



# SPONSOR & VENDOR PROSPECTUS



## AAFCS ANNUAL CONFERENCE



**The Galt House**  
140 N Fourth St, Louisville, KY 40202



**Visit Our Website**  
[www.aafcs.org](http://www.aafcs.org)

# TABLE OF CONTENTS



01 About the AAFCS

03 AAFCS Members & Conference Attendees

04 Conference Attendees

05 Benefits of Exhibiting

06 Exhibit Booth Rates

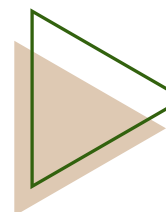
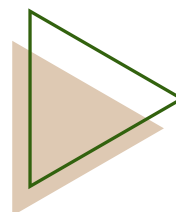
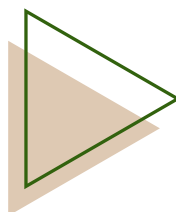
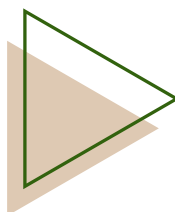
07 Exhibit & Allied Booths Include

08 Amplify Your Impact

11 Exhibit Hall Details

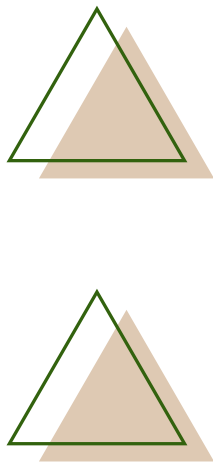
12 Exhibit Hall Floor Plan

13 Deadline & Submission Details



*Exhibitor Prospectus*

# AMERICAN ASSOCIATION OF FAMILY & CONSUMER SCIENCES



The AAFCS is the only professional association dedicated to Family and Consumer Sciences students and professionals who represent multiple practice settings and content areas and are committed to positively impacting the lives of individuals, families, and communities. AAFCS advances the profession of Family and Consumer Sciences through its many resources.

Through research, experiential education, and technology, our professionals help people develop the essential knowledge and skills to: lead better lives; be work and career ready; build strong families; and make meaningful contributions to our communities.

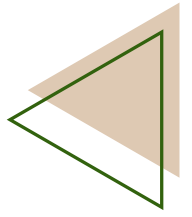
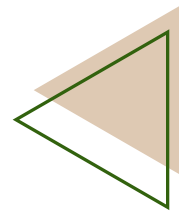
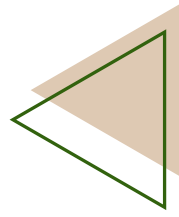


## **Our primary areas of focus include:**

- Hospitality and Tourism
- Education and Training
- Food Science and Nutrition
- Culinary Arts
- Health Management and Wellness
- Housing and Interior Design
- Human/Child Development and Family Relations
- Personal and Family Finance
- Textiles, Apparel, and Retailing



# ABOUT THE AAFCS



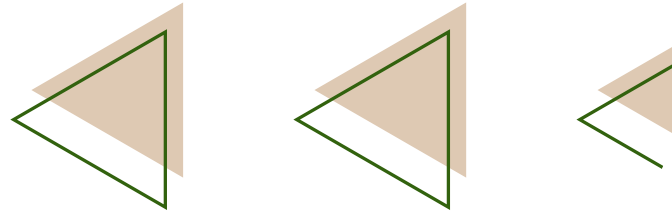
Attending the 2026 AAFCS Annual Conference as an exhibitor will put you front and center with those who are positioned to positively impact individuals, families, and communities. An estimated 450 attendees are expected from around the United States to interact collaboratively throughout the conference sessions and events.

It is critical that FCS professionals have access to instructional materials, supplies, and expertise to support their work. Through your participation in the annual conference, your organization can play a key role in supporting the FCS profession.

