



**Exhibitors take 10% off all advertising rates!**

# EXHIBIT APPLICATION and Advertising Insertion Order

ORGANIZATION NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

CONTACT PERSON'S NAME/TITLE \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## Exhibit Booth(s) (June 24-25, 2019 - St. Louis, MO)

**By 4/1/19**

**After 4/1/19**

Inline booth \_\_\_\_\_ 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

\$1,325

\$1,425

Corner booth \_\_\_\_\_ 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

\$1,425

\$1,515

Inline booth(s): Nonprofit/government/university rate (AAFCS to select booth space) \_\_\_\_\_

\$1,125

\$1,180

Organizations from which you desire separation \_\_\_\_\_

Rules and Regulations: Exhibitors agree to abide by the Rules and Regulations. A copy will be sent to each exhibitor.

## Learning Lab/Tote Bag Insert/Sponsorship

\_\_\_\_\_ Learning Lab \$650 (\$750 after 4/1/19) \_\_\_\_\_ Tote Bag Insert \$650 (\$750 after 4/1/19)

Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_

## Advertising

*Journal of Family & Consumer Sciences* ad \_\_\_\_\_ Issue(s) \_\_\_\_\_ Size Ad \_\_\_\_\_ Rate \_\_\_\_\_

JFCS Ride Along Insert \$2,590 \_\_\_\_\_ Issue(s) \_\_\_\_\_

Promotional Blast Email \_\_\_\_\_ Issue(s) \_\_\_\_\_ Rate \$990 per email

Fast FACS eNewsletter \_\_\_\_\_ Issue(s) \_\_\_\_\_ Rate \$399 per issue

Website Banner Ad \_\_\_\_\_ Month(s) \_\_\_\_\_ Rate \$990 per month

Conference Program Book \_\_\_\_\_ Year \_\_\_\_\_ Size Ad \_\_\_\_\_ Rate \_\_\_\_\_

## Payment

Check (payable to AAFCS)  Credit Card (Visa/MC/Discover/AMEX)  Send Invoice

Card# \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

## Sub-Total

\_\_\_\_\_ Exhibit Booth(s)


\_\_\_\_\_ Learning Lab/Tote Insert/Sponsorship


\_\_\_\_\_ Advertising


\_\_\_\_\_ Less 15% Agency discount (if applicable)

\_\_\_\_\_ **TOTAL**

## 3 Easy Ways to Apply!

 **Fax to:** 703-706-4663

 **Mail to:** Debra Bass, AAFCS  
400 N. Columbus St.  
Alexandria, VA 22314

 **Email to:** dbass@aafcs.org or partner@aafcs.org