



Exhibitors take 10% off all advertising rates!

EXHIBIT APPLICATION and Advertising Insertion Order

ORGANIZATION NAME _____

MAILING ADDRESS _____

CITY _____

STATE _____

ZIP _____

CONTACT PERSON'S NAME/TITLE _____

PHONE _____

FAX _____

EMAIL _____

Exhibit Booth(s) (June 26-27, 2017 - Dallas, TX)

By 4/1/17

After 4/1/17

Inline booth _____ 1st choice _____ 2nd choice _____ 3rd choice _____

\$1,325

\$1,425

Corner booth _____ 1st choice _____ 2nd choice _____ 3rd choice _____

\$1,425

\$1,515

Inline booth(s): Nonprofit/government rate (AAFCS to select booth space)

\$1,125

\$1,180

Organizations from which you desire separation _____

Rules and Regulations: Exhibitors agree to abide by the Rules and Regulations. A copy will be sent to each exhibitor.

Learning Lab/Tote Bag Insert/Sponsorship

_____ Learning Lab _____ Tote Bag Insert \$650 (\$750 after 4/1/17)

Sponsorship _____ \$ _____

Advertising

Journal of Family & Consumer Sciences ad _____ Issue(s) _____ Size Ad _____ Rate _____

JFCS Ride Along Insert \$2,590 _____ Issue(s) _____

Promotional Blast Email _____ Issue(s) _____ Rate \$990 per email

Fast FACS eNewsletter _____ Issue(s) _____ Rate \$399 per issue

Website Banner Ad _____ Month(s) _____ Rate \$990 per month

Conference Program Book _____ Year _____ Size Ad _____ Rate _____

Payment

☐ Check (payable to AAFCS)

☐ Visa

☐ MasterCard

☐ Send Invoice

Card# _____ Exp. _____

Name on Card _____ Signature _____

Sub-Total

_____ Exhibit Booth(s)

_____ Learning Lab/Tote Insert/Sponsorship

_____ Advertising

_____ Less 15% Agency discount (if applicable)

_____ **TOTAL**

3 Easy Ways to Apply!



Fax to: 703-920-0102
Attn: D. Bass



Mail to: Debra Bass, AAFCS,
400 N. Columbus St.
Alexandria, VA 22314



Email to: dbass@aafcs.org or connect@aafcs.org