

AAFCS Virtual Professional Development Scoring Rubric

Criteria	1	2	3	4	5
	Very Weak or Missing	Weak	Average	Good	Excellent
The presentation title will catch the attention of potential attendees and adequately reflects presentation content.					
The description of the presentation is 75-100 words and adequately describes the presentation.					
Resources (existing or planned) to be shared with the audience are provided and/or described.					
The target audience is identified and appropriate for topic.					
The outline of the presentation is logical and thorough.					
The timeline of presentation is provided and appropriate for 30 minute presentation.					
The learning objectives are provided and reflective of description and outline.					
The “take aways” illustrate action that attendees will be able to implement following the session.					
The unique selling point indicates why this is a “can’t miss” presentation and/or topic.					
Overall relevance or alignment with Family and Consumer Sciences.					
TOTAL (Maximum of 50 points)					

Notes: