



Exhibitors take 10% off all advertising rates!

EXHIBIT APPLICATION and Advertising Insertion Order

ORGANIZATION NAME _____

MAILING ADDRESS _____

CITY _____

STATE _____

ZIP _____

CONTACT PERSON'S NAME/TITLE _____

PHONE _____

FAX _____

EMAIL _____

Exhibit Booth(s) (June 25-26, 2018 - Atlanta, GA)

By 4/1/18

After 4/1/18

Inline booth _____ 1st choice _____ 2nd choice _____ 3rd choice

\$1,325

\$1,425

Corner booth _____ 1st choice _____ 2nd choice _____ 3rd choice

\$1,425

\$1,515

Inline booth(s): Nonprofit/government/university rate (AAFCS to select booth space)

\$1,125

\$1,180

Organizations from which you desire separation _____

Rules and Regulations: Exhibitors agree to abide by the Rules and Regulations. A copy will be sent to each exhibitor.

Learning Lab/Tote Bag Insert/Sponsorship

_____ Learning Lab \$650 (\$750 after 4/1/18) _____ Tote Bag Insert \$650 (\$750 after 4/1/18)

Sponsorship _____ \$ _____

Advertising

Journal of Family & Consumer Sciences ad _____ Issue(s) _____ Size Ad _____ Rate _____

JFCS Ride Along Insert \$2,590 _____ Issue(s) _____

Promotional Blast Email _____ Issue(s) _____ Rate \$990 per email

Fast FACS eNewsletter _____ Issue(s) _____ Rate \$399 per issue

Website Banner Ad _____ Month(s) _____ Rate \$990 per month

Conference Program Book _____ Year _____ Size Ad _____ Rate _____

Payment

Check (payable to AAFCS) Credit Card (Visa/MC/Discover/AMEX) Send Invoice | *Thank you!*

Card# _____ Exp. _____

Name on Card _____ Signature _____

Sub-Total

_____ Exhibit Booth(s)


_____ Learning Lab/Tote Insert/Sponsorship


_____ Advertising


_____ Less 15% Agency discount (if applicable)

_____ **TOTAL**

3 Easy Ways to Apply!

 **Fax to:** 703-706-4663

 **Mail to:** Debra Bass, AAFCS
400 N. Columbus St.
Alexandria, VA 22314

 **Email to:** dbass@aafcs.org or connect@aafcs.org