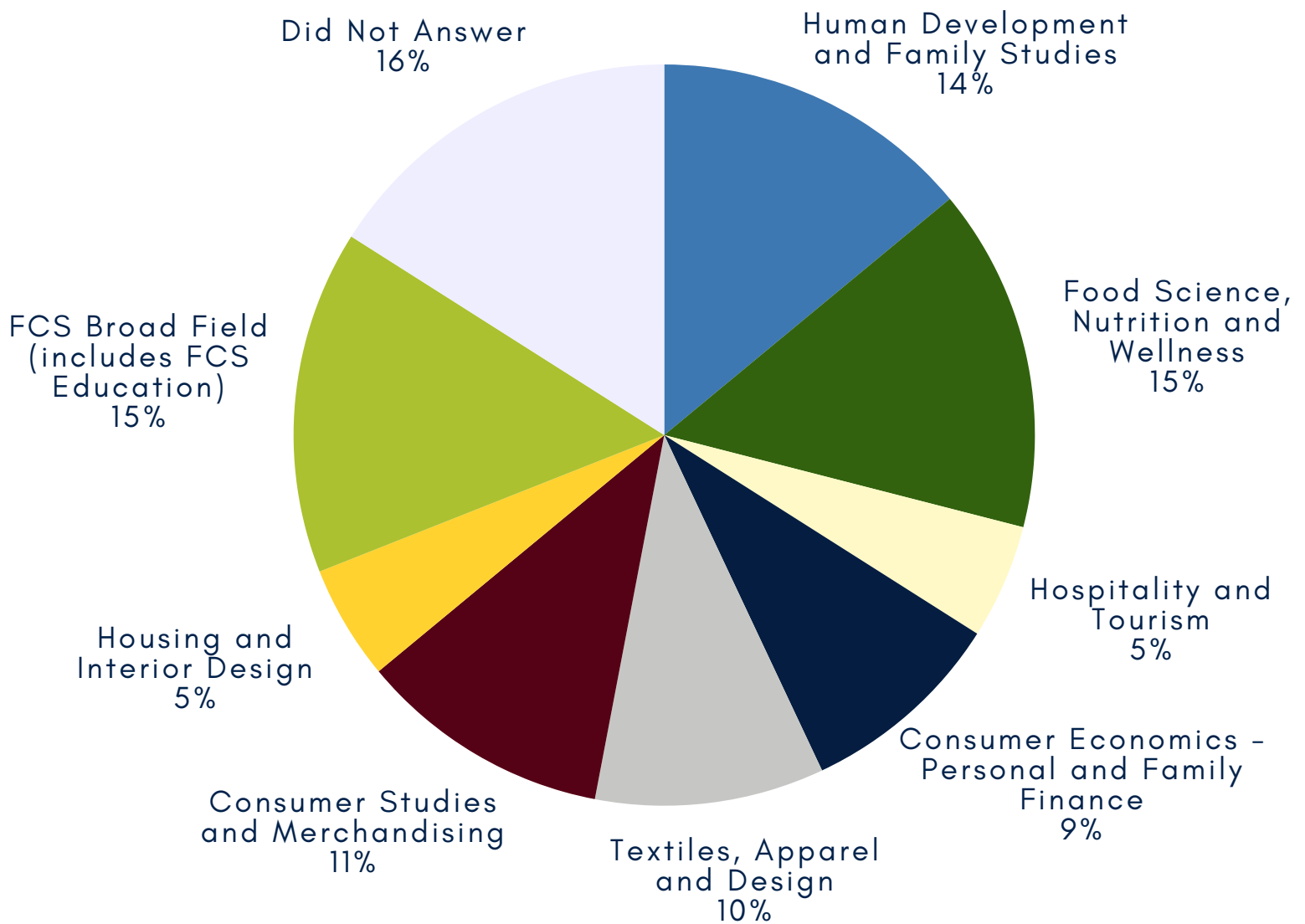




# AAFCS MEMBERS AND CONFERENCE ATTENDEES



## Distribution of FCS Content Areas Amongst the AAFCS Membership



# CONFERENCE ATTENDEES

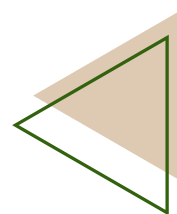
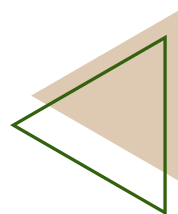
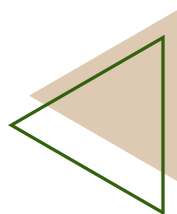


## Who Attends the Conference?

For more than a century, AAFCS has assembled educators, entrepreneurs, researchers, and businesspersons at the annual conference to discuss ways to enhance outreach, education, and the success of individuals, families, and communities through partnership and collaboration.

