

Fashion, Textiles, and Apparel
Assessment and Certification Competencies

1	Career Paths	Weighting: 17%
1A.	Explain the roles and functions of individuals engaged in fashion, textiles, and apparel careers	
1B.	Explain employment opportunities related to clothing construction	
1C.	Analyze opportunities for employment and entrepreneurial endeavors	
1D.	Summarize education and training requirements and opportunities for career paths in fashion, textiles, and apparel	
1E.	Analyze the effects of fashion , textiles, and apparel occupations on local, state, national and global economies	
1F.	Create an employment portfolio for use when applying for internships and work-based learning	
1G.	Analyze the role of professional organizations in fashion, textiles, and apparel industries	
2	Textile Fiber Products and Materials	Weighting: 17%
2A.	Apply appropriate terminology for the most common generic textile fibers	
2B.	Evaluate performance characteristics of textile fibers and fabrics	
2C.	Summarize textile legislation, standards, and labeling in the global economy	
2D.	Analyze effects of textile characteristics on design, construction, care, use, and maintenance of products	
2E.	Apply appropriate procedures for care of textile products	
3	Design Skills	Weighting: 12%
3A.	Explain ways in which fiber, fabric, texture, pattern and finish can affect visual appearance	
3B.	Apply basic and complex color schemes and color theory to develop and enhance visual effects	
3C.	Utilize elements and principles of design in designing, constructing, and/or altering fashion, textiles, and apparel products	
3D.	Demonstrate design concepts with fabric or technology/computer, using draping and/or flat pattern making techniques	
3E.	Generate design that takes into consideration ecological, environmental, sociological, psychological, technical, and economic trends and issues	
3F.	Demonstrate ability to use technology for fashion, textile, and apparel design	

4	Fashion, Textile, and Apparel Production	Weighting: 11%
4A.	Demonstrate professional skills in using a variety of equipment, tools, and supplies for fashion, textile and apparel construction, alteration or repair	
4B.	Demonstrate basic and specialized techniques in the construction of a garment	
4C.	Explain production processes for creating fibers, yarns, woven, knit, and non-woven textile products	
4D.	Use appropriate industry products and materials for cleaning, pressing, and finishing fashion, textile and apparel products	
4E.	Analyze current technology and trends that facilitate design and production of fashion, textile and apparel products	
4F.	Demonstrate basic skills of pattern selection, alteration and layout	
4G.	Demonstrate basic skills for producing and altering textile and apparel products	
5	Fashion Merchandising	Weighting: 20%
5A.	Apply marketing strategies for fashion, textile, and apparel products	
5B.	Analyze the cost of constructing, manufacturing, altering, or repairing fashion, textile and apparel products	
5C.	Analyze ethical considerations for merchandising textile and apparel products	
5D.	Apply external factors that influence merchandising	
5E.	Critique varied methods for promoting textile and apparel products	
5F.	Apply research methods, including forecasting techniques for marketing textile and apparel products	
6	Customer Service	Weighting: 8%
6A.	Analyze factors that contribute to quality customer relations	
6B.	Analyze the influences of cultural diversity as a factor in customer relations	
6C.	Demonstrate the skills necessary for quality customer service	
6D.	Use consumer skills to evaluate the quality of ready-made garments	
6E.	Create solutions to address customer concerns	
7	Operational Procedures	Weighting: 15%
7A.	Analyze legislation, regulations, and public policy affecting the fashion, textile and apparel industries	
7B.	Analyze personal and employer responsibilities and liabilities regarding industry-related safety, security, and environmental factors	
7C.	Analyze the effects of security and inventory control strategies, cash, and credit transaction methods, laws, and worksite policies, on loss prevention and store profit	
7D.	Demonstrate procedures for reporting and handling accidents, safety, and security incidents	
7E.	Analyze operational costs such as mark ups, mark downs, cash flow, and other factors affecting profit	