE graduate courses at UW-Madison and over 415 hours of Continuing Education in Real Estate/Appraisal/Auction.

In 2014, the Wisconsin Affiliate honored Barbara George with the WAFCS Leader Award based on her contributions to both WAFCS and AAFCS. At the time, Barbara was our WAFCS President. Since that time she has been Vice President of Public Policy, served on the bylaws revision committee and she is currently Co-Chairing the 2018 WAFCS conference. Barbara has been the Director of Family and Consumer Science Sales at NASCO in Fort Atkinson, Wisconsin for 15 years.

In Barbara's role at NASCO as the Sales Director of FCS she selects and manages the development of the FCS and Nutrition catalogs, develops new proprietary



Susan M. Turgeson CFCS

has been a member of AAFCS for 18 years. She is an outstanding professional serving as an Assistant Professor at the University of Wisconsin-Stevens Point. Susan earned her BS in Family and Consumer Sciences Education and her MS in Home Economics from the University of Wisconsin-Stout.

She then earned her Education Doctorate from Edgewood College. She also has earned the Certification of Family and Consumer Sciences (CFCS), the Wisconsin Virtual Teacher Certification and ServSafe Certification plus the State of WI Certified Food Manager.

In 2016, the Wisconsin Affiliate honored Susan with the WAFCS Leader Award based on her contributions to both WAFCS and AAFCS. Prior to that she had been honored as Teacher of the Year in 2008 and the WAFCS New Achiever in 2004. She has served as the State Executive Council Treasurer and the Treasurer of the WAFCS Foundation since 2000. In addition, she has served on the state conference planning committee since 2012.

On the national level, she has presented at 11 AAFCS national conferences beginning in 2007, keynoted and led training sessions throughout the United States and has published teaching materials and curriculum activities for Learning ZoneXpress. AAFCS has recognized her as a New Achiever in 2005 and as the Teacher of Year in 2009. She is serving as the Treasurer for the Elementary, Secondary and Adult

products for the FCS and Nutrition markets, creates marketing and advertising campaigns and provides leadership and collaborates with the sales and marketing team. She represents NASCO at international trade shows in the United States and locations around the world including Sweden, Australia, Bulgaria, and Spain.

Prior to her leadership at NASCO she was the owner, broker, appraiser and auctioneer for George Reality and Appraisal in Brooklyn, WI. She has also served on the University of Wisconsin 4-H Staff as a Youth Development Specialist in Madison, WI. In this capacity she developed the multimedia program in Leadership & Program Planning and then trained 4-H and Youth Agents in Wisconsin to use the leadership materials. She also served as the Outagamie County 4-H Youth Agent in Appleton, WI.

She was selected as a participant in the first class of Wisconsin Rural Leadership Program, she served as a short term Dane County Extension Home Economist & in the State 4-H office and a long-term substitute Family and Consumer Sciences educator at Evansville High School in Evansville, Wisconsin.

She is very proud of her family. She is the mother of four successful children (37, 35, 28 & 26) and she says they required a great deal of leadership!

Outside of AAFCS she has been a leader and honored as a leader in several community organizations including: Chairman of the Evansville Community Fund, 2013-2014; Member of Board of Directors Evansville Fund, since 2009; Rock County Outstanding 4-H Alumni Award, 2012; Rock County YWCA Woman of Distinction Award, 2009; Board Member & VP and past Treasurer Rock County 4-H Fair Alumni, over 20 years; and previous Rock County 4-H Fair Board Member, Wisconsin Rural Leadership Program: Past VP, Board Member & Curriculum Chair, Wisconsin 4-H Foundation: Former Secretary & Trustee; Rock County 4-H Fair: Former Board Member/Chair of 50th Anniversary; Wisconsin Farm Progress: Commercial Space Committee; and Wisconsin Department of Agriculture and Consumer Protection: Alice in Dairyland Interviewer.

Barbara was very active in launching the MyPlate in United States. She stated "I was also lucky enough to be the NASCO Representative as a USDA strategic partner. We developed the only MyPlates (plastic and

Education, she is on the Executive Board of NATEFACS, has been a National Conference Educational Reviewer and a member of the Media Response Team. She is a member of the Standard Setting Team for the Certified Nutrition and Wellness Educator (CNWE) Credential, a Mentor for the Leadership Academy, served on the Council for Certification and the Ethics Committee to mention just a few of her contributions.

Susan is the President-elect for the National Association of Teacher Evaluators for Family and Consumer Sciences. She is also serving on the FCS National Standards Committee.

Susan served on the University of Wisconsin-Stout committee to begin the cross walk of Food Science curriculum with the Twenty First Century Skills and the FCS Standards She worked with the state FCS Consultant, 40 Family and Consumer Sciences and Science teachers, the UW-Stout food science faculty and business partners to cross walk the Food Science course for science credit in Wisconsin. She worked with the Menomonie Chemistry department and the Menomonie School Board to guarantee science credit for graduation for students completing the FCS Food Science course. This resulted in creating a Food Science related Star Event for FCCLA. Susan followed this by opening up her classroom to observation and mentoring others throughout the state and on the national level.

Prior to her position at UW-Stevens Point, she was a FCS teacher, grades 9-12 in Menomonie, WI and in middle school in Eau Claire, WI. Before she became a FCS professional, she worked in accounting and sales.

In the community Susan has conducted Teaching Kids Through Cooking Workshops with the UWSP Continuing Education; she has taught Breads courses for Adults- Diners On owned by Chef Laurel Robertson; she has taught global cuisine and breads classes for Elementary 21st Century Learning Grant; and she has taught child food preparation classes for Mayo clinic as part of the Wellness Rocks Program. For three years Susan has led a cultural immersion service trip for undergraduate students to the Cheyenne River Sioux Tribe Reservation in her role as an Assistant Professor at UW-Stevens Point.

Susan is very proud of her family. She is the mother of two successful children (30, 26).

paper) that have dairy attached as the USDA intended. I was involved in developing the MyPlate display that the USDA showcased the day MyPlate was introduced. Subsequently, NASCO developed 30 other proprietary products that were available within a month after the announcement to help professionals teach to the new model. “

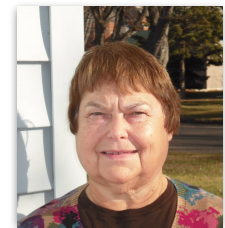
She and her husband reside in Custer, WI.

As Cindy Quilling said in Susan’s letter of nomination, “Susan Turgeson is always adding value to our Association and advocating our profession...”

We are proud of Barbara George’s and Susan Turgeson’s professional accomplishments and their continued dedication to and leadership in Family and Consumer Sciences. They received their Leader Awards because they are viewed as advocates for the profession and have influenced the direction of the association and the profession. Their engraved crystal stars and pins will serve as recognition of their outstanding professional reputation on the state, regional, national and international levels. In addition, the Leader Award recognizes their collaborative work with agencies and groups outside the FCS community. **Congratulations Barbara and Susan!**

President’s Message from Carol Subera

I have always considered AAFCS/WAFCS to be a vital connection to our profession. As your president, I will work to convey the importance of this connection to those who share our profession. Emphasizing the idea of membership to “Gain and Retain “ we need to reach out and promote our theme of Connecting Professionals/Touching Lives by making AAFCS/WAFCS relevant to our current professionals especially those in Family and Consumer Sciences Education.



We have a wonderful committed membership but to continue with the work and mission of AAFCS/WAFCS we need to look ahead to ensure that the organization stays strong and viable. I hope that in the coming year we are able to focus on the importance of AAFCS/WAFCS membership.

Special congratulations to Barbara George and Susan Turgeson who received the AAFCS Leader Award. You are both wonderful representatives of WAFCS/FCS.

I look forward to a productive year and welcome any suggestions to make it a great year.