Meet the professionals who educate and influence generations of consumers in our classrooms, our companies, and our communities:

- FCS Teachers
- College and University Faculty
- Extension Educators
- Entrepreneurs
- Executives and
- Public Officials



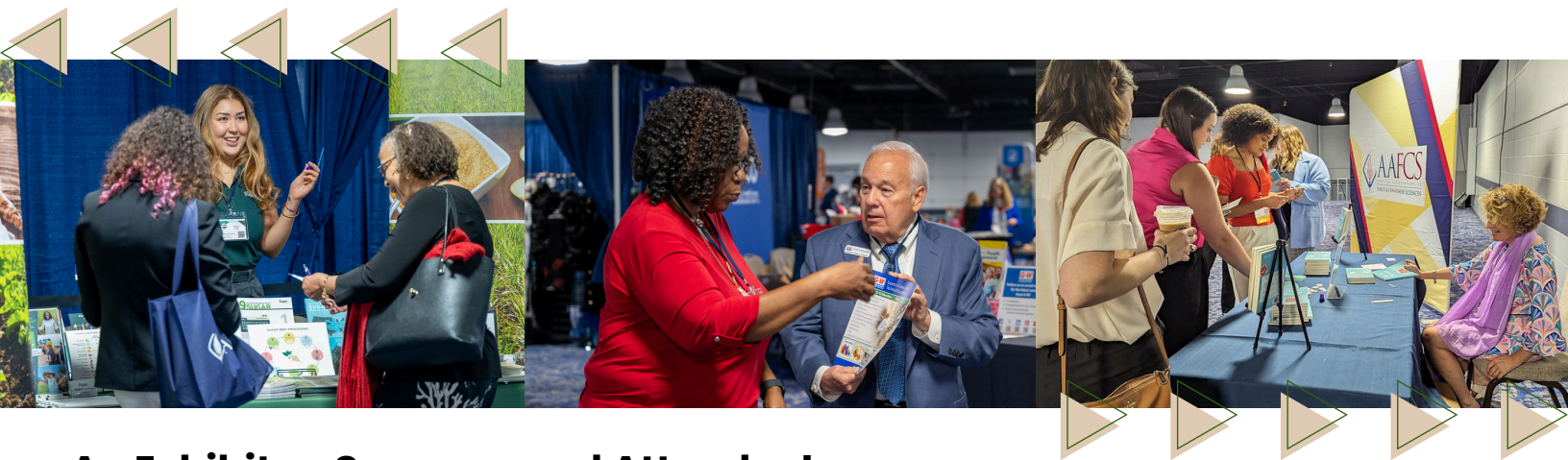
Industry professionals supporting consumer research, marketing and communications, product design and safety, manufacturing, and working in the culinary arts, hospitality, child, adult, and elderly care and many more people-focused occupations.

# BENEFITS OF EXHIBITING



## Exhibiting at Annual Conference will allow you to:

- Generate qualified new leads and sales.
- Connect with local, state, and federal decision makers and leaders, educators, and industry practitioners.
- Survey current and potential customers on their needs and purchasing processes.
- Launch new products and services.
- Conduct user-group meetings about your products and services.
- Identify what your competition is offering.
- Network with industry peers, champions, leaders, and more.



## An Exhibitor, Sponsor, and Attendee!

Each exhibitor will receive one full conference registration and can purchase additional exhibit hall only or full conference registrations. This means that in addition to exhibiting and attending the opening and closing sessions – which are great times to network! – you will be able to learn more about the FCS industry and the latest trends in Family and Consumer Sciences alongside our attendees. What better way to connect with prospective customers and partners than to learn alongside them throughout the day?



# EXHIBIT BOOTH RATES



## EARLY BIRD

Early Bird vendor booth registration rates expire on April 15, 2026.

|                            |              |
|----------------------------|--------------|
| Premier Booth (booths 1-8) | \$1,300      |
| Regular Booth (10 x 10ft)  | \$1,100      |
| Tabletop Exhibit           | Allied Only* |

## REGULAR

Regular vendor booth rates begin on April 16, 2026.

|                            |              |
|----------------------------|--------------|
| Premier Booth (booths 1-8) | \$1,500      |
| Regular Booth (10 x 10ft)  | \$1,300      |
| Tabletop Exhibit           | Allied Only* |

Two or more booths are priced by adding the prices of each booth being purchased.

\*Available to AAFCS Affiliates and Professionals Communities only. Allied groups are prohibited from selling products or services from the Allied tables. If a group wishes to sell a product or services (this includes sales that are fundraisers) that group must purchase a regular or premiere booth. Limit of one tabletop per Allied group. However, two Allied groups may share a tabletop.

# EXHIBIT AND ALLIED BOOTHS INCLUDE



## Regular and Premier Booth Spaces Include:

- Conference attendee registration badge (1 per booth).
- Company listing and logo in the Mobile App.
- Company listing on the AAFCS 2026 Annual Conference webpage.
- Company included in the slides shown at the opening General Session.
- Opportunity to participate in the Exhibit Hall activities designed to drive attendee traffic to participating booths.

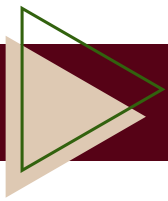
Note: Exhibitors who choose the premiere booth option gain the option to select their booth from one of our premiere booth locations.



## Allied Table Space Includes:

- Affiliate and/or Community listing on the AAFCS 2026 Annual Conference webpage.
- Affiliate and/or Community included in the slides shown at the opening General Session.
- Opportunity to participate in the Exhibit Hall activities designed to drive attendee traffic to participating booths.





# AMPLIFY YOUR IMPACT | SPONSOR LEVELS

AAFCS offers multiple opportunities at the Annual Conference for you to amplify your outreach to the Family and Consumer Sciences. Lock-in savings by packaging your exhibitor registration with the following sponsorship opportunities:

| Sponsor Levels                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Cost    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Platinum (Limited to 3 Sponsors):</b> <ul style="list-style-type: none"> <li>• Conference Mobile App sponsor (with recognition on the app home screen) and three Push notifications during the Annual Conference.</li> <li>• Invited to introduce a general session and provide 1-2 minute introduction.</li> <li>• Signage/Logo recognition (Logo displayed on event signage and PowerPoint).</li> <li>• Website recognition (Logo to be displayed on conference website).</li> <li>• Included in pre-conference attendee email notices.</li> <li>• Bag insert.</li> </ul> | \$5,000 |
| <b>Gold:</b> <ul style="list-style-type: none"> <li>• Recognized as the sponsor of a conference refreshment break.</li> <li>• Invited to offer a welcome during a general session and provide 1-2 minute introduction.</li> <li>• Two Push notifications on the AAFCS Conference app.</li> <li>• Signage/Logo recognition (Logo displayed on event signage and PowerPoint)</li> <li>• Website recognition (Logo to be displayed on conference website).</li> <li>• Included in one pre-conference attendee email notice.</li> <li>• Bag insert.</li> </ul>                     | \$3,000 |



# AMPLIFY YOUR IMPACT | SPONSOR LEVELS

AAFCS offers multiple opportunities at the Annual Conference for you to amplify your outreach to the Family and Consumer Sciences. Lock-in savings by packaging your exhibitor registration with the following sponsorship opportunities:

| Sponsor Levels                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Cost    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Silver: (Limited to 2 Sponsors):</b> <ul style="list-style-type: none"> <li>• Recognized as a badge sponsor.</li> <li>• One push notifications on the AAFCS Conference app.</li> <li>• Signage recognition (Logo displayed on AAFCS signs at event)</li> <li>• Included in one pre-conference attendee email notice.</li> <li>• Bag insert.</li> </ul>                                                                                                                     | \$2,000 |
| <b>Bronze:</b><br>Help emerging professionals attend the conference by sponsoring their registration and one year of membership. The Student Sponsor may designate the student(s) to receive the sponsorship or in the absence of a selection, AAFCS will select the candidates. <ul style="list-style-type: none"> <li>• Sponsorship bundle for 5 individual student conference bundles.</li> <li>• Signage recognition (Logo displayed on AAFCS signs at event).</li> </ul> | \$1,150 |





