

## Pre-PAC Instructional Resource Directory

### Fashion, Textiles, and Apparel

The Pre-PAC Instructional Resource Directory provides a list of suggested resources that address the domains, competencies, and content of Pre-PAC assessments. Use of the references and resources do not guarantee successful completion of the assessment. AAFCS does not endorse any external products (textbooks, curriculum, etc), vendors, consultants, or documentation that may be listed in the Directory. While every effort will be made to ensure accuracy and reliability of content, AAFCS assumes no responsibility for errors or for use of the information provided. Additionally, AAFCS disclaims any and all liability for any claims or damages that may result from providing information contained on the site, including any Web sites maintained by third parties and linked to the Pre-PAC site. The responsibility for content rests with the organizations that provide the information. The inclusion of links from the site does not imply endorsement by AAFCS.

### Books

*Apparel: Design, Textiles, and Construction (formerly Clothes and Your Appearance)*

Author: Louise A. Liddell; Carolee S. Samuels

Publisher: Goodheart-Willcox

Description: This textbook, appropriate for use in secondary programs, addresses topics concerning the U.S. and global apparel and textile industry; fashion trends; impact of fashion design; apparel selection, care, and construction; and career opportunities.

*Careers in Focus – Family and Consumer Sciences*

Author: Lee Jackson

Publisher: Goodheart-Willcox

Description: This textbook, appropriate for use in secondary programs, addresses the variety of careers in family and consumer sciences. Several of the chapters focus on careers related to fashion, textiles, and apparel.

*Career Opportunities in the Fashion Industry*

Author: Peter Vogt

Publisher: CWL Publishing Enterprises

Description: This text identifies and explores careers in the apparel and textile industry. Job descriptions for a total of 75 positions within retail, textiles, production and manufacturing, media, promotions, and education are provided with information regarding salary, education and training, skills, and job outlook.

*Career Success: The Attitude Advantage*

Author: Rosemary T. Fruehling; Roberta Moore

Publisher: Goodheart-Willcox

Description: This text, appropriate for use in secondary programs, addresses the soft skills necessary for career success. These include personal attitude and interpersonal, critical thinking, team-building, and problem solving skills.

*Clothing: Fashion, Fabrics, and Construction*

Author:

Publisher: Glencoe-McGraw-Hill

Description: The comprehensive text, appropriate for use in secondary programs, addresses the history of clothing, the fashion industry, cultures and customs, textile fibers and finishes, basic clothing care, repair, and sewing construction.

*Core Concepts in Fashion*

Author: Laura Portolese Dias

Publisher: McGraw Hill

Description: The text approaches fashion from the viewpoints of research, production, and marketing. In addition, the text include chapters addressing fashion history, globalization, and retail buying.

*Developing Career and Living Skills*

Author: Mary Sue Burkhardt

Publisher: EMC Publishing

Description: This text, appropriate for use in secondary programs, addresses the skills necessary to explore a variety of careers and to succeed in a professional work environment.

*Fashion!*

Author: Mary Wolfe

Publisher: Goodheart-Willcox

Description: The comprehensive text, appropriate for secondary programs, explores the fashion industry in the areas of design, production, manufacturing, promotion, and retailing. In addition, the topics of e-commerce, sustainability, and social and ethical issues are addressed.

*Fashion: From Concept to Consumer*

Author: Gini Stephens Frings

Publisher: Pearson

Description: The text, appropriate for secondary programs, provides a comprehensive overview of the fashion industry. The text includes the processes involved with producing raw materials, apparel, and accessories, as well as the retail businesses that sell fashion merchandise to the public.

*Fashion Marketing and Merchandising*

Author: Mary Wolfe

Publisher: Goodheart-Willcox

Description: The text, appropriate for secondary and post-secondary programs, approaches the business aspect of the fashion industry. The text addresses the basics of market economics, textiles, design, and promotion. The text also provides information on the study of retail fundamentals and strategies for retail success.

*Glencoe Marketing Series: Fashion Marketing and Retailing*

Author:

Publisher: Glencoe-McGraw Hill

Description: As part of the marketing textbook series, the separate texts are appropriate for secondary programs and specifically focus on fashion and retail marketing, management, and merchandising.

*Individuality in Clothing Selection and Personal Appearance*

Author: Suzanne Marshall; Hazel Jackson; M. Sue Stanley

Publisher: Prentice Hall

Description: The text, appropriate for post-secondary programs, provides a basic introduction and foundation for understanding individual and family clothing choices.