Dallas Moments



Wisconsin's Wonder Women



Original Fashion Designs



Boots, Bucks and Barbecue



Cattle Drive Sculpture in Pioneer Plaza



AAFCS Awards Dinner

My Dallas Experience.. by Hannah Olson, UW-SP

As a future educator, I tend to look at things solely through the lens of a teacher and forget I too could use the information. That being said, a session that stood out to me was “Financial and Emotional Bank Accounts: Learning to Manage Your Money and Your Relationships.” Lisa C. LeBleu and Teresa Y. Collard seamlessly connected the two. While learning ways to connect money and relationships in the classroom, I left with strategies for the relationships in my own life. Conferences are always a great way for me to learn from experienced professionals. I attended both the Community of Elementary, Secondary, Adult Education (ESAE) National Teacher of the Year Luncheon and the Celebrating the STARS of AAFCS Awards Dinner. It was encouraging to hear the professionals’ dedication to Family and Consumer Sciences, and it inspired me to dream about all I will accomplish in the future.



UW-Stevens Point Students who Attended the AAFCS National Conference

UW-Extension Retirements

Mary Crave



I had a professor in grad school who used to say, “Do you have ten years of experience? Or one year of experience ten times?” After 40 years of experience in UW-Extension and UW-Madison, as a faculty, academic staff, administrator, outreach specialist, lecturer, and consultant at county, state, campus, national, and international levels, I have “semi-retired”, prompting lots of reflection on how my work with families and communities has evolved over four decades. While I’ve been recognized by professional associations and the University with awards and leadership opportunities, those don’t stand out as much as the continuing personal and professional growth and friendships I’ve developed.

For my first twelve years, post-undergrad from UW-Stout, I was an extension home economist – as we were called then – in Grant and Marathon Counties. I couldn’t imagine doing anything else. I loved the challenge of working at the community level and constant learning. While working on my Ph.D. at UW-Madison in adult education my classmates would say, “Wow! You’ve done a lot of different things.” It helped me realize the breath of opportunities our profession offers, even in the same position. I worked in both family living and 4-H programs at the state level during this same time.

A terminal degree, background in extension, 4-H and family living programs, long-nurtured networks, self-initiated professional development, and good timing came together twenty years ago when I was recruited to write curriculum and lead training for a leadership program for young adults in Uganda. Eventually, I worked on more than a dozen international projects, mostly in Africa while also working in extension program development and evaluation in Wisconsin. Having a foot in FCS has been critical to my work on projects in food security, leadership development, gender equity, and extension methods both domestically and internationally. As I write this I am preparing for my 42nd trip to Africa, this time to Ghana. It truly has been 40 years of experience.

I will continue to put my FCS and extension background to use on several international projects, mainly managing a project on behalf of a UW-Madison 4W Initiative (For Women, Wellbeing, in Wisconsin and the World) funded by the Rotary Club of Madison in Ghana.

It doesn’t seem like I’ve retired yet. I look forward to using frequent flyer miles on leisure travel, spending more time with my elderly parents, getting more involved in Madison organizations, going to the gym or running errands during daytime hours, and relishing choosing activities that are gratifying to me. Don’t be surprised to see me on occasion. In the meantime, I have suitcases to pack...

P.S. Mary Kay Merwin, WAFCS Secretary, would want me to mention that I was a 4-H member in Rock County when she was 4-H agent there.

Chris Kniep



When I headed to UW-Stout in 1971 for a Home Economics in Business degree being the next Betty Crocker was my goal! A change to Home Economics Education my sophomore year gave me more options, but I was never going to teach...until I student taught the 4th quarter of my senior year! Millie Doss, my supervising teacher did something, and the rest....history! As my career with UW-Extension draws to a close, I note 7 years of teaching at the High School level and 33 years of teaching through UW-Extension. A few odds and ends teaching roles and as I continue fair judging and working in our community, the teaching continues!

My life's work has been about family – working to help families do everything from developing spending plans and be successful tenants, to raising grandchildren and caregiver support, to preserving food and building community. Teaching basic food preparation skills, coordinating food service co-op programs and family relationships at the high school level was an incredible background for Extension work and knowing families. As I culled 40 years of files, I was reminded of how my work has evolved and changed over time, however it has always focused on family.

I was truly gifted with a career as an Educator – work that “made a difference” and the many, many people I have had the good fortune to meet, work with, and know. WAFCS/AAFCS along with WEAFCs/NEAFCS(Wisconsin/National Extension Association of Family and Community Sciences) have connected me with colleagues, programs and research from across the county and provided the professional development so important to our work. These associations also provided mentors from varied backgrounds and experiences that encouraged, pushed, motivated and inspired me in my work.