## AMPLIFY YOUR IMPACT | OTHER OPTIONS

| ADDITIONAL OPTIONS                                                                                                                                                                                              | COST    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Welcome Reception Sponsor: (Limited to 1 Sponsor):</b><br>Signage at high top tables, opportunity to introduce the President at opening ceremonies.                                                          | \$4,000 |
| <b>The Expo – Evening Mixer Sponsor (Limited to 6 Sponsors):</b><br>Signage at high-top tables and at bar(s), opportunity to thank attendees during the event.                                                  | \$3,000 |
| <b>Exhibit Hall Breakfast Sponsor (Limited to 3 Sponsors):</b><br>Acknowledged during breakfast in the exhibit hall for all attendees.                                                                          | \$2,500 |
| <b>Food/Beverage Sponsor:</b><br>Signage at the coffee/beverage area nearest to your booth (if applicable) for 2-hour block of time.                                                                            | \$600   |
| <b>Attendee Badge Sponsor (Limited to 4 Sponsors):</b><br>Sponsor logo is printed on all attendee badges.                                                                                                       | \$300   |
| <b>Bag Insert Sponsor:</b><br>Share information on your products and services through this unique opportunity. See page 12 for specifics and deadlines to submit your items for insertion in the attendee bags. | \$225   |

# EXHIBIT HALL DETAILS

**The Galt House**  
**140 N Fourth Street**  
**Louisville, KY 40202**



Join us at the Exhibit Hall, where your participation as an exhibitor can make a real impact! This vibrant space is designed for engagement and connection, offering a fantastic opportunity to showcase your innovations and services to a diverse audience. With features like 'Fast Talks,' and Fun night in the Expo, you'll have ample chances to interact with attendees. Don't miss this chance to elevate your brand, share your expertise, and build valuable relationships in a dynamic and welcoming environment.