*Merchandising Theory, Principles and Practice*

Author: Grace I. Kunz

Publisher: Fairchild Publications

Description: The text, appropriate for post-secondary programs, addresses sourcing, the merchandising process, and fundamental principles applied to the planning, development, and presentation of product lines in both manufacturing and retailing.

*OSHA Activity Workbook*

Author:

Publisher: Glencoe-McGraw Hill

Description: The workbook addresses the safety issues and concerns associated with OSHA requirements and guidelines in various industries, including the retail sector.

*Ready-to-Wear Apparel Analysis*

Author: Patty Brown; Jane Rice

Publisher: Prentice Hall

Description: The text, appropriate for post-secondary programs, provides an introduction to apparel evaluation, design, production, and merchandising. Written from a product development approach, the text introduces mass production processes and the evaluation of cost and quality.

*School to Career*

Author: J.J. Littrell; James H. Lorenz; Harry T. Smith

Publisher: Goodheart-Willcox

Description: This text, appropriate for use in secondary programs, addresses the career and employment knowledge and skills necessary to transition and succeed in a professional work environment.

*Simplicity's Simply the Best Sewing Book: The Essential Reference for All Home Sewers*

Author:

Publisher: Simplicity in Books

Description: The reference book is a comprehensive source of sewing and construction information for both new and advanced sewers.

*Succeeding in the World of Work*

Author:

Publisher: Glencoe-McGraw Hill

Description: This text, appropriate for use in secondary programs, addresses the career and employment skills necessary to enter and succeed in a professional work environment.

*Successful Sewing*

Author: Mary G. Westfall

Publisher: Goodheart-Willcox

Description: The text, appropriate for secondary and post-secondary programs, features a step-by-step, easy-to-follow format to teach basic sewing construction skills.

*Textiles*

Author: Sara J. Kadolf

Publisher: Prentice Hall

Description: The text, appropriate for post-secondary programs, provides an introduction to textiles and their production, care, performance characteristics, and end uses. In addition, the text addresses basic textile components, such as fibers, yarns, fabrics, and finishes.

### *Textile Swatch Kit*

Author:

Publisher: Textile Fabric Consultants, Inc.

Description: The company produces a High School Textile Swatch Kit and a Basic Textile Swatch Kit (used with Kadolf's *Textiles* text in post-secondary programs). The kit provides samples of various textiles and allows students to learn about textile products, performance, and care.

## Professional Association Websites

### *American Fiber Manufacturers Association (AFMA)*

URL: <http://www.fibersource.com/>

Description: AFMA is a trade association for U.S. companies that manufacture synthetic and cellulosic fibers. The website provides facts, current news, research, and data regarding the manufacturing of fibers.

### *American Sewing Guild*

URL: [www.asg.org](http://www.asg.org)

Description: The Guild is a membership organization that promotes sewing as an art and as a life skill. Its focus is on providing sewing education and news and information on sewing trends. The website provides links to numerous companies, organizations, and publications that provide sewing products or educational materials.

### *Costume Society of America*

URL: <http://www.costumesocietyamerica.com/index.html>

Description: The membership organization advances the education, research, preservation, and design of historic costume. The website provides access to articles and to a bookstore of resources.

### *Council of Fashion Designers of America*

URL: <http://www.cfda.com/>

Description: CFDA is a non-profit, trade association focusing on fashion design and whose members are womenswear, menswear, jewelry, and accessory designers. The website provides a "Member Profile" area that lists all of the members, along with a brief biographical profile of each, their design statement, and contact information (office, headquarters, website, etc.).

### *Fashion Group International*

URL: <http://www.fgi.org/>

Description: Fashion Group International is a global, non-profit, professional organization for members of the fashion industry working with apparel, accessories, beauty and home products. They provide insights on major trends and fashion influences,

### *International Textiles and Apparel Association (ITAA)*

URL: <http://www.itaonline.org/>

Description: The professional association offers membership to apparel and textiles professionals. The website provides access to numerous informational publications and resources.

*National Retail Federation*

URL: [www.nrf.com](http://www.nrf.com)

Description: The trade association's mission is to advance the interests of the retail industry through advocacy, communications, and education. The website provides facts, current news, research, trends, and data regarding the retail industry.

## Government Websites

*Bureau of Labor Statistics Occupational Outlook Handbook*

URL: <http://www.bls.gov/oco/>

Description: This government website provides information regarding careers and the associated duties/responsibilities, work setting, education and training requirements, salary, and projected growth.

*Occupational Safety and Health Administration (OSHA)*

URL: <http://www.osha.gov/>

Description: The website provides resources and publications offering updated information regarding health and safety regulations in the workplace.