On June 27th, we celebrated my 33 years with UW-Extension. I called it a “families reunion” – a celebration of my work as Winnebago County Home Economist/Family Living Educator/Department Head, with the many families I have worked with over time, including many WAFCS members. More than ever, I feel “blessed” – an incredible 40+ year career in FCS. I will be forever grateful for all the guidance, support, friendship and opportunities that I've been provided. Special thanks to all of you who joined in that celebration and all who have “encouraged, pushed, motivated and inspired me”!

Retirement plans? Well they are still in the making. I've been doing some faculty work, judging fairs, getting ready for a quilting retreat and in August hope to have that discussion with my husband Tom, who retired at the same time! So far we are just seeing more of each other and navigating this new schedule. I do know what day of the week it is....so far! I do know there will be more volunteering and quilting!



Top 10 Reasons to Save the Dates!

2018 Annual Conference – March 2 & 3

1. Are you ready for this year's theme? Financial Fitness: Trends, Innovations and Impacts
2. Rhonda S. Noordyk, founder & president of The Women's Financial Wellness Center, LLC will share her financial expertise during the Friday morning keynote.
3. Time for the 3 R's: Reflect, Relax, Regenerate
4. Visit The Little French Bakery and cooking school as a pre conference option to meet pastry chef Susan M. Holding as she demos a culinary delight and provides dessert tasting.
5. Interact with vendors showcasing their financial fitness resources.
6. Conference will be located in Wisconsin's Tourism Hub & retail therapy is located close by!!
7. Students, interactive Speed Mentoring will connect you to professionals currently in the FCS field!
8. Students, get ready to launch your FCS Career- Network, Engage, and Soar to New Heights!
9. Learn about Roots Chocolates - an international chocolate awards winner for the Americas located on a 4th generation, locally owned farm. Lisa, business owner, will tell her entrepreneurial story plus samples available.
10. Join in on the WAFCS Travel Adventure! A Friday night special event..

Now is the Time to Nominate!

Now is the time to nominate a deserving WAFCS member. **Nominations are due by November 1.** Categories include:



WAFCS New Achiever - send nomination to Dottie Winger - dwinger67@yahoo.com

WAFCS Teacher of the Year - send nomination to Donna Dinco - donnadinco@outlook.com

WAFCS Leader - send nomination to Carolyn Barnhart - barnhartc@uwstout.edu

More information and forms regarding each of these awards can be found on the WAFCS website www.wafcs.org under Forms and Applications.

Has Your Membership Lapsed?

It is easy to slip by and not renew in a timely manner. Now is a good time to play “catch up”. It is easy to renew right on the AAFCS website.

WAFCS Board of Directors 2017–2018

Executive Committee

President	Carol Subera
President Elect	Deborah Gangnon
Immediate Past President	Cindy Quilling
Secretary	Mary Kaye Merwin
Treasurer	Susan Turgeson CFCS

Ex-Officio

Executive Director	Janet Powell CFCS
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VP Membership	Stephanie Love
VP Awards and Recognition	Carolyn Barnhart CFCS
VP Technology/Communication	Kayla Correll , CFCS
VP External Relations	Marilyn Swiontek, CFCS*
VP Public Policy	Charmaine Rimple, CFCS*
VP Professional Development	Esther Fahm CFCS
Foundation Designee	Karen Goebel CFCS

We are here to serve you. Contact information can be found on the WAFCS website at: www.wafcs.org.
Let us know your desires and concerns.

Upcoming Calendar of Events:

September 1	Affiliate Action Plan due
September 8	Fall Newsletter Deadline
September 22-24	AAFCS Leadership Council
September 29	FCS Education Conference - Stout
November 1	Nominations for Awards due
November 8	December e-Newsletter deadline
December 3	Dining In for Healthy Families Day
December 15	Winter Newsletter deadline

2018

March 1,2,3	WAFCS Annual Conference
April 15	Spring/Summer Newsletter deadline
June 24-27	AAFCS 109th Annual Conference - Atlanta

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