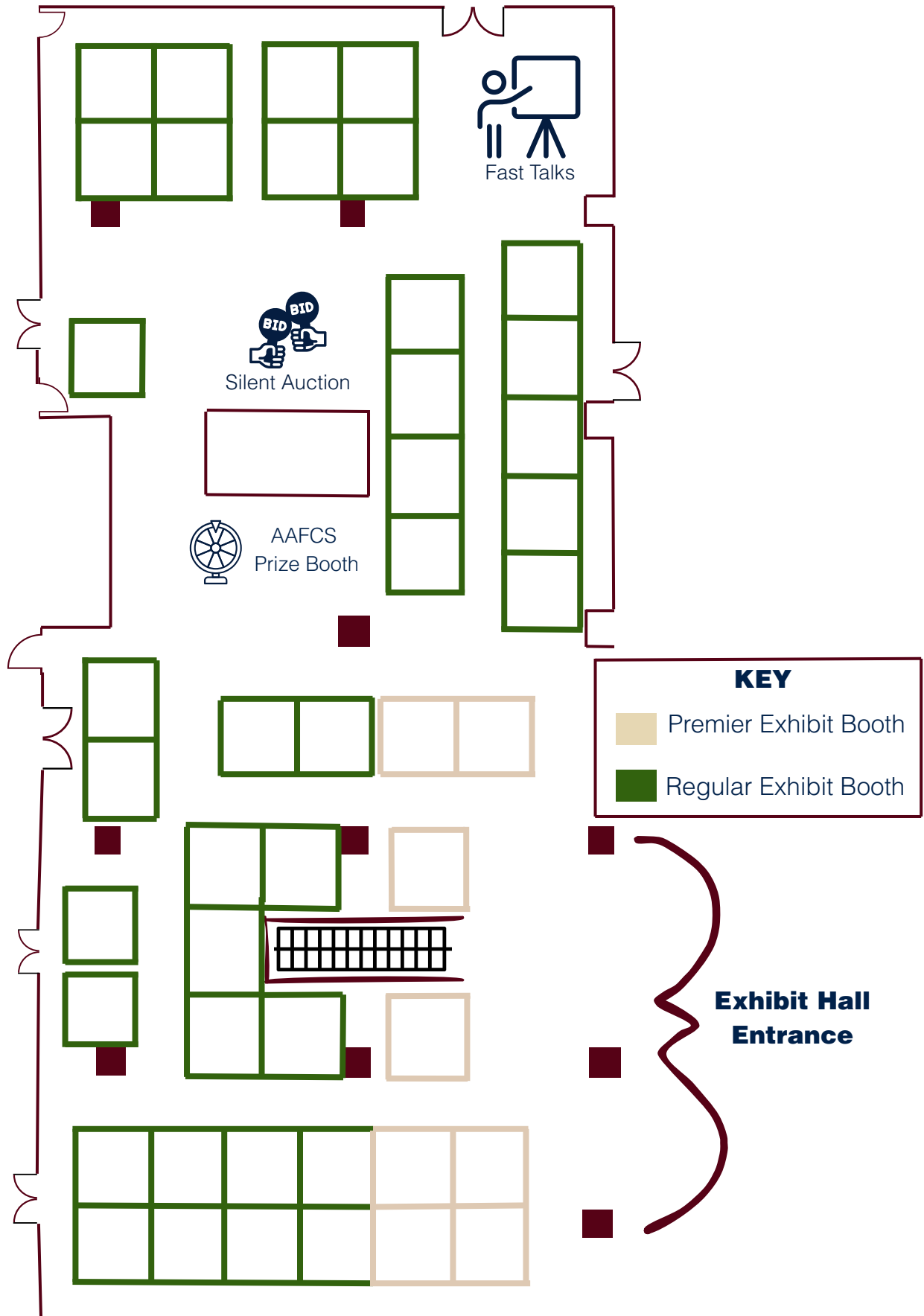
We can't wait to see you there!

|                            |                   |                        |
|----------------------------|-------------------|------------------------|
| Early Installation         | Friday, June 19   | 3:00 to 5:00 p.m.      |
| Installation               | Saturday, June 20 | 8:00 to 10:00 a.m.     |
| The Exhibit Hall Opens     | Saturday, June 20 | 11:00 a.m. – 6:00 p.m. |
| The Exhibit Hall Breakfast | Sunday, June 21   | 8:00 a.m. – 9:00 a.m.  |
| The Exhibit Hall Hours     | Sunday, June 21   | 8:00 a.m. – 1:00 p.m.  |
| Dismantle                  | Sunday, June 21   | 1:00 to 3:00 p.m.      |

\*Early Installation: All exhibitors are invited to set up early and/or join us for our Friday night 'fun night in the Expo hall.' Secure your spot by April 15th.

Note: The schedule is subject to change.

# THE EXHIBIT HALL | FLOOR PLAN



# DEADLINES AND SUBMISSION DETAILS

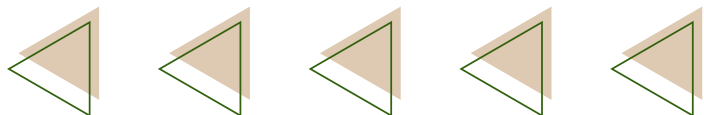
The AAFCS will be accepting sponsorship forms and payments up until **May 1, 2026**.

Sponsor and vendor logos will not be included on AAFCS website, social media, or other branded announcements until full payment is received.

All bag inserts must arrive at the AAFCS office by **May 1, 2026**. Anything received after this date cannot be guaranteed inclusion in the conference bags.

All advertising graphics must be provided by **April 15, 2026**.

Logos should be high-resolution in PNG format.



## CONTACT US

703-706-4600

[annualconf@aafps.org](mailto:annualconf@aafps.org)

[www.aafcs.org/ac2025](http://www.aafcs.org/ac2025)