*U.S. Office of Textiles and Apparel*

URL: <http://otexa.ita.doc.gov/>

Description: The government office provides information and data relating to international trade including trade show dates, import quotas and information on trade agreements.

*U. S. Small Business Administration*

URL: <http://www.sba.gov/>

Description: The official website provides support to small businesses across the nation and offers numerous resources for starting and managing a business, loans and grants, contracting, and training.

## Other Resources – Curricula, Teaching Materials, Handouts, Etc.

*Better Business Bureau*

URL: <http://www.bbb.org/us/>

Publisher: Council of Better Business Bureaus

Description: The BBB ensures that high standards for trust are set and maintained for both businesses and consumers. They provide an unbiased source of educational information and expert advice that is free of charge and easily accessible.

*Careers in Fashion*

URL: <http://www.careersinfashion.net/>

Publisher: Careers in Fashion

Description: The website features information about fashion careers and fashion designers and provides access to numerous articles on fashion.

#### *Cotton Incorporated*

URL: <http://www.cottoninc.com/>

Publisher: Cotton Incorporated – America's Cotton Producers and Importers

Description: Cotton Incorporated is a research and promotion company funded by U.S. cotton producers and importers of cotton goods into the United States. The website features a wealth of current news, updates, and research; educational materials and resources; and access to numerous cotton related consumer websites with additional resources and information (such as <http://www.thefabricofourlives.com/> and <http://www.mysteryfabric.com/>).

#### *Fabric Link*

URL: <http://www.fabriclink.com/index.cfm>

Publisher: Fabric Link

Description: The website provides education and information resources on fabric, apparel, home furnishings and care. The website features a “Consumer Guide” section, a “Fabric Care” center, and a fabric dictionary. The “Fabric University” is an online seminar that provides basic education on textile fibers and fabrics to anyone involved with the manufacturing, retailing, or purchasing of apparel or home fashion products.

#### *Fabric Link Technical Center*

URL: <http://www.thetechnicalcenter.com/>

Publisher: Fabric Link

Description: The website provides current news, trends, and education and information resources on specialty textiles and products. The website features a textiles dictionary, a directory of textile products, a stain guide, and a fiber and fabric education program on a variety of apparel and textile topics.

#### *Fashion Center*

URL: <http://www.fashioncenter.com/>

Publisher: The Fashion Center BID

Description: This business association was created to promote New York City's apparel industry and to improve the economic development of Manhattan's garment district. The website features a “Fashion Industry” section that provides a fashion directory, list on industry resources, emerging designers, and a Fashion FAQ.

#### *Fashion Design*

URL: <http://ccfcs.tizrapublisher.com/>

Publisher: The Curriculum Center for Family and Consumer Sciences

Description: The online curriculum, available with a subscription, includes electronic versions of student resources and teacher lesson plans, presentations, and additional resources and tools. The curriculum is correlated to the Pre-PAC competencies.

#### *Fiber World Classroom*

URL: <http://www.fiberworld.com/>

Publisher: American Fiber Manufacturers Association

Description: A comprehensive source of instructional and educational materials and resources for use in the apparel and textiles classroom.

#### *Label Talk*

URL: <http://www.textileaffairs.com/>

Publisher: Textiles Industry Affairs

Description: The website gives consumers, educators and apparel industry professionals information and free downloadable resources about textile care labels.

*State Developed Curricula and Resources*

URL: <http://www.doe.in.gov/octe/facs/NASAFACS/NASAFACS.html#states>

Publisher: NASAFACS

Description: This site provides access and links to state Family and Consumer Sciences Education program websites. Many states provide curricula, instructional resources, and materials for teachers providing instruction in the content areas associated with Pre-PAC Products.

*Textile Museum Online Exhibitions*

URL: <http://www.textilemuseum.org/index.html>

Publisher: The Textile Museum

Description: The Textile Museum in Washington, DC expands public knowledge and appreciation – locally, nationally and internationally – of the artistic merits and cultural importance of the world’s textiles. They provide free online exhibitions with interactive elements through their website on a variety of textiles topics. The “Education Resources” section of the website features a downloadable textiles dictionary.

*Textile World*

URL: <http://www.textileworld.com/index.html>

Publisher: InterTec Publishing, Inc.

Description: The magazine, published monthly, provides current news, resources, and information on textile products.

*Women’s Wear Daily Fashion Glossary*

URL: <http://www.wwd.com/fashion-resources/fashion-dictionary>

Publisher: Women’s Wear Daily (WWD)

Description: The glossary provides brief definitions of fashion business terms, textile terms, garment types, shapes, lines and details commonly used in the industry.